

## ORDER



**Orders**  
**Order / Rev:** 1601153  
**Alt Order #:** 08416885  
**Product Desc:** MULVANEY 4 CON 10/16  
**Estimate:**  
**Flight Dates:** 10/18/16 - 10/23/16  
**Original Date / Rev:** 10/14/16 / 10/14/16  
**Order Type:** Political

## WBTV

**Primary AE:** Cheryl Long  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency**  
**Name:** Starboard Communications  
**Buying Contact:**  
**Billing Contact:**  
 1043 Barr Road  
 Lexington, SC 29072

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Mulvaney, Mick/R/US Congress  
**Demographic:** A35+  
**Product Codes:** PL810  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	18	\$14,400.00	\$12,240.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	18	\$14,400.00	\$12,240.00	0.00
<b>Totals</b>	<b>18</b>	<b>\$14,400.00</b>	<b>\$12,240.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTV	10/18/16	10/21/16	WBTV News 6a WBTV News 6a	Comm	6-7a	- TWTF - -	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			1		\$750.00		0.00				
E 4	WBTV	10/18/16	10/21/16	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	- TWTF - -	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			1		\$1,000.00		0.00				
E 5	WBTV	10/18/16	10/21/16	Steve Harvey (3-4) Steve Harvey	Comm	3-4pm	- TWTF - -	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			3		\$300.00		0.00				
E 6	WBTV	10/18/16	10/21/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	- TWTF - -	:30	1	\$725.00	P 3	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			1		\$725.00		0.00				
E 7	WBTV	10/18/16	10/21/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- TWTF - -	:30	2	\$825.00	P 3	0.00	NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			2		\$825.00		0.00				
E 8	WBTV	10/18/16	10/21/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- TWTF - -	:30	1	\$825.00	P 3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			1		\$825.00		0.00				

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Advertiser: POL/Mulvaney, Mick/R/US Congress  
 Product Desc: MULVANEY 4 CON 10/16  
 Estimate:

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WBTV	10/18/16	10/21/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	- TWTF- -	:30	2	\$1,700.00	P 1	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		2				\$1,700.00		0.00			
E 10	WBTV	10/18/16	10/21/16	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	- TW- - - -	:30	1	\$1,075.00	P 3	0.00	NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TW- - - -		1				\$1,075.00		0.00			
E 11	WBTV	10/22/16	10/22/16	WBTV Sat News at 11p WBTV 11p News / Sat.	Comm	11p-1135p	- - - - - 1-	:30	1	\$950.00	P 3	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - - - - 1-		1				\$950.00		0.00			
E 12	WBTV	10/18/16	10/21/16	NET CBS AM Network News The Early Show	Comm	7-9a	- TWTF- -	:30	2	\$625.00	P 3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		2				\$625.00		0.00			
E 13	WBTV	10/18/16	10/21/16	WBTV News 5a WBTV News 5a	Comm	5-530a	- TWTF- -	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		1				\$350.00		0.00			
N 14	WBTV	10/18/16	10/23/16	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	- - - - - 1	:30	1	\$225.00	P 3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - - - - 1		1				\$225.00		0.00			
N 15	WBTV	10/18/16	10/23/16	NET CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	- - - - - 1	:30	1	\$1,300.00	P 1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- - - - - 1		1				\$1,300.00		0.00			
													Totals	18	\$14,400.00