

**LIST OF ISSUES AND PROGRAMS**

**OCTOBER 1<sup>ST</sup>, 2022 – DECEMBER 31<sup>ST</sup>, 2022**

**WSRV-FM  
97.1 THE RIVER**

**COX RADIO, LLC.  
GAINESVILLE-ATLANTA, GEORGIA**

**ISSUES AND ANSWERS**

**DURING THE PERIOD OF OCTOBER 1<sup>ST</sup>, 2022 – DECEMBER 31<sup>ST</sup>, 2022  
THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WSRV-FM:**

**HEALTH**

**RACE RELATIONS / RACIAL**

**COMMUNITY/EDUCATION**

**CHILDREN / YOUNG ADULT**

**FINANCE / BUSINESS / TECHNOLOGY**

## **WSRV-FM**

### **ASCERTAINMENT STATEMENT**

**WSRV FM/97.1 The River develops on air programming to address issues of importance to Gainesville, Atlanta, and surrounding communities.**

WSRV-FM also produces two community affairs talk shows, which address a variety of topics and issues of concern including politics, education, health, business, lifestyle issues and civic and social issues. The Dr. Joe Show and Perspectives air every Sunday morning.

Issues on the program are ascertained through interviews with community leaders, including representatives of charitable and civic/social/civil rights organizations and others who make a difference in the communities in which we serve. WSRV-FM also solicits community input via the website.

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
DR. JOE SHOW	SUN 5:00AM	60 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF GENERAL INTEREST.
PERSPECTIVES	SUN 6:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST.

## **COMMUNITY EVENTS**

- 10/3: Convoy of Care Drive benefiting Caring for Others/victims of Hurricane Ian
- 10/5-10: Neighbors in Need program for Hurricane Ian/ The Red Cross
- 10/7: Betting on a Cure BENEFITTING THE ERIC R. BEVERLY FAMILY FOUNDATION
- 11/14-12/4: Atlanta Community Food Bank Hunger Awareness program
- 11/19: The River Stomps Out Hunger Food Drive Benefiting Atlanta Community Food Bank
- 12/11: Trans-Siberian Orchestra benefiting Atlanta Community Food Bank
- 12/5-22: 12 Strays of Christmas with FurKids

**WSRV-FM ISSUES & PROGRAMS – 4<sup>TH</sup> QTR. 2022**

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

**ISSUES & DESCRIPTION  
HEALTH**

**DATE                      TIME                      LENGTH**

10-2-2022                5:00AM                60:00

Dr Joe Show: Things your body needs as you age

Dr Joe discussed the main things that your body needs as you age. The show was also driven by callers with general health-related questions.

10-9-2022                5:00AM                60:00

Dr Joe Show: 13 Scientifically backed ways to naturally increase serotonin

During the show Dr Joe discussed scientifically backed ways for people to naturally increase serotonin levels. The show was also driven by callers with various health questions.

10-16-2022              5:00AM                60:00

Dr Joe Show: Sleep Supplements

Dr Joe discussed what sleep supplements to take and the benefits of getting good sleep. The show was also driven by callers with general health-related questions.

10-23-2022              6:00AM                30:00

Perspectives: White Flag: A Haunting Story of Addiction and a Woman’s battle to save a family member

Raising the white flag is a universal symbol of surrender, a symbol of the hope that our vulnerability will be shielded from further harm, and we can finally lay down our burden. What separates those who summon the inner strength to ask for help from those who can never unfurl their banner? These are the questions that haunt Judy L. Mandel in her searingly honest memoir about loss and addiction, WHITE FLAG. When Mandel discovers her sensitive, funny, bookworm niece, Cheryl, in jail, she recalls the deathbed promise she made to Cheryl’s mother to look after her girls. She hopes and prays that this might be a second chance to help Cheryl kick her addiction and reclaim her life. But lying is second nature to addicts and Cheryl hides layers of deception as Mandel tries to

help her toward safety, recovery, and survival. However, no amount of love or good will can topple the mountain of secrets as sexual abuse, pregnancy and prostitution are added to the tally of horrors hiding beneath Cheryl's addiction.

10-23-2022 5:00AM 60:00

Dr Joe Show: Are medical errors still the third leading cause of death

Dr Joe discussed the topic of medical errors and if they are still the third leading cause of death. The show was also driven by callers with other health-related questions.

10-30-2022 5:00AM 60:00

Dr Joe Show: Home Remedies: What works?

Dr Joe discussed various home remedies and what works. The show was also driven by callers with general health related questions.

11-6-2022 5:00AM 60:00

Dr Joe Show: 50 Signs of poor health men should never ignore

Dr Joe discussed the 50 signs that men should never ignore. The show also included health questions by callers of the show.

11-13-2022 5:00AM 60:00

Dr Joe Show: 50 Ways to live a longer, healthier, happier life

Dr Joe discussed 50 ways to live a longer, healthier, happier life. The show was also driven by live callers with general health related questions.

11-20-2022 5:00AM 60:00

Dr Joe Show: The foods that shrink your brain

Dr Joe discussed the most common foods that have been proven to shrink your brain. The show was also driven by callers with general health-related questions.

12-4-2022 6:00AM 15:00

Perspectives: Turning a Mirage into a Mission for Life

When Anisa Palmer was on tour in the Iraqi desert she looked up and saw a familiar image. It was her mother. A woman she'd lost to breast cancer when Anisa was only 5 years old. She'd struggled with losing her mom for some time. Seeing this mirage in the desert heat gave Palmer a message. Her work, once her military service ended would be in helping women like her mom. 12 years ago, she

founded I Will Survive Inc. an Atlantabased nonprofit providing early awareness, health and wellness support and financial support for women battling breast cancer.

12-4-2022 5:00AM 60:00

Dr Joe Show: Surviving the holidays

Dr Joe discussed what to do to survive the holidays. He talked about what foods to avoid and healthy alternatives. The show was also driven by callers with general health-related questions.

12-11-2022 5:00AM 60:00

Dr Joe Show: 25 Health tips to get ready for the new year

Dr Joe discussed his favorite 25 health tips as we approach a new year. The show was also driven by callers to the show with various health-related questions.

12-18-2022 5:00AM 60:00

Dr Joe Show: Ways to get restful sleep

This show was a re-run of a previous show where Dr Joe discussed numerous ways for you to get restful, quality sleep.

**ISSUE & DESCRIPTION**

**DATE TIME LENGTH**

**RACE RELATIONS**

10-2-2022 6:00AM 30:00

Perspectives: Grant Opportunities for Black Creatives

Chromatic Black launches season Two of the Ida B. Wells Fund and has issued a call for entries in short filmmaking and two new categories - visual arts and creative placemaking. This season the Fund expends to offer awards ranging from \$1,000 to \$25,000. The Ida B. Wells Fund is open to unique storytellers with fresh perspectives, multifaceted characters, and unpredictable arcs. Organization co-founder Abeni Bloodworth joins us to discuss the fund and the types of projects which make successful grant candidates.

10-9-2022 6:00AM 30:00

Perspectives: Former NFL Player R. K. Russell on The Yards Between Us

A groundbreaking memoir from professional NFL player, writer, and advocate R.K. Russell, who made history by becoming the first out active NFL player to identify as bisexual. In 2019, R.K. Russell broke the mold when he came out as bisexual in an essay for ESPN

that ignited the sports world. Now, in his powerful memoir, *The Yards Between Us* he shares his story and explores his love of football, men, and women, walking the devastating tightrope of keeping his sexuality secret, the tension between his private and public lives, and the importance of crashing through barriers. Told through the people and moments that have shaped him, *The Yards Between Us* traces the highs and lows of his life in and out of football. In *The Yards Between Us*, R.K. Russell shows us the life-changing power of embracing who you are and fighting to make space so others can do the same.

10-16-2022 6:00AM 30:00

Perspectives: Lessons from a Pro: Ramon Hervey teaches everyone how to play “The Fame Game”

Ramon Hervey II is a pioneer in the toughest side of the entertainment business: the demanding work and genius of conceptualizing, molding, sustaining, and fixing the messes of celebrities. In *THE FAME GAME: An Insider’s Playbook for Earning Your 15 Minutes*, Hervey presents a fascinating, informative, star-studded retrospective of his career representing an impressive roster of famous people in music (like Paul McCartney, The Jacksons, and The Commodores with Lionel Richie), film (like James Caan and Nick Nolte), and pop culture (ex-wife, Vanessa Williams) from the ‘70s to today—and the challenges he overcame to compete, achieve success, and earn respect as a Black professional in a white dominated industry.

10-30-2022 6:00AM 30:00

Perspectives: Sheldon Epps: Breakthru Theater Director and big plans for Atlanta’s True Colors Theatre

Sheldon Epps is a multi-talented director with credits on both on and off Broadway, in London and at many theatres across America. He also has an active television career having stood behind the camera of shows including *The Upshaw’s*, *Frasier*, *Friends*, *Everybody Loves Raymond*, *Evening Shade* and *Sister, Sister*. For five seasons he also was producer/director of the hit series "Girlfriends." He's sharing his story in a memoir: *My Own Directions - A Black Man's Journey in the American Theatre*. Then a conversation with the leaders of Atlanta's True Colors Theatre company on the celebration of 20 years of storytelling in the city.

11-6-2022 6:00AM 30:00

Perspectives: Blacktold: What we learn from “The Low Key Cool of Jake, from State Farm”

*Blacktold* is a collection of essays that are highly relevant and resonant on the topics of social justice, Black Lives matter, race and the NFL, the pandemic, the election, and sports icons. Raina Kelly, editor-in-chief of *Andscape*, writes the forward to this collection of 33 distinct essays. *Andscape* is a reimagination, expansion and diversification of *The Undeclared*.

11-13-2022 6:00AM

15:00

Perspectives: From Journalist to Author: John Pruitt "Tells it True"

Retired WSB-TV anchor John Pruitt has written his first novel, Tell it True. About the book, Ambassador Andrew Young wrote, "In 1964, a decorated war veteran was murdered by Klansmen in Georgia for driving while black. As a freshman reporter, John Pruitt covered the event, and in the decades since, his name has been synonymous with truth and accuracy, a reputation he lives up to even in his powerful, unexpected, and important debut novel. I have always admired Pruitt's honest, fearless reporting of our struggle and I also believe members of the news media are among the greatest unsung heroes of the civil rights movement. Although the characters and events have been altered, TELL IT TRUE does in fact "tell it true" and in as compelling way as you're likely to find." Pruitt is my guest for this show.

11-20-2022 6:00AM

30:00

Perspectives: The Black Family's Guide to College Admissions

In The Black Family's Guide to College Admissions, veteran admissions experts Timothy Fields and Shereem Herndon-Brown share with us their provocative insights. They also demystify the complex process of college admissions. They answer important questions including where to apply and how to get in. Our conversation also tackles questions raised by the current social justice movement and how important it is for a student to feel as if he or she belongs on their college campus of choice. We also talk about students with special gifts such as athletics and the arts and what guidance counselors need to know but often do not share with students of color. Their book is a simple to-do guide for maximizing opportunities for Black students with application for all students interested in pursuing higher education.

12-4-2022 6:00AM

15:00

Perspectives: What's with the current rise in antisemitism?

During the holidays each year, the Jewish Christian Discovery Center (JCDC) distributes wooden Jewish Star of David Christmas Tree ornaments at metro Atlantad churches for parishioners to hang on their Christmas Trees. JCDC says it is a way to share Jesus' Jewish upbringing with Christians and to show respect for each other's faith. Given the recent rise in antisemitism. we talk with Rabbi Albert Slomovitz, a professor at Kennesaw State University about the JCDC project and get his perspective on antisemitism in the news.

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12-18-2022 6:00AM 30:00

Perspectives: Black Women will Save the World: An Anthem

April Ryan, member of the White House Press Corps for more than 25 years now has a platform and she's putting it to use. She's written a book that's first-person reporting, memoir and a love letter to the leaders who have inspired her. The book is Black Women will Save the World: An Anthem, and this Baltimore-born journalist pulls no punches in sharing her experiences especially her coverage of former President Donald J. Trump. Next, we pivot and ask why more students of color are not enrolling in IB, AP and other courses in high school. The Chan Zuckerberg Foundation has given \$3 million dollars to a Seattle-based nonprofit, Equal Opportunity Schools. EOS goes into schools and systems and helps leaders better identify high potential students falling through the cracks. The organization is beginning to work with the Clayton and Gwinnett County Schools. Dr. Sasha Rabkin, President of Equal Opportunity Schools is my guest.

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11-27-2022 6:00AM 30:00

Perspectives: *The Fight for the Equal Rights of Women*

Title IX of the Education Amendment of 1972 provides that no person in the United States shall, on the basis of sex, be excluded from participation in, be denied benefits or be subjected to discrimination under any education program or activity receiving federal financial assistance. This law – enacted 50 years ago – helped pave the way for equality in women’s athletics. We enter into conversation about women and sports with Sherry Boschert, an award-winning journalist and author. Her latest book is *37 Words: Title IX and Fifty Years of Fighting Sex Discrimination*.

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