

ORDER



Orders
Order / Rev: 1601153
Alt Order #: 08416885
Product Desc: MULVANEY 4 CON 10/16
Estimate:
Flight Dates: 10/18/16 - 10/23/16
Original Date / Rev: 10/14/16 / 10/14/16
Order Type: Political

WBTV
Primary AE: Cheryl Long
Sales Office: T-DC
Sales Region: National

Agency Name: Starboard Communications
Buying Contact:
Billing Contact:
 1043 Barr Road
 Lexington, SC 29072

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Mulvaney, Mick/R/US Congress
Demographic: A35+
Product Codes: PL810
Priority: P15
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	18	\$14,400.00	\$12,240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	18	\$14,400.00	\$12,240.00	0.00
Totals	18	\$14,400.00	\$12,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTV	10/18/16	10/21/16	WBTV News 6a WBTV News 6a	Comm	6-7a	- TWTF - -	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	- TWTF - -		1		\$750.00		0.00					
E 4	WBTV	10/18/16	10/21/16	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	- TWTF - -	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	- TWTF - -		1		\$1,000.00		0.00					
E 5	WBTV	10/18/16	10/21/16	Steve Harvey (3-4) Steve Harvey	Comm	3-4pm	- TWTF - -	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	- TWTF - -		3		\$300.00		0.00					
E 6	WBTV	10/18/16	10/21/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	- TWTF - -	:30	1	\$725.00	P 3	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	- TWTF - -		1		\$725.00		0.00					
E 7	WBTV	10/18/16	10/21/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- TWTF - -	:30	2	\$825.00	P 3	0.00	NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	- TWTF - -		2		\$825.00		0.00					
E 8	WBTV	10/18/16	10/21/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- TWTF - -	:30	1	\$825.00	P 3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	- TWTF - -		1		\$825.00		0.00					

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 Estimate:
WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WBTV	10/18/16	10/21/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	- TWTF - -	:30	2	\$1,700.00	P 1	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- TWTF - -		2				\$1,700.00		0.00			
E 10	WBTV	10/18/16	10/21/16	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	- TW - - - -	:30	1	\$1,075.00	P 3	0.00	NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- TW - - - -		1				\$1,075.00		0.00			
E 11	WBTV	10/22/16	10/22/16	WBTV Sat News at 11p WBTV 11p News / Sat.	Comm	11p-1135p	- - - - - 1 -	:30	1	\$950.00	P 3	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- - - - - 1 -		1				\$950.00		0.00			
E 12	WBTV	10/18/16	10/21/16	NET CBS AM Network News The Early Show	Comm	7-9a	- TWTF - -	:30	2	\$625.00	P 3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- TWTF - -		2				\$625.00		0.00			
E 13	WBTV	10/18/16	10/21/16	WBTV News 5a WBTV News 5a	Comm	5-530a	- TWTF - -	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- TWTF - -		1				\$350.00		0.00			
N 14	WBTV	10/18/16	10/23/16	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	- - - - - 1	:30	1	\$225.00	P 3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- - - - - 1		1				\$225.00		0.00			
N 15	WBTV	10/18/16	10/23/16	NET CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	- - - - - 1	:30	1	\$1,300.00	P 1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	- - - - - 1		1				\$1,300.00		0.00			
													Totals	18	\$14,400.00