

CONTRACT



KOKI-TV
IMAGICOMM TULSA
 2625 South Memorial Drive
 Tulsa, OK 74129
 (918) 388-5234

<u>Contract / Revision</u> 998903 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Teresa Pena/District 5 Tulsa School Boa		<u>Original Date / Revision</u> 03/27/24 / 03/27/24
<u>Contract Dates</u> 03/29/24 - 04/02/24	<u>Estimate #</u>	
<u>Product</u> 03.29.24-04.02.24		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KOKI-TV	<u>Account Executive</u> Imagicomm House A	<u>Sales Office</u> Tulsa TV Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00017759		<u>Advertiser Ref</u>

And:

Phame Marketing
Attention: Ron Owens
 5800 E Skelly Dr
 Ste 550
 Tulsa, OK 74135

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KOKI	04/01/24	04/02/24	4a-5a New M-F	4a-5a		:30			P-05	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/01/24	04/07/24	MT-----				1	\$15.00				
N 2	KOKI	03/29/24	04/02/24	5a-6a News M-F	5a-6a		:30			P-05	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/25/24	03/31/24	----F--				1	\$40.00				
Week:		04/01/24	04/07/24	MT-----				1	\$40.00				
N 3	KOKI	03/29/24	04/02/24	6a-7a News M-F	6a-7a		:30			P-05	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/25/24	03/31/24	----F--				1	\$110.00				
Week:		04/01/24	04/07/24	MT-----				2	\$110.00				
N 4	KOKI	03/30/24	03/30/24	7a-9a News Sa	7a-9a		:30			P-05	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/25/24	03/31/24	-----S-				2	\$85.00				
N 5	KOKI	03/29/24	04/02/24	7a-9a News M-F	7a-9a		:30			P-05	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/25/24	03/31/24	----F--				1	\$135.00				
Week:		04/01/24	04/07/24	MT-----				2	\$135.00				
Totals												11	\$1,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/24 - 03/31/24	5	\$455.00	(\$68.25)	\$386.75
04/01/24 - 04/02/24	6	\$545.00	(\$81.75)	\$463.25
Totals	11	\$1,000.00	(\$150.00)	\$850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Imagicomm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Imagicomm whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay Imagicomm within terms specified and until payment in full is received by Imagicomm. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to Imagicomm. Imagicomm will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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998903 /	

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POL/Teresa Pena/District 5 Tulsa School Boa	03/27/24 / 03/27/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/29/24 - 04/02/24	03.29.24-04.02.24	

Signature: _____ **Date:** _____

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