

## **WSKO-AM Issues/Programs January – March 2024**

**“Street Talk” Weekly Program 30 minutes including some commercial content.**

**Sundays 6 am – 6:30 am**

**1/7/2024: Spotlight on local business: Dr. Laura Hamilton, New Concept Medical Care:** New Concept Medical Care in Brewerton has a really unique approach to treating everything from facial treatments to tightening up your pelvic floor for incontinence issues by using devices that work your muscles involuntarily. See more and make an appointment at [NewConceptMD.com](http://NewConceptMD.com).

**Leocadia Lellig, Disney On Ice:** Disney on Ice is just wrapping up their performances today at the Onondaga County War Memorial, bringing with them memories for families that will last a lifetime. Disney on Ice wraps up their show in Syracuse this afternoon with two shows – one at noon and the other at 4 pm.

**1/14/2024: Joe Convertino Jr, CH Insurance:** When it comes to a new year, we are all about “resolutions”, but how about setting some insurance resolutions in order to be in the best shape possible when it comes to addressing all of your insurance needs this year? See more at [CHInsurance.cc](http://CHInsurance.cc).

**Bill Gleason, DAV:** Disabled American Vets or DAV is in desperate need of volunteer drivers for all of their vans, who take veterans, disabled or not, to the VA Medical Center in Syracuse, and various other medical facilities all around Central New York. Give Bill a call at 315-425-4643.

**1/21/2024: Jaime Alvarez, Girl Scouts of NYPENN Pathways:** It's Girl Scout Cookie time with the Girl Scouts of NYPENN Pathways. See more at [BuyGirlScoutCookiesNow.com](http://BuyGirlScoutCookiesNow.com).

**Michela Hugo, CNY Diaper Bank:** A Taylor Swift Theme dance party is the fun idea behind a fundraiser for the CNY Diaper Bank. It's coming up on Sunday February 3<sup>rd</sup>. For ticket information go to [CNYDiaperBank.org](http://CNYDiaperBank.org).

**Joe Stanley, Music For the Mission:** Music for the Mission is holding their application process for mini grants up to \$2,000 through January 31<sup>st</sup>. It is the charity branch of Stanley Law Offices. See more at [MusicForTheMission.org/localgiving](http://MusicForTheMission.org/localgiving)

**Steve Yaciuk, Believe 31:** The Clay Volunteer Fire Department held a blood drive for the American Red Cross and fundraiser for Believe 31, an organization that helps firefighters battling cancer and their families. See more on Believe 31 on their Facebook page.

**1/28/2024: Ellen Beckerman, The Haven at Skanda:** The Haven at Skanda is a non profit farm animal sanctuary in Cazenovia that cares for rescued animals and some endangered breeds. Visit [TheHavenAtSkanda.org](http://TheHavenAtSkanda.org) for more information.

**Lynn Hy, The Food Bank of Central New York:** The Food Bank of Central New York just held a very successful 11<sup>th</sup> annual telethon this past week to raise money to feed the food insecure throughout Central and Northern New York. See more at [FoodBankCNY.org](http://FoodBankCNY.org).

**2/4/2024: Jess Miller, Kitchen Literacy Project:** Would you like to learn some basic cooking skills, or even more advanced knowledge by some of the best chefs and artisans in the area? There's an opportunity with the Kitchen Literacy Project, a collaboration that is offering free cooking classes for teens weekly but funding that by offering affordable cooking classes to the general public at the Salt City Market. Find out more and sign up for classes at [KitchenLiteracyProject.org](http://KitchenLiteracyProject.org).

**Kristy Smorol, American Heart Association:** Wear Red Day with the American Heart Association happened this past Friday, February 2<sup>nd</sup>. But Kristy Smorol, Communications Director for the American Heart Association New York State, says that February is Heart Month and should be the focus all month long. See more at AHA New York on Facebook.

**District Attorney, Onondaga County, William Fitzpatrick, Crime in Syracuse:** District Attorney Fitzpatrick joins us once a month on the morning show to discuss what crimes are most affecting Central New Yorkers and his take on what can be done to combat it. Hear the entire segment on the Crime In the Cuse page on our website.

**Matthew Szwejbka, Syracuse Hancock Airport:** The busiest year ever in Syracuse Hancock Airport history. See more at FlySyracuse.com.

**2/11/2024:** Kim Natali, Wegmans: February is National Heart Health Month and Wegmans has taken on the task of making sure that many young people in the area are trained in CPR and have the equipment to make that happen. If you'd like more information on community giving at Wegmans, see [Wegmans.com/values-in-action/community-giving/](https://Wegmans.com/values-in-action/community-giving/)

**Drew Wickham, CNY Boat Show:** The Central New York Boat Show is happening Thursday February 15<sup>th</sup> through Sunday, February 18<sup>th</sup> at the New York State Fairgrounds and during that time, there are both adult and youth New York Boater Safety Certification Courses being offered. See more at [CNYBoatShow.com](https://CNYBoatShow.com).

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**2/18/2024: Dr. Ajeet Gajra, Hematology Oncology Associates:** There are many different treatment options when it comes to fighting cancer and unfortunately most of them have side effects. But fortunately we have come a long way! See more at [HOACNY.com](http://HOACNY.com).

**Joe Stanley, Emailed payments:** Is it easier to ignore essential paperwork and mandatory payments when it comes in the form of email? See more legal advice at [StanleyLawOffices.com](http://StanleyLawOffices.com).

**2/25/2024: Bill Gustafson, Alzheimer's Association:** The Alzheimer's Association is at the helm of Advocacy Day being held tomorrow in New York State, in an effort to convince lawmakers to raise funding for the Alzheimer's Community Assistance Program from five million to seven million dollars. See more at [ALZ.org](http://ALZ.org).

**Joe Convertino Jr. CH Insurance:** February is a busy month when it comes to making sure your home and business insurance is up to date. Joe Convertino Jr, President of CH Insurance talks leaving your home when you're on vacation, car rental insurance and being insured when it comes to romance. See more on the Conversations with Convertino Page at [93Q.com](http://93Q.com).

**3/3/2024: Mason Kaufman and Linda Llewellyn, Meal on Wheels:**

Meals on Wheels is a non profit organization that delivers meals to seniors and the homebound in Central New York. They are taking part in the national campaign March for Meals in an effort to get more volunteers to help deliver some meals 900 meals daily throughout the year. See more and sign up to deliver meals at [Meals.org](http://Meals.org).

**Micheal Bean, Manlius Swans:** The Manlius Swan pond has been a symbol of the village of Manlius for over 200 years. It's been a heartbreaking and now controversial time for the swans ever since Faye, the female swan was stolen and killed last year. And now the DEC is telling Manlius that no more baby swans are allowed. You can follow the latest on the Manlius Swan Pond by following the Village of Manlius Swan Pond on Facebook.

**3/17/2024: Deanna Delmonico, The Salvation Army of Syracuse:**

The Salvation Army of Syracuse continues to provide services to some 35 thousand Onondaga County residents each year, 365 days a year, from babies to seniors. The Turn-Around Jumpers Basketball Tournament is on June 15<sup>th</sup>, to volunteer, or to hear more about their services, please go to [SASYR.org](http://SASYR.org).

**3/24/2024: Colleen Merced, McMahon Ryan Child Advocacy Center:**

April is Child Abuse Awareness Month and there are events beginning this week and running all month to benefit the McMahon Ryan Child Advocacy Center. See much more on all of the events and fundraising opportunities that we talked about – including buying pinwheels! – at [McMahonRyan.org](http://McMahonRyan.org).

**Linsey Reed, Monster Jam:** The ever popular Monster Jam is coming to Syracuse's JMA Wireless Dome on April 6<sup>th</sup>. Get your tickets to the April 6<sup>th</sup> Monster Jam at [TicketMaster.com](http://TicketMaster.com).

**3/31/2024: Joe Convertino Jr. CH Insurance:** What do you do if you're in a traffic accident? And with Spring sometimes comes water problems at your home. For more on insurance protection, coverage and advice, see [CHInsurance.cc](http://CHInsurance.cc).

**Tammy Palmer, Onondaga County Resource Recovery Agency:**

OCRRA is holding their annual Earth Day Clean Up a little early this year coming up on Friday April 12<sup>th</sup> and Saturday April 13<sup>th</sup>. Register for the Earth Day Cleanup by April 3<sup>rd</sup> by going to [OCRRA.org](http://OCRRA.org)



