

Ted Gaines for Governor 2021 - Radio Buy
 Thursday August 29, 2021 through Monday, September 13, 2021

\$ - Gross
 \$ - Comm.
 \$ - Net

60 second spots

KPAY FM - News Talk

Deer Creek Broadcasting - Chico

DAY	TIME	PROGRAM	Spots Day	RATE	29-Jul		2-Aug		9-Aug		16-Aug		23-Aug		30-Aug		6-Sep		13-Sep		Total Spots	TOTAL COST
					Spots Per Week	1-Aug	Spots Per Week	8-Aug	Spots Per Week	15-Aug	Spots Per Week	22-Aug	Spots Per Week	29-Aug	Spots Per Week	5-Sep	Spots Per Week	12-Sep	Spots Per Week			
M-F	06:00 AM-10:00 AM	AM	2	\$38.00	4	\$ 152.00	10	\$ 380.00	10	\$ 380.00	10	\$ 380.00	10	\$ 380.00	10	\$ 380.00	10	\$ 380.00	1	\$ 38.00	65	\$ 2,470.00
M-F	05:00 AM-07:00 PM	ROS	4	\$30.00	8	\$ 240.00	20	\$ 600.00	20	\$ 600.00	20	\$ 600.00	20	\$ 600.00	20	\$ 600.00	20	\$ 600.00	3	\$ 90.00	131	\$ 3,930.00
					12	\$ 392.00	30	\$ 980.00	30	\$ 980.00	30	\$ 980.00	30	\$ 980.00	30	\$ 980.00	30	\$ 980.00	4	\$ 128.00	196	\$ 6,400.00
						\$ 58.80		\$ 147.00		\$ 147.00		\$ 147.00		\$ 147.00		\$ 147.00		\$ 147.00		\$ 19.20		\$ 960.00
						\$ 333.20		\$ 833.00		\$ 833.00		\$ 833.00		\$ 833.00		\$ 833.00		\$ 833.00		\$ 108.80		\$ 5,440.00