

CONTRACT



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

<u>Contract / Revision</u> 267960 /		<u>Alt Order #</u> 08121820
<u>Product</u> 1/21 SANDERS ADD #2		
<u>Contract Dates</u> 01/22/16 - 01/26/16		<u>Estimate #</u> 57
<u>Advertiser</u> Sanders, B/D/US President		<u>Original Date / Revision</u> 01/21/16 / 01/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Old Towne Media
PO Box 31150
Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	8	01/22/16	01/22/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	0	\$0.00
N 2	8	01/25/16	01/26/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$45.00	0.00			
D 3	8	01/22/16	01/22/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	0	\$0.00
N 4	8	01/25/16	01/26/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$250.00	0.00			
D 5	8	01/22/16	01/22/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
N 6	8	01/25/16	01/26/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$500.00	0.00			
N 7	8	01/25/16	01/26/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				4	\$450.00	0.00			
D 8	8	01/23/16	01/23/16	Sa 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 9	8	01/24/16	01/24/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
N 10	8	01/24/16	01/24/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$600.00	0.00			
N 11	8	01/25/16	01/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$225.00	0.00			
D 12	8	01/22/16	01/22/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	0	\$0.00
N 13	8	01/25/16	01/26/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$225.00	0.00			
N 14	8	01/25/16	01/26/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$125.00	0.00			
D 15	8	01/22/16	01/22/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	0	\$0.00
N 16	8	01/25/16	01/26/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	2	\$600.00

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<u>Contract Dates</u> 01/22/16 - 01/26/16		<u>Product</u> 1/21 SANDERS ADD #2
		<u>Estimate #</u> 57
<u>Advertiser</u> Sanders, B/D/US Presider		<u>Original Date / Revision</u> 01/21/16 / 01/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$300.00	0.00			
N 17	8	01/25/16	01/26/16	M-F 5a-6a	5a-6a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				1	\$250.00	0.00			
N 18	8	01/25/16	01/26/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$85.00	0.00			
D 19	8	01/22/16	01/22/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	0	\$0.00
N 20	8	01/25/16	01/26/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$200.00	0.00			
D 21	8	01/22/16	01/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
N 22	8	01/25/16	01/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$300.00	0.00			
D 23	8	01/22/16	01/22/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
N 24	8	01/25/16	01/26/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$700.00	0.00			
N 25	8	01/25/16	01/26/16	M-F 6p-7p	6:00 PM-7:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$450.00	0.00			
N 26	8	01/23/16	01/23/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$250.00	0.00			
N 27	8	01/24/16	01/24/16	Su 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$475.00	0.00			
N 28	8	01/23/16	01/23/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$75.00	0.00			
N 29	8	01/25/16	01/26/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				3	\$1,000.00	0.00			
N 30	8	01/23/16	01/23/16	Sa 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$600.00	0.00			
N 31	8	01/24/16	01/24/16	Su 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$950.00	0.00			
N 32	8	01/25/16	01/26/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$300.00	0.00			
D 33	8	01/22/16	01/22/16	M-f 1135p-1205a	11:35 PM-12:05 AM		:30				NM	0	\$0.00
N 34	8	01/25/16	01/26/16	M-f 1135p-1205a	11:35 PM-12:05 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	MT-----				2	\$75.00	0.00			
N 35	8	01/23/16	01/23/16	Sa 1035p-1135p	10:30 PM-11:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$60.00	0.00			

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		<u>Original Date / Revision</u> 01/21/16 / 01/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 36	8	01/23/16	01/23/16	Sa 1135p-1235a	11:30 PM-12:30 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$25.00	0.00			
N 37	8	01/24/16	01/24/16	Su 1035p-1105p	10:30 PM-11:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$350.00	0.00			
D 38	8	01/24/16	01/24/16	Su 1105p-1205a	11:00 PM-12:00 AM		:30				NM	0	\$0.00
N 39	8	01/25/16	01/25/16	Mon 7p-9p	7:00 PM-9:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	1-----				1	\$1,300.00	0.00			
N 40	8	01/25/16	01/25/16	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	1-----				1	\$1,300.00	0.00			
N 41	8	01/26/16	01/26/16	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-1-----				1	\$500.00	0.00			
N 42	8	01/26/16	01/26/16	Tuesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-1-----				1	\$625.00	0.00			
N 43	8	01/26/16	01/26/16	Tuesday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/25/16	01/31/16	-2-----				2	\$450.00	0.00			
D 44	8	01/24/16	01/24/16	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	0	\$0.00
D 45	8	01/24/16	01/24/16	Sunday Prime Hour 2	7:00 PM-8:00 PM		:30				NM	0	\$0.00
D 46	8	01/24/16	01/24/16	Sunday Prime hour 3	8:00 PM-9:00 PM		:30				NM	0	\$0.00
D 47	8	01/24/16	01/24/16	Sunday Prime Hour 4	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 48	8	01/23/16	01/23/16	Sa-Su 4a-7a	5:00 AM-5:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$50.00	0.00			
N 49	8	01/23/16	01/23/16	Sa-Su 4a-7a	5:30 AM-6:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$50.00	0.00			
N 50	8	01/23/16	01/23/16	Sa-Su 4a-7a	6:00 AM-6:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$50.00	0.00			
N 51	8	01/23/16	01/23/16	Sa-Su 4a-7a	6:30 AM-7:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1-				1	\$75.00	0.00			
N 52	8	01/24/16	01/24/16	Sa-Su 4a-7a	5:00 AM-5:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$50.00	0.00			
N 53	8	01/24/16	01/24/16	Sa-Su 4a-7a	5:30 AM-6:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$25.00	0.00			
N 54	8	01/24/16	01/24/16	Sa-Su 4a-7a	6:00 AM-6:30 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$25.00	0.00			
N 55	8	01/24/16	01/24/16	Sa-Su 4a-7a	6:30 AM-7:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$50.00	0.00			

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Week:		01/18/16	01/24/16	-----1				1	\$50.00	0.00			
N 56	8	01/24/16	01/24/16	Su 930a-10a	9:30 AM-10:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----1				1	\$25.00	0.00			
N 57	8	01/24/16	01/24/16	Blackhawks Gm	Various		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----S				3	\$150.00	0.00			
N 58	8	01/23/16	01/23/16	NBA Prime	Various		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-----S-				1	\$750.00	0.00			
Totals										0.00		64	\$22,220.00

Time Period	# of Spots	Gross Amount	Net Amount
12/28/15 - 01/26/16	64	\$22,220.00	\$18,887.00
Totals	64	\$22,220.00	\$18,887.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

