

Sales Order

Station: **KWHT-FM** Agency: **Tacher/Strategic Media Services**
 Contract Name: **Knute B HT OctNov2018** Address: **The Tacher Company**
 Contract#: **5232** 2300 130 Avenue NE, Suite A104
 Start Date: **10/31/18** End Date: **11/05/18** City: **Bellevue** State: **WA** Zip: **98005**
 Revenue Type: **Reg Political** Type: **Cash** Buyer:
 Advertiser: **Knute Buehler for Governor** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: **6364** Salesperson: **1419PTACH** Comm %: **20**
 Estimate #: **6364** Makegood Policy: **Within Contract Dates**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/31/18	11/05/18		6:00 AM	7:00 PM	60	9		8	9	9			35	D	24.00	35	840.00	5

Billing Projections: By Month

	Oct 18	Nov 18
CA	192.00	648.00
ST	0.00	840.00

Print Spot Prices

TOTAL SPOTS **35**
 GROSS TOTAL \$ **840.00**
 ADJUSTED SPOTS **35**
 ADJUSTED TOTAL \$ **840.00**

APPROVE DECLINE

- 1419scum, 10/30/18 @10:25PM
 National Sales Manager
 Local Sales Manager
 General Manager



THE TACHER COMPANY
2300 130 AVENUE NE, SUITE A104
BELLEVUE, WA. 98005

16
SPOT CONFIRMATION

CODE POL ADVERTISER POLITICAL DATE OCT30/18 ORDER NUMBER 248168 MOD # CF PAGE 1

PRODUCT KNUTE FOR GOV 6364 STATION KWHT-FM MARKET HERMISTON, OR

LARP SALESPERSON PETER LARSEN AGENCY CODE SMS
781-925-6360

BO OFFICE BOSTON OFFICE

Rec'd 10/31/18
STRATEGIC MEDIA SERVICES
MEDIA BUYER -
1911 NORTH FT. MYER DRIVE STE400
ARLINGTON, VA 22209

SCHEDULE DATES OCT31/18-NOV6/18	WEEKS 1
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MOD CODE	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
		*****PLEASE SIGN AND EMAIL/FAX TO THE APPROPRIATE TACHER OFFICE*****									
			SEATTLE:		PORTLAND:						
			EMAIL: GABRIELA@TACHER.COM		MELISSAC@TACHER.COM						
			FAX: 425-885-3604		503-682-9432						
			SIGN: <i>[Signature]</i>								
		INVOICES MUST BE SENT ELECTRONICALLY THROUGH TACHER EI # EMT12015									
		OR THROUGH MARKETRON # 200933									
		PLEASE ADDRESS THE AGENCY IN INVOICES TO PREVENT DELAYED PAYMENT									
		CONTACT BILLING@TACHER.COM WITH QUESTIONS									
		*****ISCI CODES REQUIRED ON ALL INVOICES*****									
		* IF UNABLE TO SEND ELECTRONICALLY, PLEASE SEND ALL INVOICES BY 1ST OF MONTH TO BILLING@TACHER.COM OR MAILED TO THE TACHER BELLEVUE OFFICE.									
		* PLEASE INCLUDED PRODUCT CODE AND BILL BY BROADCAST CALENDAR.									
		* THE INVOICE MUST SHOW GROSS AND NET. PLEASE ONLY INCLUDE A 15% AGENCY COMMISSION.									
		*** NEW POLITICAL ORDER ***									
	1	W-F,M	600A-700P	60	OCT31-NOV5	1W			35	\$24.00	35
		W(8X) TH-F,M	(9X/DAY)								
	#35#	NOV18	\$840							\$840.00	35



The Tacher Company, Inc. does not discriminate on the basis of race, gender, or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes such restriction will not be accepted.

Times listed represent programming and/or adjacencies as declared at time of sale. AAAA Spot Contract applies except as noted above and/or where variations are set forth in SRDS. Rate protection and product protection will follow policy outlined in station's current rate card.

*Modification Codes indicate changes to the line since last contract.

A=Added, C=Cancelled, D=Days Changed, E=Effective Dates Changed, L=Length Changed, M=Makegood Status Change, T=Time Changed, S=Spots/Week Changed, P=Plan Class or Section Changed, R=Rate Changed, Z=Comments Changed, *More Than 2 Change Codes

INVOICE



Invoice #: IN-1181117369
Invoice Date: 11/30/2018
Contract #: 5232
Page: 1
Net Amount Due: \$714.00

Agency: Tacher/Strategic Media Services
 The Tacher Company
 2300 130 Avenue NE, Suite A104
 Bellevue, WA 98005

Station(s): KWHT-FM

Advertiser: Knute Buehler for Governor
Product: 6364
Estimate #: 6364
Agency Client Code:
 Buyer Name:

Salesperson(s): Political Tacher

Terms:

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	10/31/18	07:23a	1	60	Buehler		\$24.00
WED	10/31/18	09:23a	1	60	Buehler		\$24.00
WED	10/31/18	11:22a	1	60	Buehler		\$24.00
WED	10/31/18	12:42p	1	60	Buehler		\$24.00
WED	10/31/18	02:22p	1	60	Buehler		\$24.00
WED	10/31/18	03:22p	1	60	Buehler		\$24.00
WED	10/31/18	05:41p	1	60	Buehler		\$24.00
WED	10/31/18	06:51p	1	60	Buehler		\$24.00
THU	11/01/18	10:20a	1	60	Buehler		\$24.00
THU	11/01/18	11:21a	1	60	Buehler		\$24.00
THU	11/01/18	12:42p	1	60	Buehler		\$24.00
THU	11/01/18	12:52p	1	60	Buehler		\$24.00
THU	11/01/18	01:40p	1	60	Buehler		\$24.00
THU	11/01/18	02:21p	1	60	Buehler		\$24.00
THU	11/01/18	04:22p	1	60	Buehler		\$24.00
THU	11/01/18	05:52p	1	60	Buehler		\$24.00
THU	11/01/18	06:22p	1	60	Buehler		\$24.00
FRI	11/02/18	08:12a	1	60	Buehler		\$24.00
FRI	11/02/18	10:41a	1	60	Buehler		\$24.00
FRI	11/02/18	11:42a	1	60	Buehler		\$24.00
FRI	11/02/18	12:20p	1	60	Buehler		\$24.00
FRI	11/02/18	01:20p	1	60	Buehler		\$24.00
FRI	11/02/18	02:42p	1	60	Buehler		\$24.00
FRI	11/02/18	03:42p	1	60	Buehler		\$24.00
FRI	11/02/18	04:51p	1	60	Buehler		\$24.00
FRI	11/02/18	06:22p	1	60	Buehler		\$24.00
MON	11/05/18	10:52a	1	60	Buehler		\$24.00
MON	11/05/18	11:51a	1	60	Buehler		\$24.00
MON	11/05/18	12:40p	1	60	Buehler		\$24.00
MON	11/05/18	01:21p	1	60	Buehler		\$24.00
MON	11/05/18	02:51p	1	60	Buehler		\$24.00
MON	11/05/18	03:50p	1	60	Buehler		\$24.00
MON	11/05/18	04:50p	1	60	Buehler		\$24.00

INVOICE



Invoice #: IN-1181117369
Invoice Date: 11/30/2018
Contract #: 5232
Page: 2
Net Amount Due: \$714.00

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	11/05/18	05:22p	1	60	Buehler		\$24.00
MON	11/05/18	06:21p	1	60	Buehler		\$24.00

Remit To:
KWHT
Elkhorn Media Group
2003 NW 56th Dr
Pendleton, OR 97801

Invoice Totals	
Total Spots:	35
Gross Amount:	\$840.00
Agency Commission:	(\$126.00)
Net 30 Days	Net Amount Due: \$714.00

For Questions Regarding your billing
or if you would like your billing EMAILED monthly
Please Contact Stacie Cummings
stacie@elkhornmediagroup.com
541-276-1511

Tax Id Information
EMG2, LLC * 81-4580639
Copy of Electronic Invoice

INVOICE



Invoice #: IN-1181117378
Invoice Date: 11/30/2018
Contract #: 5212
Page: 1
Net Amount Due: \$306.00

Agency: Tacher/Strategic Media Services
 The Tacher Company
 2300 130 Avenue NE, Suite A104
 Bellevue, WA 98005

Station(s): KWHT-FM

Advertiser: Knute Buehler for Governor
Product: Knute for Gov 6243
Estimate #:
Agency Client Code:
 Buyer Name:

Salesperson(s): Political Tacher

Terms:

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/29/18	10:42a	2	60	Buehler		\$24.00
MON	10/29/18	11:22a	2	60	Buehler		\$24.00
MON	10/29/18	12:40p	2	60	Buehler		\$24.00
MON	10/29/18	01:40p	2	60	Buehler		\$24.00
MON	10/29/18	02:22p	2	60	Buehler		\$24.00
MON	10/29/18	03:51p	2	60	Buehler		\$24.00
MON	10/29/18	04:42p	2	60	Buehler		\$24.00
MON	10/29/18	06:21p	2	60	Buehler		\$24.00
TUE	10/30/18	10:21a	2	60	Buehler		\$24.00
TUE	10/30/18	11:41a	2	60	Buehler		\$24.00
TUE	10/30/18	12:21p	2	60	Buehler		\$24.00
TUE	10/30/18	02:42p	2	60	Buehler		\$24.00
TUE	10/30/18	03:21p	2	60	Buehler		\$24.00
TUE	10/30/18	05:52p	2	60	Buehler		\$24.00
TUE	10/30/18	06:52p	2	60	Buehler		\$24.00

Remit To:
 KWHT
 Elkhorn Media Group
 2003 NW 56th Dr
 Pendleton, OR 97801

Invoice Totals

Total Spots: 15
 Gross Amount: \$360.00
 Agency Commission: (\$54.00)
 Net Amount Due: \$306.00

Net 30 Days

INVOICE



Invoice #: IN-1181117378
Invoice Date: 11/30/2018
Contract #: 5212
Page: 2
Net Amount Due: \$306.00

For Questions Regarding your billing
or if you would like your billing EMAILED monthly
Please Contact Stacie Cummings
stacie@elkhornmediagroup.com
541-276-1511

Tax Id Information
EMG2, LLC * 81-4580639
Copy of Electronic Invoice

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ben Rheault,
being/on behalf of: Knute Buehler,
a legally qualified candidate of the Republican
political party for the office of: Governor
in the General
election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Knute for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dana Billingsley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/13/17

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.09.06 10:41:27 -0400

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Stacie Cummings
Printed Name

Traffic Manager
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ben Rheault

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Benjamin Rheault

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.09.06 10:41:48 -04'00'

signature of candidate or authorized committee

Ben Rheault

printed name

12/13/17

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.