



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

<u>Contract / Revision</u> 365345 /		<u>Alt Order #</u> 08342218
<u>Product</u> 726/837/4423		
<u>Contract Dates</u> 08/08/16 - 08/14/16		<u>Estimate #</u> 4423
<u>Advertiser</u> Koster/D/ Gov/MO		<u>Original Date / Revision</u> 08/05/16 / 08/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Ryan Holloway	<u>Sales Office</u> NSO Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 726	<u>Product Code</u> 837
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media
 25 Whitlock Place SW
 Ste 201
 Marietta, GA 30064

COPY

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	08/12/16	08/12/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$450.00	0.00			
N 2	2	08/12/16	08/12/16	M-F 430p-5p	430p-5p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$1,000.00	0.00			
N 3	2	08/12/16	08/12/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$1,300.00	0.00			
N 4	2	08/12/16	08/12/16	M-F 530p-6p	5:30 PM-6:00 PM		1:00				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$2,200.00	0.00			
N 5	2	08/12/16	08/12/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$1,200.00	0.00			
N 6	2	08/12/16	08/12/16	M-F 7a-9a	7:00 AM-7:30 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$1,800.00	0.00			
N 7	2	08/12/16	08/12/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$900.00	0.00			
N 8	2	08/12/16	08/12/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$1,800.00	0.00			
N 9	2	08/08/16	08/08/16	M-F 430p-5p	4:30 PM-5:00 PM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	1-----				1	\$1,000.00	0.00			
N 10	2	08/08/16	08/08/16	M-F 7a-9a	7:00 AM-7:30 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	1-----				1	\$1,800.00	0.00			
N 11	2	08/08/16	08/08/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	1-----				1	\$1,800.00	0.00			
N 12	2	08/13/16	08/13/16	Sa 6a-9a	6:30 AM-7:00 AM		1:00				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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2250 Ball Dr
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<u>Contract / Revision</u> 365345 /		<u>Alt Order #</u> 08342218
<u>Contract Dates</u> 08/08/16 - 08/14/16	<u>Product</u> 726/837/4423	<u>Estimate #</u> 4423
<u>Advertiser</u> Koster/D/ Gov/MO		<u>Original Date / Revision</u> 08/05/16 / 08/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1-				1	\$600.00	0.00			
N 13	2	08/13/16	08/13/16	FOX 2 In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1-				1	\$600.00	0.00			
N 14	2	08/14/16	08/14/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1				1	\$1,000.00	0.00			
N 15	2	08/11/16	08/11/16	M-F 4p-430p	4:00 PM-4:30 PM		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$900.00	0.00			
N 16	2	08/11/16	08/11/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$500.00	0.00			
N 17	2	08/11/16	08/11/16	M-F 5p-530p	5:00 PM-5:30 PM		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$2,600.00	0.00			
N 18	2	08/11/16	08/11/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$1,100.00	0.00			
N 19	2	08/11/16	08/11/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$900.00	0.00			
N 20	2	08/11/16	08/11/16	M-F 7a-9a	7:30 AM-8:00 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$1,800.00	0.00			
N 21	2	08/11/16	08/11/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$900.00	0.00			
N 22	2	08/11/16	08/11/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$800.00	0.00			
N 23	2	08/09/16	08/09/16	M-F 4p-430p	4:00 PM-4:30 PM		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-1-----				1	\$900.00	0.00			
N 24	2	08/09/16	08/09/16	M-F 5p-530p	5:00 PM-5:30 PM		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-1-----				1	\$2,600.00	0.00			
N 25	2	08/09/16	08/09/16	M-F 7a-9a	7:30 AM-8:00 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-1-----				1	\$1,800.00	0.00			
N 26	2	08/09/16	08/09/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-1-----				1	\$800.00	0.00			
N 27	2	08/10/16	08/10/16	M-F 430p-5p	430p-5p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	--1----				1	\$1,000.00	0.00			
N 28	2	08/10/16	08/10/16	M-F 530p-6p	5:30 PM-6:00 PM		1:00				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	--1----				1	\$2,200.00	0.00			
N 29	2	08/10/16	08/10/16	M-F 7a-9a	7:00 AM-7:30 AM		1:00				NM	1	\$1,800.00

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<u>Contract / Revision</u> 365345 /	<u>Alt Order #</u> 08342218
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<u>Contract Dates</u> 08/08/16 - 08/14/16	<u>Product</u> 726/837/4423	<u>Estimate #</u> 4423
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<u>Advertiser</u> Koster/D/ Gov/MO	<u>Original Date / Revision</u> 08/05/16 / 08/05/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	--1----				1	\$1,800.00	0.00			
N 30 2		08/10/16	08/10/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	--1----				1	\$1,800.00	0.00			
Totals										0.00		30	\$39,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/16 -08/14/16	30	\$39,850.00	\$33,872.50
Totals	30	\$39,850.00	\$33,872.50

Signature: _____ Date: _____

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TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8342218

HARRIS SL104 PAGE 1
 RUN ON AUG5/16 AT 11:21
 FROM STATION

CHRIS BRIMER
 CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE, SW
 MARIETTA, GA 30064

POLI/C KOSTER/D/ATG/MO
 726/837/4423
 AUG8/16 - AUG14/16 1WKS
 RYAN HOLLOWAY
 TYPE O
 CTG POLC
 EST 4423

COPY

REP: 8/5 PLS CFM NEW ORDER
 TTL \$39,850
 THANKS MACKENZIE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 25 WHITLOCK PLACE, SW
 SUITE 201
 MARIETTA, GA 30064

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1 FRI		400P-430P	30	AUG12		1	\$450.00	1	\$450.00
AGENCY ADVERTISER CODE = 726 AGENCY PRODUCT CODE = 837 AGENCY EST# = 4423									
2 FRI		430P-500P	60	AUG12		1	\$1,000.00	1	\$1,000.00
PROGRAM : JUDGE JUDY B CON COM1 : JUDGE JUDY B									
3 FRI		500P-530P	30	AUG12		1	\$1,300.00	1	\$1,300.00
PROGRAM : FOX2NWS AT 5PM CON COM1 : FOX2NWS AT 5PM									
4 FRI		530P-600P	60	AUG12		1	\$2,200.00	1	\$2,200.00
PROGRAM : FOX2NWS AT 5PM CON COM1 : FOX2NWS AT 5PM									
5 FRI		630A-700A	30	AUG12		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 6AM CON COM1 : FOX2NWS AT 6AM									

TELEREP, INC.
 KIVI-TV, ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8342218

HARRIS S1104 PAGE 2
 RUN ON AUG5/16 AT 11:21
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
6	FRI	700A-730A	60	AUG12		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
7	FRI	730A-800A	30	AUG12		1	\$900.00	1	\$900.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
8	FRI	800A-830A	60	AUG12		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
9	MON	430P-500P	60	AUG08		1	\$1,000.00	1	\$1,000.00
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY									
10	MON	700A-730A	60	AUG08		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
11	MON	800A-830A	60	AUG08		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
12	SAT	630A-700A	60	AUG13		1	\$600.00	1	\$600.00
PROGRAM : FOX2NWS SA-6AM CON COM1: FOX2NWS SA-6AM									
13	SAT	800A-830A	30	AUG13		1	\$600.00	1	\$600.00
PROGRAM : FOX2NWS SA MRN CON COM1: FOX2NWS SA MRN									
14	SUN	730A-800A	60	AUG14		1	\$1,000.00	1	\$1,000.00
PROGRAM : FOX2NWS SUNDAY CON COM1: FOX2NWS SUNDAY									
15	THU	400P-430P	60	AUG11		1	\$900.00	1	\$900.00
PROGRAM : JUDGE JUDY B CON COM1: JUDGE JUDY B									

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
16	THU	430P-500P	30	AUG11		1	\$500.00	1	\$500.00
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY									
17	THU	500P-530P	60	AUG11		1	\$2,600.00	1	\$2,600.00
PROGRAM : FOX2NWS AT 5PM CON COM1: FOX2NWS AT 5PM									
18	THU	530P-600P	30	AUG11		1	\$1,100.00	1	\$1,100.00
PROGRAM : FOX2NWS AT 5PM CON COM1: FOX2NWS AT 5PM									
19	THU	700A-730A	30	AUG11		1	\$900.00	1	\$900.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
20	THU	730A-800A	60	AUG11		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
21	THU	800A-830A	30	AUG11		1	\$900.00	1	\$900.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
22	THU	900A-930A	60	AUG11		1	\$800.00	1	\$800.00
PROGRAM : FOX2NWS AT 9AM CON COM1: FOX2NWS AT 9AM									
23	TUE	400P-430P	60	AUG09		1	\$900.00	1	\$900.00
PROGRAM : JUDGE JUDY B CON COM1: JUDGE JUDY B									
24	TUE	500P-530P	60	AUG09		1	\$2,600.00	1	\$2,600.00
PROGRAM : FOX2NWS AT 5PM CON COM1: FOX2NWS AT 5PM									
25	TUE	730A-800A	60	AUG09		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									

TELEREP, INC.
 KTVI-TV, ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8342218

HARRIS SL104 PAGE 4
 RUN ON AUG5/16 AT 11:21
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
26	TUE	900A-930A	60	AUG09		1	\$800.00	1	\$800.00
PROGRAM : FOX2NWS AT 9AM CON COM1: FOX2NWS AT 9AM									
27	WED	430P-500P	60	AUG10		1	\$1,000.00	1	\$1,000.00
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY									
28	WED	530P-600P	60	AUG10		1	\$2,200.00	1	\$2,200.00
PROGRAM : FOX2NWS AT 5PM CON COM1: FOX2NWS AT 5PM									
29	WED	700A-730A	60	AUG10		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
30	WED	800A-830A	60	AUG10		1	\$1,800.00	1	\$1,800.00
PROGRAM : FOX2NWS MORN CON COM1: FOX2NWS MORN									
AUG/16 39850.00									CONTRACT TOTAL 39850.00
									TOTAL SPOTS 30

MARKET TOTALS \$128,548 KTVI 31% KDNL 7% KMOV 29% KSDK 26% KPLR 7% NTVI 0% WRBU 0%

OUR SHARE PER BUYER MARKET COMP EST.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE