

INVOICE



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1598644-1	10/16/16	October 2016	09/26/16 - 10/15/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

Starboard Communications
Attention: Accounts Payable
1043 Barr Road
Lexington, SC 29072

Advertiser	Product	Estimate Number
POL/Mulvaney, Mick/R/US C	MULVANEY 4 CON 10/9	

Flight Dates	Order #	Alt Order #
10/09/16 - 10/15/16	1598644	08412338

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	10/10/16	10/14/16	WBTV News 6a	6-7a	MTWTF--	:30	1	\$750.00	NM																				
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1	WBTV	Th	10/13/16	6:59 AM	WBTV News 6a	6-7a	:30	Mulvaney Rolling Thunder	\$750.00	NM																			
2	10/09/16	10/09/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$100.00	NM																				
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1	WBTV	Su	10/09/16	5:42 AM	WBTV Sun Am News	5-6a	:30	Mulvaney Rolling Thunder	\$100.00	NM																			
3	10/09/16	10/09/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM																				
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4	10/10/16	10/14/16	WBTV News At Noon	12-12:30p	MTWTF--	:30	1	\$1,000.00	NM																				
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1	WBTV	Th	10/13/16	12:08 PM	WBTV News At Noon	12-12:30p	:30	Mulvaney Rolling Thunder	\$1,000.00	NM																			
5	10/10/16	10/14/16	Steve Harvey	3-4pm	MTWTF--	:30	3	\$300.00	NM																				
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2	WBTV	M	10/10/16	3:41 PM	Steve Harvey	3-4pm	:30	Mulvaney Rolling Thunder	\$300.00	NM																			
1	WBTV	Tu	10/11/16	3:36 PM	Steve Harvey	3-4pm	:30	Mulvaney Rolling Thunder	\$300.00	NM																			

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1598644-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/15/16
Advertiser POL/Mulvaney, Mick/R/US	Product CMULVANEY 4 CON 10/9	Estimate Number	

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WBTV	M	10/10/16	11:23 PM	WBTV News @ 11p	11p-1135p	:30	Mulvaney Rolling Thunder	\$1,075.00	NM																																																						
11	10/15/16	10/15/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$950.00	NM																																																							
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12	10/10/16	10/14/16	The Early Show	7-9a	MTWTF--	:30	2	\$625.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

<u>Invoice #</u> 1598644-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/15/16
<u>Advertiser</u> POL/Mulvaney, Mick/R/US		<u>Product</u> CMULVANEY 4 CON 10/9	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	10/10/16	10/14/16	The Early Show	7-9a	MTWTF--	:30	2	\$625.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WBTV	F	10/14/16	8:59 AM	The Early Show	7-9a	:30	Mulvaney Rolling Thunder	\$625.00 NM	
<u>Total Spots</u>							17			

Payment Terms 30 Days

<u>Gross Total</u>	\$14,400.00
<u>Agency Commission</u>	\$2,160.00
<u>Net Amount Due</u>	\$12,240.00

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