

3rd Quarter Issues/Programs
For Radio Station

KZOR

HOBBS, NM

For the year: 2023
Covering the months of:
July, August, and September

ISSUE	PROGRAM/TITLE	DATE	TIME	DURATION	DESCRIPTION
Gov't/ Elections	Media Meeting	8/13/23	8:20am	20 minutes	NM Rep. Larry Scott (R) of Hobbs talked about wanting to succeed NM Sen. Gay Kernan after her resignation from public service in August. The governor will appoint someone to fill the seat until the next election.
Gov't/ Elections	Media Meeting	8/6/23	8am	30 minutes	Lea County Fair and Rodeo Board Members Tyson Pierce and Vivian Flemmons discussed the annual event, its cost to the county and why the money is spent on it. They said the cost is offset by vendor payments, sponsors and gate admission, but the county leaders feel even a budget loss is justified by the event's entertainment value and its benefits to kids.
Health	Media Meeting	9/3/23	8am	40 minutes	Kyla and Ryan Davis of Hobbs Talked about her medical journey with a heart disease that strikes some women after they give birth. Hers was almost fatal. They started the Expecting Hearts Foundation, which sponsors the annual Heart Walk Sept. 30 in Hobbs.
Education	Media Meeting	8/27/23	8am	10 minutes	Eunice School Superintendent Dwayne Haines discussed the groundbreaking on the new \$38 Million Joe Langston Gym and how it will be a multi-use facility with an impact on education, entertainment and the local economy.

Education	Media Meeting	9/10/23	8:15am	20 minutes	Southwest Symphony Executive Director Leanne Salgado discussed the 40 th annual season of symphonic and other entertainment presentations that include educational outreach concerts, classes, and mentorships by musicians for local school kids in Lea County.
Education	Media Meeting	7/2/23	8:15am	20 minutes	Hobbs Boys and Girls Club Executive Director Mike Clampitt talked about the annual car raffle fundraiser and how proceeds help the club provide educational support for members through its computer lab, homework assistance, and transportation from schools to the club, plus sports programs and leagues.
Quality of Life	Media Meeting	7/9/23	8am	30 minutes	Rosa Doportto talked about being the new executive director of the Lea County Museum and how its facilities, programs and services are free and benefit local communities.
Quality of Life	Media Meeting	7/16/23	8am	20 minutes	Lauren Hockensmith talked about being the new executive director of the Western Heritage Museum and Lea County Cowboy Hall of Fame, its place on the community and plans for future events and growth, plus educational benefits for students and staff on the NMJC campus where it is located.

Quality of Life	Media Meeting	7/23/23	8am	30 minutes	United Way of Lea County's Executive Director Becca Titus talked about the 19 local agencies and tens of thousands of people in the area who benefit from the organization. She talked about the upcoming annual fundraising campaign, plus events such as Feeding People Programs, which ended in August, and Chilifest, which is back this year in October.
Quality of Life	Media Meeting	8/13/23	8am	20 minutes	The new director of Hobbs Public Library Nikki Lawless discussed good things about the library that can be kept and built upon, plus new ideas for positive change and growth. She is looking to get fully staffed, then expand hours and offerings to the public while modernizing and keeping the library relevant for all ages.
Quality of Life	Media Meeting	9/24/23	8am	40 minutes	Mary Haarmeyer of Lovington and Judy Pennell of Hobbs discuss their Past and current movie projects, including one being filmed in Ruidoso and Las Cruces, New Mexico in October and November. Mary has produced and written several full-length movies, won some awards and has more planned. She wants to bring the movie-making process to Southeast New Mexico.
Public Safety	Media Meeting	7/2/23	8am	15 minutes	Dave Rivers, a Ford Brand Enthusiast, talked about the specially-equipped Bronco vehicle donated to the NM

Forest Service to help fight wildfires in the state. He said the vehicles will help first responders get on the scene of wildfires quicker and access terrain that would normally be difficult or impossible.

Public Safety	Media Meeting	7/30/23	8am	20 minutes	Lea County DWI Prevention Program specialist Alli Myles talked about Lea County's high rates of accidents and fatalities that are DWI-related. She discussed ways the program is addressing the problem, including educational outreach in local schools and attendance at area events to provide information and education to all ages. Her program also provides free taxi service during the holiday seasons.
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Public Safety	Media Meeting	8/27/23	8:10am	20 minutes	Xcel Energy spokesperson Wes Reeves talked about the safety security and reliability of the power grid in the region and Xcel's commitment to upgrade infrastructure which helps keep not only residents safer but helps keep police, fire, hospitals and others operating.
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