

4th Quarter Issues/Programs
For Radio Station

KZOR

HOBBS, NM

For the year: 2023
Covering the months of:
October, November, and December

ISSUE	PROGRAM/TITLE	DATE	TIME	DURATION	DESCRIPTION
Economy/ Jobs	Media Meeting	10/22/23	8am	20 minutes	Hobbs Chamber of Commerce Director Patty Collins talked about the economy being good because of the “oil boom”, but the great amount of jobs available in other areas. She discussed the importance of shopping locally especially during the Holiday season, and a new “civic bee” open to local young people that Hobbs and only one other city in New Mexico will offer through a national commerce program.
Economy/ Jobs	Media Meeting	10/15/23	8am	15 minutes	Director Mara Salcido talked about Lovington Mainstreet’s purpose to provide ways to start/grow small businesses and provide jobs and stimulate the local economy. The program recently was awarded a large grant to finish the façade of the old movie theater and complete its restoration for reopening.
Economy/ Jobs	Media Meeting	11/12/23	8am	30 minutes	Misty Funk and Paula Methlola who are acting as interim co-leaders of the Hobbs Boys & Girls Club talked about the recent sudden death of long-time executive director Mike Clampitt and the impact it has had on the facility and the community. She said they are in immediate need of part-time employees who are over the age of 18, in order to comply with rules governing all B&G clubs in the U.S.

Health	Media Meeting	10/22/23	8:20am	15 minutes	Vitalant Representative Aussie Levi talked about upcoming blood drives in Lea County, as well as the ongoing need for donors to give blood and for businesses, churches and other organizations to host blood drives. She said the need for blood products provided by Vitalant in the region is almost always greater than the supply.
Health	Media Meeting	11/26/23	8:30am	15 minutes	Alex Sanchez, spokesperson for BeWellNM, talked about the open enrollment period and the importance of getting the message out to people who want or need health insurance. She said plans are available for qualified individuals for as little as zero dollars per month. She said there's a plan for every person/family regardless of circumstances but stressed the January signup deadline.
Health	Media Meeting	12/17/23	8am	15 minutes	Palmer Drug Abuse Program Executive Director Stewart Sroufe explained how the annual Gift Wrapping Extravaganza raises money to fund PDAP's programs and services, which are free to everyone. PDAP provides individual and group counseling to those with addiction issues and to their families, as well.
Education	Media Meeting	10/1/23	8am	40 minutes	Hobbs School Superintendent Gene Strickland and FACT committee member Mick Cavanaugh

talked about the upcoming \$50 million bond issue on the General Election ballot Nov. 7. They explained how the need for a fourth middle school in Hobbs was determined and about plans to build a new one plus rebuild the existing Heizer Middle School. It will not raise taxes for property owners but will continue current tax rates with the money to be matched by state funds.

Education	Media Meeting	12/3/23	8:20am	20 minutes	Dr. Charly Carroll, Vice President for Operations and Special Projects for New Mexico Jr. College, talked about the annual campus collection of cans for the annual Stuffatruck Food Drive. This year NMJC donated almost 6,000 cans for the Salvation Army Food Bank for Lea County. The Director of Student Resources, Dereka Addis, explained how the new pantry for students on campus operates and how local people can donate food, clothing, bedding and other items to help needy students.
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Education	Media Meeting	12/10/23	8:20am	20 minutes	Kathleen Ferrell, Director of Adult Education at NMJC, discussed the new location of the program's offices in Hobbs, how it provides more space for students in the GED/HiSET classes, as well as English as a Second Language classes, plus entrepreneurial opportunities and signup deadlines for all free programs offered.
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Quality of Life	Media Meeting	11/19/23	8am	30 minutes	Capt. Stacy Antonovich of the Salvation Army of Lea County talked about how the food bank has fed more than 6,000 needy people in the past year but the shelves are bare and must be refilled through the annual StuffaTruck Food Drive. She also talked about the annual Red Kettle campaign and how to donate and/or volunteer. She explained how the annual Angel Tree project helps local children who are less fortunate.
Quality of Life	Media Meeting	11/26/23	8am	15 minutes	Mike Parsons, head of the Guardians of the Children Motorcycle Club, talked about how people can give to and get from the annual Lea County Toy Run that benefits less fortunate children locally. The goal is to provide for 2,000 needy boys and girls this Christmas.
Public Safety	Media Meeting	12/10/23	8am	20 minutes	Michael Rivera of Lea County Wellness program, talked about Tippy Taxi, the designated driver program offered free to anyone in Lea County again this holiday season. It's funded by Lea County government and staffed by volunteer drivers. The aim is to keep people who have had alcohol or other altering substances off the roads during weekends from Thanksgiving through New Year's Eve.
Public Safety	Media Meeting	12/17/23	8:15am	15 minutes	Hobbs Police Dept. Sgt. Reanna Alarcon talked about safety practices local people can use

to prevent becoming victims of theft, fraud, accidents and criminal activity in their homes, at work, out shopping, and on the roads this holiday season.

Public Safety	Media Meeting	12/17/23	8:30am	15 minutes	Hobbs Fire Dept. Captains Adam Marinovich and Tony Alarcon talked about safety tips and tricks people should use to stay safe with their Christmas trees, lights, fireplaces, extension cords and space heaters this holiday season. They said free smoke detectors that use no batteries are available through HFD.
Gov't/ Elections	Media Meeting	10/8/23	8am	30 minutes	Lea County Clerk Keith Manes discussed early/absentee voting for the Nov. 7th General Election, as well as dates and deadlines for registration, voting places, same-day voting and registration, plus the importance of getting more people out to vote. The ballot will contain only local and county candidates, issues and ballot questions this time.