# Gray Miller Persh LLP

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March 19, 2020

Submitted via Online Public Inspection File

EEO Staff Policy Division, Media Bureau Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

NOTE: No Filing Fee Required

Re: Response to EEO Audit Letter

Station WEAO(TV), Akron, OH (Facility ID 49421)

Dear EEO Staff:

On behalf of Northeastern Educational Television of Ohio, Inc., we transmit herewith a response to an FCC audit letter request for information concerning the EEO program of noncommercial educational television station WEAO(TV), Akron, Ohio.

Should any questions arise concerning this response, kindly contact the undersigned individual.

Very truly yours,

Bauglesh

Barry S. Persh

bpersh@graymillerpersh.com

Counsel for Northeastern Educational

Television of Ohio, Inc.

Enclosure

### WesternReservePublicMedia.org

1750 Campus Center Drive · PO Box 5191 · Kent, Ohio 44240-5191 330.677.4549 · programs@WesternReservePublicMedia.org



March 20, 2020

EEO Staff, Policy Division Media Bureau Federal Communications Commission Washington, D.C. 20554

Re: Response to EEO Audit Letter

Northeastern Educational Television of Ohio, Inc. Station WEAO(TV), Akron, OH (Facility ID 49421)

**EEO Staff:** 

Northeastern Educational Television of Ohio, Inc. ("NETO" or "Western Reserve Public Media") hereby responds to an FCC audit letter dated February 6, 2020 requesting information concerning the EEO program of noncommercial educational television station WEAO(TV), Akron, Ohio. The WEAO employment unit (the "Unit"), which also includes co-owned noncommercial educational television station WNEO(TV), Alliance, Ohio (Facility ID 49439), employs more than five full-time employees, and NETO therefore provides the following information in response to the audit request.

Item # 3(a). NETO encloses copies of the Unit's annual EEO public file reports for the periods covering (i) June 1, 2017 to May 31, 2018, and (ii) June 1, 2018 to May 31, 2019as Attachment 1.

The NETO web site is available at: <a href="https://westernreservepublicmedia.org/">https://westernreservepublicmedia.org/</a>. The annual EEO public file report is posted at: <a href="https://westernreservepublicmedia.org/eeo">https://westernreservepublicmedia.org/eeo</a> public file report.htm.

The dates of the two (2) full-time hires for the periods covered by the 2017-2018 and 2018-2019 EEO reports are as follows: Master Control Operator, hired 7/1/2017; and Coordinator, Educational Services, hired 7/1/2018.

<u>Item # 3(b)</u>. NETO encloses, at <u>Attachment 2</u>, documentation of advertisements, bulletins, letters, faxes, e-mails, and other communications announcing the positions noted above from the 2017-2018 and 2018-2019 annual reporting periods. No organizations notified NETO that they want to be notified of openings.



Item # 3(c). The total number of interviewees for each vacancy and the referral source for each interviewee for the two (2) full-time vacancies for the periods covered by the 2018-2019 and 2017-2018 reports are as follows: the Master Control Operator position was posted online via the Western Reserve Public Media Website and Indeed.com. There were two (2) interviewees for the position: one (1) interviewee from the Western Reserve Public Media Website and one (1) interviewee from Indeed.com. The Coordinator, Educational Services position was posted online via the Western Reserve Public Media Website. There was one (1) interviewee for the position, from the Western Reserve Public Media Website; notably, this position was filled by internal promotion of existing temporary service Flex Team employee at Western Reserve Public Media who had demonstrated proven specialized skills for the position.

Item # 3(d). NETO encloses documentation of recruitment initiatives performed during the periods covered by the 2018-2019 and 2017-2018 public file reports as Attachment 3. The personnel involved in the recruitment activities are identified below. The total number of full-time employees in the WEAO Unit is 14. The market for the WEAO Unit has a population of more than 250,000. Based on these factors, NETO is required to perform four initiatives during each two-year period.

During the periods covered by the 2018-2019 and 2017-2018 reports, NETO completed the following initiatives, involving station personnel as indicated:

# Participation in at least four (4) job fairs by station personnel who have substantial responsibility in making hiring decisions

- 3/27/19 YSU Career Fair
- 3/20/18 KSU Trumbull Career Fair
- 10/21/17 EHOVE Career Center/Maker Fair
- 10/19/17 KSU Trumbull Career Fair

Station personnel involved: Jeff Good

# Participation in at least four (4) events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities

- 4/18/19 Summit Academy Career Fair
- 3/20/19 Trumbull Career and Tech Multimedia Advisory Council Meeting
- 4/15/19 Trumbull Career and Tech Career Day Presentation
- 11/09/17 United Local Site Visit Site visit to discuss careers in broadcasting with high school students

Station personnel involved: Gary Manke, Heather Smith, Jeff Good

# Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting

 OAB Scholarship Program - Annually staff is encouraged to share information about a scholarship program available through the Ohio Association of Broadcasters, in which NETO is a member.

Station personnel involved: Trina Cutter

# Establishing training programs designed to enable station personnel to acquire skills that may qualify them for higher level positions

• Training opportunities available to all employees.

Station personnel involved: Marybeth, Terry, Paula K., Ryan, Debra, Brandon, Trina, Jeff, Tony all received training opportunities

# Participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting

- 2018-2019 MCESC Business Advisory Council
- 2/28/19 Success Bound Conference
- MCESC Business Advisory Council 4/18 5/18
- NEOtech Conference 3/17

Station personnel involved: Jeff Good

<u>Item # 3(e)</u>. There have been no complaints alleging unlawful discrimination in the employment practices of the Unit on the basis of race, color, religion, national origin, or sex filed during the current license term before any body having competent jurisdiction under applicable law.

<u>Item # 3(f)</u>. Responsibilities of each level of management to implement the Unit's EEO policies, and the manner in which the Unit has informed employees and job applicants of its EEO policies and program:

Under the oversight of NETO's President/CEO and EEO Officer, each department head is responsible for defining the job descriptions, requirements, and desirable skills for vacant positions. The EEO Officer ensures that the Unit's job vacancy advertisements and the "Jobs" section of the station website indicate that Western Reserve Public Media is an equal opportunity employer. The EEO Officer also directs department heads to advertise each open position with sources intended to reach a diverse pool of potential applicants. Each application received is measured against the applicable "matrix" of job requirements and desirable traits as part of a management review. The candidate list is then prioritized and the most qualified candidates are interviewed either in-person or by phone by a team consisting of the department head and at least one other employee. The EEO Officer is also routinely present to ensure that interviews are handled in a consistent manner. The next steps in the Unit's EEO recruitment process typically involve the interview team agreeing on a final candidate and the department head informing the President/CEO and discussing the team's rationale for selecting the preferred candidate for employment.

Station employees are informed of the organization's EEO/anti-discrimination policies through the employee handbook and the posting of the policy in connection with vacant positions. Applicants are informed of the station's EEO/anti-discrimination policies through the job postings, on NETO's website and on the job application.

<u>Item # 3(g)</u>. Efforts to analyze the Unit's EEO recruitment program to ensure that it is effective and to address any problems found as a result of such analysis:

During the hiring process, NETO gauges the effectiveness of its employment outreach efforts by the quality and quantity of applications received. If it is determined that either the quality or quantity of applicants is insufficient, it may add other sources. NETO also chooses to attend the job fairs that it believes have the greatest potential for reaching a diverse pool of potential job candidates. NETO is confident that its EEO program itself is effective, and that it adheres to a policy whereby "candidates for employment or promotion will be considered on the basis of job-related criteria, without regard to race, color, national origin, age, gender, disability, ancestry, religion, sexual orientation or gender identity in accordance with federal and state regulations."

<u>Item # 3(h)</u>. Efforts to periodically analyze measures taken to examine pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect:

At times that NETO is in a financial position to offer raises, it implements consistent "across-the-board" salary increases for station personnel. When NETO increases an employee's job responsibilities, it also offers an increase in salary based on salary reports from various sources including The Corporation for Public Broadcasting (CPB), the National Educational Television Stations (NETA) Salary Compensation Report, Robert Half Salary Guide and the U.S. Department of Labor National Occupational Information Network (O\*NET). With regard to employee retirement benefits, NETO is an "instrumentality of the state of Ohio" and as such, offers its employees the Ohio Public Employee Retirement System (OPERS) benefit. Regarding employee health benefits, each year NETO engages a broker to solicit proposals for health care providers. Once there are a few providers to compare (or different proposals from the same provider), NETO engages its entire staff in the selection process.

<u>Items # 3(i), 4(a), 4(b), 4(c), and 4(d)</u> are not applicable.

Northeastern Educational Television of Ohio, Inc., through its undersigned authorized officer, hereby certifies under penalty of perjury that the foregoing response is accurate and complete to the best of its knowledge and belief.

Respectfully submitted,

NORTHEASTERN EDUCATIONAL

TELEVISION OF OHIO, INC.

By:

Title:

Print Name:

sident/CEC

Trina Cutter

Date: March 20 2020

# Attachment 1

# **EEO Public File Reports**

June 1, 2017 to May 31, 2018

June 1, 2018 to May 31, 2019

### EEO Public File Report WNEO Alliance/WEAO Akron June 1, 2017-May 31, 2018

Full-time jobs filled by station employment unit during the previous year, identified by job title:

### Master Control Operator

Jobs postings were also included on Western Reserve Public Media's website at <a href="https://www.westernreservepublicmedia.org">www.westernreservepublicmedia.org</a>, Western Reserve's Facebook page as well as Western Reserve's Twitter page and Indeed.com

Interviewed 1 candidate from the posting on Western Reserve Public Media's website and/or social media postings.

### The following *Prong 3* initiatives were implemented during the previous year:

| Initiative (Pick four to be completed in two year period)  | Date/Description of activity  | Personnel responsible |
|--|---|-----------------------|
| participation in at least four (4) job fairs by station personnel who have substantial responsibility in making hiring decisions;  | 8/10/17 - EHOVE Career<br>Center/Maker Fair<br>10/05/17 KSU Trumbull<br>Career Fair                                   | Jeff Good             |
| participation in at least four (4) events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities; | 11/09/17 - United Local Site<br>Visit - Site visit to discuss<br>careers in broadcasting with<br>high school students | Jeff Good             |
| establishing an internship<br>program designed to assist<br>members of the community to<br>acquire skills needed for<br>broadcast employment;  |   |                       |

| participation in scholarship<br>programs designed to assist<br>students interested in<br>pursuing a career in<br>broadcasting;                | OAB Scholarship Program -<br>Annually staff is encouraged<br>to share information about a<br>scholarship program<br>available through the Ohio<br>Association of Broadcasters,<br>in which Western Reserve is<br>a member. | Trina Cutter   |
|---|--|--|
| establishing training programs designed to enable station personnel to acquire skills that may qualify them for higher level positions;       | Training Opps available to all employees. Participating employees listed in the personnel column.  | Marybeth, Terry, Paula K.,<br>Ryan, Debra, Brandon, Trina,<br>Jeff, Tony all received<br>training opportunities during<br>the reporting period |
| participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting; | MCESC Business Advisory<br>Council - 4/18 5/18<br>NEOtech Conference - 3/17  | Jeff Good  |

### EEO Public File Report WNEO Alliance/WEAO Akron June 1, 2018-May 31, 2019

Full-time jobs filled by station employment unit during the previous year, identified by job title:

### Coordinator, Educational Services

Jobs postings were also included on Western Reserve Public Media's website at <a href="https://www.westernreservepublicmedia.org">www.westernreservepublicmedia.org</a>, Western Reserve's Facebook page as well as Western Reserve's Twitter page and Indeed.com

Interviewed 1 candidate from the posting on Western Reserve Public Media's website and/or social media postings.

### The following *Prong 3* initiatives were implemented during the previous year:

| Initiative (Pick four to be completed in two year period)  | Date/Description of activity  | Personnel responsible                          |
|--|---|--|
| participation in at least four (4) job fairs by station personnel who have substantial responsibility in making hiring decisions;  | 3/27/19 YSU Career Fair<br>10/05/18 KSU Trumbull<br>Career Fair   | Jeff Good                                      |
| participation in at least four (4) events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities; | 04/18/19 Summit Academy Career Fair 3/20/19 Trumbull Career and Tech - Multimedia Advisory Council Meeting 4/15/19 Trumbull Career and Tech - Career Day Presentation | Gary Manke Heather Smith  Jeff Good  Jeff Good |
| establishing an internship program designed to assist members of the community to acquire skills needed for broadcast employment;  |   |  |
| participation in scholarship   | OAB Scholarship Program -   | Trina Cutter                                   |

| programs designed to assist students interested in pursuing a career in broadcasting;   | Annually staff is encouraged to share information about a scholarship program available through the Ohio Association of Broadcasters, in which Western Reserve is a member. |  |
|---|---|--|
| establishing training<br>programs designed to enable<br>station personnel to acquire<br>skills that may qualify them<br>for higher level positions; | Training Opps available to all employees. Participating employees listed in the personnel column.   | Marybeth, Terry, Paula K.,<br>Ryan, Debra, Brandon, Trina,<br>Jeff, Tony all received<br>training opportunities during<br>the reporting period |
| participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting;       | 2018-2019<br>MCESC Business Advisory<br>Council<br>2/28/19<br>Success Bound Conference  | Jeff Good  |

### **Attachment 2**

## **Online Position Recruitment Postings**

Master Control Operator

Coordinator, Educational Services (filled by internal promotion of existing temporary service Flex Team employee at Western Reserve Public Media)



#### MASTER CONTROL/TRAFFIC TECHNICIAN

WESTERN RESERVE PUBLIC MEDIA is recruiting a Master Control/Traffic Technician for its broadcast operations. Candidate will be responsible for the day-to-day functions of preparing and airing programs and interstitial elements as a cohesive, uninterrupted, regulation-compliant channel broadcast for all of Western Reserve Public Media's broadcast channels. Candidate will also assist the Traffic Coordinator with certain traffic-related duties. Candidate should have knowledge of professional digital video standards such as time code, and a general knowledge of server/client computer applications and operations. Experience in a broadcast environment required, including automation and traffic software, matrix routers, switchers and tape machines, plus a good understanding of signal flow necessary to operate these systems. Candidate should have good written and verbal communications skills, and any level of education or experience will be considered as long as it relates to the position. Position is full time and offers excellent benefits including medical, dental, life insurance, paid holidays, sick days and vacation days. Position is primarily day shift, but you will be required to be on call 24/7 and required to work other shifts as needed. Western Reserve Public Media is an EEO/AA employer, and women, minorities and veterans are encouraged to apply. Background check and drug testing may be required. Résumés and references should be e-mailed to HR@westernreservepublicmedia.org. No outside agency referrals and no phone calls will be accepted.

We are an Affirmative Action/Equal Opportunity Employer. We value diversity and encourage applications from women, minorities and persons with disabling conditions.

Western Reserve Public Media is dedicated to providing broad outreach regarding job vacancies at the station. We seek help of local organizations in referring qualified applicants to our station. Organizations that wish to receive our vacancy information should contact the station by calling 330-821-6413 or 330-677-4549.





Re-opened 6-16-17

Find Jobs

Resume

Employe

Analytic

Need Help?

adennis@westernreservepublicmedia.org -

Find Candidates...

edit job

close job

Views: 249

Tweet

Candidates: 8

Status: Open - pause

Created: Mar 11 2015

View public job page

Promote this job for more candidates:

view cost & performance

find candidates for this job

Search

Post a Job

**indeed** 

**Overview** 

Jobs

Candidates

Career Page NEW

Back to all jobs

## Master Control/Traffic Technician

Western Reserve Public Media - Kent, OH

Get more candidates by sponsoring this job \$20.00/day

74 applications with sponsoring\*

\* Estimated in the next 4 weeks

Estimates are based on Indeed's past results of similar titles. This is not a guarantee of future performance.

**Candidates** 

0

0

8

**Awaiting Review** 

Total (excluding rejected)

Rejected

**Job Description** 

Western Reserve Public Media is recruiting a Master Control/Traffic Technician for its broadcast operations in Kent. Candidate will be responsible for the day-to-day functions of preparing and airing programs and interstitial elements as a cohesive, uninterrupted, regulation compliant channel broadcast for all of Western Reserve Public Media's broadcast channels. Candidate will also assist the Traffic Coordinator with certain traffic related duties. Candidate should have knowledge of professional digital video standards such as time code, and a general knowledge of server/client computer applications and operations. Experience in a broadcast environment required, including automation and traffic software, matrix routers, switchers, tape machines, and a good understanding of signal flow necessary to operate these systems. Candidate should have good written and verbal communications skills, and any level of education or experience will be considered as long as it relates to the position. Position is full time and offers excellent benefits including medical, dental, life insurance, paid holidays, sick days, and vacation days. Position is primarily day shift, but you will be required to be on call 24/7 and required to work other shifts as needed. Western Reserve Public Media is an EEO/AA employer, and women, minorities, and veterans are encouraged to apply. Background check and drug testing may be required. Please attach resume and references to your reply to this posting. No outside agency referrals and no phone calls will be accepted.

Required experience:

· Broadcast television: 2 years

**Application Questions** 

You have requested that Indeed ask candidates the following questions:

How many years of Broadcast television experience do you have?

Products - Resources - FAQ - Blog

@2017 Indeed - Cookies, Privacy and Terms - Contact



## **Jobs**

#### Coordinator-Educational Services

Western Reserve Public Media is recruiting a full-time coordinator for its educational services operations in Kent. Under the director of education, the coordinator will be responsible for developing and delivering professional development and resources for educators, students and general community members. Candidate will serve as a resource to internal staff, local school districts, higher education faculty and community members on matters related to 21st century teaching and learning skills as well as educational technology. Candidate should have good written and verbal communications skills and possess a master's degree in education or combination of experience and education. Position is primarily day shift, 40 hours per week, but other shifts may be required as needed. Western Reserve Public Media is an EEO/AA employer and women, minorities and veterans are encouraged to apply. Background check and drug testing may be required. Résumés and references should be e-mailed to education@westernreservepublicmedia.org. No outside agency referrals and no phone calls or walk-ins will be accepted.

#### **Part-time Master Control Technician**

Western Reserve Public Media is recruiting a part-time Master Control Technician for its broadcast operations in Kent. Candidate will work with full-time staff and be responsible for the day-to-day functions of preparing and airing programs and interstitial elements as a cohesive, uninterrupted, regulation compliant channel broadcast for all of Western Reserve Public Media's broadcast channels. Candidate should have knowledge of professional digital video standards such as time code, and a general knowledge of server/client computer applications and operations. Experience in a broadcast environment is preferred, including automation software, matrix routers, switchers, tape machines, and a good understanding of signal flow necessary to operate these systems. Candidate should have good written and verbal communications skills, and any level of education or experience will be considered as long as it relates to the position. Position is primarily day shift, 20-25 hours per week, but you may be required to work other shifts as needed. Western Reserve Public Media is an EEO/AA employer, and women, minorities, and veterans are encouraged to apply. Background check and drug testing may be required. Resumes and references should be e-mailed to HR@westernreservepublicmedia.org. No outside agency referrals and no phone calls or walk-ins will be accepted.

We are an Affirmative Action/Equal Opportunity Employer. We value diversity and encourage applications from women, minorities and persons with disabling conditions.

Western Reserve Public Media is dedicated to providing broad outreach regarding job vacancies at the station. We seek help of local organizations in referring qualified applicants to our station. Organizations that wish to receive our vacancy information should contact the station by calling 330-821-6413 or 330-677-4549.















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### **Attachment 3**

### **Recruitment Initiative Documentation**

Job Fairs

Events with Community Organizations interested in broadcast employment issues, including conventions, career days, workshops and similar activities

Scholarship Program

Events with Educational Institutions relating to career opportunities in broadcasting

**Sent:** Tuesday, March 3, 2020 11:41 AM

To: Elisa Burchett
Subject: FCC Documentation

- 3/27/19 YSU Career Fair
- 10/5/18 KSU Trumbull Career Fair
- 8/10/17 EHOVE Career Center/Maker Fair
- 10/5/17 KSU Trumbull Career Fair

Station personnel involved: Jeff Good

From: handshake@mail.joinhandshake.com [mailto:handshake@mail.joinhandshake.com]

Sent: Monday, March 18, 2019 1:41 PM

To: Jeff Good <<u>JGood@WesternReservePublicMedia.org</u>>

Subject: Event Details for 2019 Spring YSU Career Fair - Less Than 10 Days Away!



# Youngstown State University

Dear Jeffery,

We are looking forward to seeing you at the YSU Spring 2019 Career Fair! This event will be held on the campus of Youngstown State University on Wednesday, March 27<sup>th</sup>, 10:00AM - 1:00PM, in the Chestnut Room of Kilcawley Center.

PLEASE BE SURE TO FORWARD THIS INFORMATION TO THE REPRESENTATIVES FROM YOUR ORGANIZATION WHO WILL BE ATTENDING THE FAIR.

#### **EVENT DETAILS:**

This link, Event Details/Logistics, provides details you need to know prior to your arrival. It includes information about:

- Arriving at the event
- Dropping off materials and displays
- Food and refreshments (including a hot breakfast)

See the attached parking/drop off map, Kilcawley Center map and driving directions.

**Please note:** Gold and Blue **Sponsors** will park in the **F-1 parking lot**, and regular employer parking is in the **M-30 Deck** (Wick Deck) – please refer to the correct map. The Gold and Blue sponsors are:

- Gold Sponsors: WYSU/FM
- Blue Sponsors: Cafaro, ONE Health Ohio, WFMJ TV / WBCB TV

**Plan to arrive early.** When classes are in session at YSU, parking can be a challenge. We strongly encourage all employer representatives to arrive on campus **no later than 8:30AM**. This will provide you with the most convenient parking options and will ensure that you have sufficient time to enjoy breakfast upstairs, set up and be ready to begin promptly at 10:00AM.

<u>NEW</u> for this event! At the end of the event, you will have the opportunity to win one of these great prizes (winner must be present to win):

# Apple AirPods YSU Football signed by President Tressel

Again, **thank you** for your participation in the **YSU Spring 2019 Career Fair!** Should you have questions regarding any of this information, please do not hesitate to call Anna Ruscitti, Administrative Assistant in the YSU Office of Career & Academic Advising at 330-941-3299.

YSU Office of Career & Academic Advising Kilcawley Center, Room 2110 330-941-3515



Spring 2019 Parking and Drop-off MAP.pdf PDF (308 KB)

Kilcawley Center Building Map REV.2018.pdf PDF (1.87 MB)

Employer Parking Driving Directions to M-30.pdf PDF (283 KB)

SPONSOR PARKING - Driving Directions to F-1 Lot.pdf PDF (213 KB)

This email is being sent to Jeffery Good (<a href="mailto:igood@westernreservepublicmedia.org">igood@westernreservepublicmedia.org</a>) on behalf of Youngstown State University If you do not want to receive these emails, you can <a href="mailto:unsubscribe">unsubscribe</a> from emails from Youngstown State University If you do not want to receive any mass emails from Handshake, you can <a href="mailto:unsubscribe">unsubscribe</a> from all Handshake emails P.O. Box 40770, San Francisco, CA 94140

**Sent:** Tuesday, March 3, 2020 11:59 AM

To: Elisa Burchett
Subject: FCC Documentation

• 3/27/19 YSU Career Fair

10/5/18 KSU Trumbull Career Fair

• 8/10/17 EHOVE Career Center/Maker Fair

• 10/5/17 KSU Trumbull Career Fair Station personnel involved: Jeff Good

Unfortunately, I keyed in the incorrect date for this event. It was 3/20/18

From: ZAMPINO, ANTHONY [mailto:azampino@kent.edu]

**Sent:** Tuesday, January 16, 2018 2:33 PM

To: Trina Cutter

Subject: Kent State University @ Trumbull and United Way of Trumbull Spring 2018 Resource/Volunteer Fair

January 16, 2018

### Dear Friends:

Kent State University at Trumbull and United Way of Trumbull County invite your organization to host an information table at our **Spring 2018 Resource and Volunteer Fair**, held on Tuesday, March 20 at 11:00 am - 3:00 pm in the Classroom/Administration building.

We are looking for agencies and organizations that want to share information with our students and the public about your programs and services. We would also like to give your organization an opportunity to recruit students and the public for volunteer positions within your organization. Each organization will have an eightfoot table as well as internet access at no cost.

We hope you will take advantage of this opportunity to share your information with the public and participate in helping make a difference in the future of Kent State Trumbull students. To reserve your table, please complete the following online form by **Friday**, **March 9 2018**:

#### Please click to register.

If you have any questions, please feel free to contact Ms. Rogers or myself in the manner most convenient for you. We look forward to seeing you at the Spring 2018 Resource Fair and Volunteer Fair!

Sincerely,

Cindy Rogers
Cindy Rogers

Wichelle Adkins
Michelle Adkins

Anthony Zampino
Anthony Zampino

1

Campaign Associate United Way of Trumbull County 3601 Youngstown Road, S.E. Warren, OH 44484

Ph.: 330-369-1000, ext. 29

Fax: 330-369-5555

crogers@unitedwaytrumbull.org

Program Coordinator KSU at Trumbull Student Services 4314 Mahoning Ave NW Warren, OH 44483

Ph.: 330-675-8811 Fax: 330-675-7650 madkin12@kent.edu Associate Lecturer KSU at Trumbull 4314 Mahoning Ave NW Warren, OH 44483

Ph.: 330-675-7613 Fax: 330-675-7650 azampino@kent.edu

**Sent:** Tuesday, March 3, 2020 11:38 AM

To: Elisa Burchett
Subject: FCC documentation

• 3/27/19 YSU Career Fair

• 10/5/18 KSU Trumbull Career Fair

• 8/10/17 EHOVE Career Center/Maker Fair

• 10/5/17 KSU Trumbull Career Fair Station personnel involved: Jeff Good

My date was incorrect on the EHove tech summit. I did that on 10/21/17

From: Chelsea Moyer [mailto:cmoyer@ehove.net]

Sent: Friday, August 25, 2017 2:26 PM

To: Jeff@itipohio.org

Subject: Congrats! You have been accepted to present at the EHOVE Tech Summit!

We are very excited to have you as a presenter at the EHOVE Tech Summit on Saturday, October 21, 2017. Below is a list of important information that you will want to review before presenting. *If you have any questions, please let me know*.

**Session Details**: The information below will be included in the program for the Tech Summit. Please review this information and let me know if there are any changes.

**Session Title**: Makey Makey: It's more than a banana piano in the Maker Movement! **Session Description**: When we hear about Makey Makey, we tend to think about how you can make a piano out of bananas. But Makey Makey is much more than that in today's Maker Movement. ITIP Ohio, a non profit agency for educational technology, is currently a Makey Makey training partner. Come hear how Invention Literacy can be integrated using Makey Makey and how this training partnership can assist you.

**Presentation Time and Room Number:** We are still working on our room and schedule. I will send you an email closer to the Tech Summit with the Time and Location of your session.

**Session Resources**: We would like to include the session resources on our Tech Website after the conference. Please send me any session resources you would like to share with participants when you have them ready. Again, we aren't going to make these available to participants until after the Tech Summit, so don't feel rushed to send them over.

**Bio & Picture**: We would like to include a short bio and a picture of each of the presenters on our Tech Summit website. When you have a chance, please send me a short bio (2-3 sentences is plenty) and a picture to put with your session materials.

**Technology Available**: Each presentation room is equipped with a desktop computer, a projector and sound equipment. Please plan to use our computers to share your presentation. If you have any other technology needs please let me know as soon as possible so we can make arrangements.

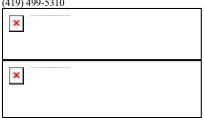
**Registration**: You do not need to register for the conference. I will take care of registering you and you will get an email shortly with a confirmation. Please share the information about our tech summit with your friends in education. I have attached the PDF with the information for registration. Feel free to display and pass this on.

Thank you again for presenting at the EHOVE Tech Summit!

Chelsea Moyer

Curriculum and Instructional Technology Coordinator
EHOVE Career Center
316 W. Mason Road
Milan, OH 44846
cmoyer@ehove.net
(419) 499-5310 ×

Chelsea Moyer
Curriculum and Instructional Technology Coordinator
EHOVE Career Center
316 W. Mason Road
Milan, OH 44846
cmoyer@ehove.net
(419) 499-5310



**Sent:** Tuesday, March 3, 2020 11:56 AM

To: Elisa Burchett
Subject: FCC Documentation

3/27/19 YSU Career Fair

• 10/5/18 KSU Trumbull Career Fair

• 8/10/17 EHOVE Career Center/Maker Fair

10/5/17 KSU Trumbull Career Fair

Station personnel involved: Jeff Good

### My date was incorrect, the career fair was 10/19/17

From: ZAMPINO, ANTHONY [mailto:azampino@kent.edu]

Sent: Thursday, October 5, 2017 11:37 AM

**To:** Jeff Good < <u>JGood@WesternReservePublicMedia.org</u>> **Subject:** Kent State University at Trumbull Fall 2017 Career Fair

### Dear Friends:

The most qualified employees in the region are earning their degrees from Kent State University at Trumbull and beginning their job searches. We are very excited to showcase our well-prepared students from a variety of disciplines at our semi-annual Job Fair on **Thursday, October 19<sup>th</sup>, 2017**. The event will be held from 11:00am to 3:00pm in the Classroom/Administration Building on campus. Our students, as well as the general public, are eager to speak with representatives from companies across the area.

On this day in the same building from 11:00am to 3:00pm, we are also having our "Resume and Interview Preparation" event and would like to extend an invitation to your company to participate. Our intent is to arrange mock interviews with representatives from your company and members of the Kent State Trumbull community. The interviews will include a review of résumés and cover letters as well. Because this is both a stressful and exciting time for our graduating students, our goal is to ease some of the stress by preparing them for upcoming job interviews.

We ask that if you are a participant in the Job Fair that you please stay for the length of the event in order to provide visitors with ample opportunity to meet with representatives from your company. As always, these events are absolutely free to employers, wireless Internet access is available and lunch will be provided. We also provide students with a company profile booklet. This is an opportunity to share with our visitors, background information on your company. We encourage you to supply as much information about your company and its history. We are offering companies a sponsorship block within the booklet for a small fee. The pricing for sponsorships are as follows:

- $$50.00 \frac{1}{4}$  page block
- $$100.00 \frac{1}{2}$  page block
- \$150.00 full page

We hope you take advantage of this opportunity to hire the best new employees in the Valley and participate in making a difference in a Kent State Trumbull student's future. If your company is interested in participating in

the Job Fair and/or conducting mock interviews at "Resume/Interview Preparation," <a href="https://www.kent.edu/trumbull/JobFair">https://www.kent.edu/trumbull/JobFair</a> by Monday, October 9<sup>th</sup>, 2017.

If you have any questions, please contact me in the manner most convenient for you.

Sincerely,

## Anthony C. Zampino, M.T.

Associate Lecturer, Computer Technology



Kent State University at Trumbull 4314 Mahoning Ave. N.W. Warren, OH 44483 main: 330-847-0571

direct: 330-675-7613 www.kent.edu/trumbull

### **Elisa Burchett**

From: Jeff Good

**Sent:** Friday, February 14, 2020 11:04 AM

**To:** Elisa Burchett **Subject:** documentation

#### Elisa

This is the documentation that I can come up with regarding two of the four career events that we've listed in our EEO reports for

June 1, 2017-May 31, 2018

June 1, 2018-May 31, 2019

8/10/17 - EHOVE Career Center/Maker Fair – was an event that I delivered two presentations at the Ehove Career Center near Sandusky. I have no documentation of that event but I did go there

10/05/17 KSU Trumbull Career Fair – The only info I could find is the information listed below from Kent State Trumbull

3/27/19 YSU Career Fair – The YSU Career fair confirmation notice is included, see below 10/05/18 KSU Trumbull Career Fair – This was a follow up career fair from Kent State Trumbull- I have no documentation of this event only a reference that the next career fair was coming up in October. I was there in attendance.

Hope that helps

# EMPLOYERS NEEDED FOR 2017 CAREER FAIR

- Kent
- Kent State Trumbull
- Employers Needed For 2017 Career Fair

The most qualified employees in the region are earning their degrees from Kent State University at Trumbull and beginning their career searches. We are very excited to showcase our well-prepared students from a variety of disciplines at our semi-annual Career Fair on **Thursday, October 5**, **2017**. The event will be held from 11 am to 3 pm in the Classroom/Administration Building on campus. Our students, as well as the general public, are eager to speak with representatives from companies across the area.

On this day in the same building from 11 am to 3 pm, we are also having our "Resume and Interview Preparation" event and we are extending an invitation to your company to participate. Our intent is to arrange mock interviews with representatives from your company and members of the Kent State Trumbull community. The interviews will include a review of résumés and cover letters as well. Because this is both a stressful and exciting time for our graduating students, our goal is to ease some of the stress by preparing them for upcoming job interviews.

# Youngstown State University

Dear Jeffery,

We look forward to seeing you at the YSU Spring 2019 Career Fair which is only 2 days away - Wednesday, March 27<sup>th</sup>, 10:00AM - 1:00PM, in the Chestnut Room of Kilcawley Center at YSU.

PLEASE BE SURE TO FORWARD THIS INFORMATION TO THE REPRESENTATIVES FROM YOUR ORGANIZATION WHO WILL BE ATTENDING THE FAIR.

### **EVENT DETAILS:**

Jeff Good Chief Education Technology Officer Educational Technology and Services



Public Television (WNEO/WEAO) and Educational Services for Northeast Ohio 330-677-4549

330-277-6059 mobile



<u>Click here</u> to learn about upcoming professional development workshops and events Or sign up for our monthly online newsletter<u>HERE</u>



Support the programs you love online at <a href="http://www.WesternReservePBS.org">http://www.WesternReservePBS.org</a>.

**Sent:** Tuesday, March 3, 2020 12:06 PM

To: Elisa Burchett
Subject: FCC documentation

- 4/18/19 Summit Academy Career Fair
- 3/20/19 Trumbull Career and Tech Multimedia Advisory Council Meeting
- 4/15/19 Trumbull Career and Tech Career Day Presentation
- 11/09/17 United Local Site Visit Site visit to discuss careers in broadcasting with high school students

Station personnel involved: Gary Manke, Heather Smith, Jeff Good

From: Heather Smith

Sent: Monday, March 18, 2019 1:50 PM

To: Jeff Good < JGood@WesternReservePublicMedia.org>

Subject: Career day

### Hello!

I was asked if I could be part of Career Day at Summit Academy Warren Secondary Thursday, April 18th, 2019.

The hours will be 7:30AM - 200PM. I wanted to check and make sure I would be allowed to attend.

#### Thanks.

#### **Heather Smith**

#### Coordinator, Educational Services

Western Reserve Public Media
Public Television (WNEO/WEAO)
and Educational Services for Northeast Ohio
1750 Campus Center Drive
Kent, Ohio 44240
330-677-4549
330-474-5039 Fax

 $\underline{hsmith@westernreservepublicmedia.org}$ 



<u>Click here</u> to learn about upcoming professional development workshops and events Or sign up for our monthly online newsletter HERE



Support the programs you love online at <a href="www.WesternReservePBS.org">www.WesternReservePBS.org</a>.

**Sent:** Tuesday, March 3, 2020 11:46 AM

To: Elisa Burchett
Subject: FCC documentation

- 4/18/19 Summit Academy Career Fair
- 3/20/19 Trumbull Career and Tech Multimedia Advisory Council Meeting
- 4/15/19 Trumbull Career and Tech Career Day Presentation
- 11/09/17 United Local Site Visit Site visit to discuss careers in broadcasting with high school students *Station personnel involved*: Gary Manke, Heather Smith, Jeff Good

### Good Evening,

Just a reminder that TCTC will be hosting its spring advisory meeting tomorrow in the Cafeteria starting at 5:30PM. There will be light refreshments available starting at 5PM.

Hope to see you there!

Thanks,

Kris Doran
Interactive Multimedia Instructor
Digital Marketing and PR Specialist
Trumbull Career & Technical Center
Part-Time Faculty - Kent State
Part-Time Faculty - Youngstown State
www.tctcmedia.com
@kristoferdoran

On Feb 12, 2019, at 9:57 AM, kristofer doran < <u>kristofer.doran@tctchome.com</u>> wrote:

### Good Morning,

TCTC will be hosting a school wide advisory meeting on March 20th. If you could please respond with your address the school would like to mail you an invitation.

This larger meeting brings the advisory committees together from all programs for a general meeting prior to the start of our Spring Meeting.

Thank You in advance,

Kris Doran
Interactive Multimedia Instructor
Digital Marketing and PR Specialist
Trumbull Career & Technical Center
Part-Time Faculty - Kent State
Part-Time Faculty - Youngstown State
www.tctcmedia.com
@kristoferdoran

**Sent:** Tuesday, March 3, 2020 11:48 AM

To: Elisa Burchett
Subject: FCC Documentation

- 4/18/19 Summit Academy Career Fair
- 3/20/19 Trumbull Career and Tech Multimedia Advisory Council Meeting
- 4/15/19 Trumbull Career and Tech Career Day Presentation
- 11/09/17 United Local Site Visit Site visit to discuss careers in broadcasting with high school students *Station personnel involved*: Gary Manke, Heather Smith, Jeff Good

From: Jeff Good

Sent: Friday, March 22, 2019 2:47 PM

**To:** kristofer doran < <a href="mailto:kristofer.doran@tctchome.com">kristofer.doran@tctchome.com</a>>

Subject: RE: Thanks and info for career show

It's on my calendar. See you on tax day!

From: kristofer doran [mailto:kristofer.doran@tctchome.com]

Sent: Friday, March 22, 2019 2:46 PM

To: Jeff Good < JGood@WesternReservePublicMedia.org>

Subject: Re: Thanks and info for career show

April 15th at 9AM would be great if it works for you?

Kris Doran
Interactive Multimedia Instructor
Digital Marketing and PR Specialist
Trumbull Career & Technical Center
Part-Time Faculty - Kent State
Part-Time Faculty - Youngstown State
www.tctcmedia.com
@kristoferdoran

On Mar 22, 2019, at 12:14 PM, Jeff Good < <u>JGood@WesternReservePublicMedia.org</u>> wrote:

Kris

Week of April 15

I could do Monday (early morning or afternoon) or Friday (afternoon)

Let me know

From: kristofer doran [mailto:kristofer.doran@tctchome.com]

Sent: Friday, March 22, 2019 12:09 PM

To: Jeff Good <JGood@WesternReservePublicMedia.org>

Subject: Re: Thanks and info for career show

Hi Jeff,

Thank you again for coming in. You have already made me aware of something I didn't know existed!

Would the week of April 15th work for you?

Ohio Universities Dean is coming on April 10th to meet me and talk about the upcoming show project.

Thanks,

Kris Doran
Interactive Multimedia Instructor
Digital Marketing and PR Specialist
Trumbull Career & Technical Center
Part-Time Faculty - Kent State
Part-Time Faculty - Youngstown State
www.tctcmedia.com
@kristoferdoran

On Mar 21, 2019, at 8:46 AM, Jeff Good <<u>JGood@WesternReservePublicMedia.org</u>> wrote:

Kris

Thanks for the invite and the welcome into your advisory group.

You spoke last night about your upcoming career show. The public TV stations in Ohio have created over 100 videos related to careers and the state's Career Connections initiative.

Since the videos, in theory, belong to the state of Ohio, I could see no reason why you couldn't utilize those in your career shows.

The videos can be found on YouTube on the Broadcast Educational Media Commission's YouTube channel (BEMC is the public tv/public radio funding agent for the state. They also fund the multimedia projects that the stations have produced over the years, including the Career Connections videos)

Here's the link to the YouTube

channel: <a href="https://www.youtube.com/playlist?list=PLU5d15PFey\_piRfCxthVrJSAe69\_jd7x">https://www.youtube.com/playlist?list=PLU5d15PFey\_piRfCxthVrJSAe69\_jd7x</a> X

Here's the link to ODE's Career Connections

page: <a href="http://education.ohio.gov/Topics/Career-Tech/Career-Connections">http://education.ohio.gov/Topics/Career-Tech/Career-Connections</a>

Hope that helps!

Also, you mentioned coming in to speak to your class. Let me know some dates and I would love to come in and talk about my background as well as life working in public TV.

**Jeff Good** 

**Director of Education** 

Western Reserve Public Media Public Television (WNEO/WEAO) and Educational Services for Northeast Ohio 1750 Campus Center Drive Kent, Ohio 44240 330-677-4549

### 330-474-5039 Fax

jgood@westernreservepublicmedia.org

<image001.png><image002.png> <image003.png> <image004.png>

<image005.png>

Click here to learn about upcoming

professional development workshops and events

Or sign up for our monthly online newsletter HERE

<image006.jpg>

Support the programs you love online at <a href="http://www.WesternReservePBS.org">http://www.WesternReservePBS.org</a>.

**Sent:** Tuesday, March 3, 2020 11:53 AM

To: Elisa Burchett
Subject: FCC Documentation

• 4/18/19 Summit Academy Career Fair

- 3/20/19 Trumbull Career and Tech Multimedia Advisory Council Meeting
- 4/15/19 Trumbull Career and Tech Career Day Presentation
- 11/09/17 United Local Site Visit Site visit to discuss careers in broadcasting with high school students

Station personnel involved: Gary Manke, Heather Smith, Jeff Good

From: Jeff Good <JGood@WesternReservePublicMedia.org>

Date: Thursday, November 2, 2017 at 11:03 AM

To: Gary Manke < GManke@WesternReservePublicMedia.org >, Trina Cutter

<TCutter@WesternReservePublicMedia.org>, Gary Bluhm <gbluhm@roadrunner.com>, Blue Green

<bluegreenfilms@gmail.com>, Ryan Wheele <rwheele@westernreservepublicmedia.org>

Cc: Marybeth Gibbons < MGibbons@WesternReservePublicMedia.org >, Paula Kritz

< PKritz@WesternReservePublicMedia.org >, Anthony Dennis < ADennis@WesternReservePublicMedia.org >

Subject: Re: November 2017 Pledge Break Recording

Just an FYI. A student media group from United Local Schools will arrive around 11 to observe the taping. Thanks

Jeff

Sent using OWA for iPhone

From: Gary Manke

Sent: Tuesday, October 31, 2017 1:54:00 PM

To: Trina Cutter; Jeff Good; Gary Bluhm; Blue Green; Ryan Wheele

**Cc:** Marybeth Gibbons; Paula Kritz; Anthony Dennis **Subject:** November 2017 Pledge Break Recording

Hi everyone,

I'm happy to confirm we will be pre-taping Pledge Breaks on Thursday, November 9 beginning at 10am. We will pledge two programs, totaling 5 breaks — *Mannheim Steamroller 30/40 Live* and *Trans-Siberian Orchestra: The Ghosts of Christmas Eve.* Break sheets will be distributed early next week. Please let me know if any conflicts or questions arise. Thank you all very much!

Gary

Gary Manke
Producer/Director
gmanke@WesternReservePublicMedia.org

Western Reserve Public Media Public Television (WNEO/WEAO) and Educational Services for Northeast Ohio 1750 Campus Center Drive Kent, Ohio 44240

330.677.4549 Fax: 330.678.0688



programs you love online at <a href="http://www.WesternReservePBS.org">http://www.WesternReservePBS.org</a>.





### OAB Kids Scholarship



Advocacy



Compliance



Training

Ohio broadcasters have a rich heritage. While the media landscape has experienced tremendous change, we strongly believe that local radio and television stations will continue to play a critical role in informing, warning and entertaining their listeners and viewers. The OAB wants to invest in the next generation of broadcasters.

The Ohio Broadcasters Foundation offers scholarships for students. Additional information about the scholarships is provided at the left.

Please note that the OAB Kids Scholarship will be the only scholarship awarded in 2020. The OAB and the Ohio Broadcasters Foundation are evaluating other scholarships as part of an overall review of programs to best support students and others interested in a career in broadcasting.

## About the Ohio Broadcasters Foundation

The Ohio Broadcasters Foundation is the educational foundation affiliated with the Ohio Association of Broadcasters, the not-for-profit trade association of radio and television stations in Ohio. The foundation aims to provide scholarships to students and professionals interested in advancing their careers in broadcasting.

### Contact Us | Terms of Use | Privacy Policy | Anti-Trust Policy

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**Sent:** Tuesday, March 3, 2020 11:22 AM

To: Elisa Burchett

**Subject:** FCC Documentation - Attendance at BAC Meeting

# Participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting

2018-2019 MCESC Business Advisory Council

• 2/28/19 Success Bound Conference

MCESC Business Advisory Council - 4/18 5/18

• NEOtech Conference - 3/17

Station personnel involved: Jeff Good

From: Douglas Hiscox < d.hiscox@mahoningesc.org>

Date: June 15, 2018 at 2:52:39 PM EDT

**To:** Tim Harrington < tim.harrington@bocwh.com >, Eric Carlson

<ecarlson@dickeyelectric.com>, AOL <tbarin13@aol.com>, Nick Santucci

< Nick@regionalchamber.com >, John Wilson < jwilson@turningtechnologies.com >, Dale Ann

Foerster <dfoerster@starrmfg.com>, Bert Cene <bcene@wdbinc.org>, Jessica Borza

<iborza@tpma-inc.com>, Arthur Daly <adaly@egcc.edu>, "Panchik, Betty J."

<br/><betty.panchik@steward.org>, Jesse Wright <jwright@smwlu33.org>, Tammy Tansey

<ttansey@oh-kyrtc.net>, Brian Collier <bcollier@oadc.net>, Melissa Smith

<1820house@sbcglobal.net>, John McDougal <JMcDougal@oooenterprises.com>, Carlton

Ingram < <a href="mailto:ckingram@zoominternet.net">ckingram@zoominternet.net</a>, <a href="mailto:tcallion@zoominternet.net">tcallion@zoominternet.net</a>, <a href="mailto:tcallion@zoominternet.n

<arosenkranz@ymvunitedway.org>, Carol Loomis <carol@onestopohio.org>, Mary Ann

Kochalko <mkochalko@mctaworkforce.org>, Jeff Good <jefferypgood@gmail.com>, Sandy

Furano < s.furano@mahoningesc.org>, Tricia Moore < tricia@envisionedplus.com>, Michele

Timmons < <u>michele@envisionedplus.com</u>>, Douglas Hiscox < <u>d.hiscox@mahoningesc.org</u>>,

"Rong. Lio Iarussiakk" <r.iarussi@mahoningesc.or>, Mary Valko

<m.valko@mahoningesc.org>, John Zehentbauer<john.zehentbauer@mahoningetc.com>

**Subject: BAC meeting reminder** 

To All,

This is just a reminder that our next meeting is next week, <u>Tuesday June 19th at 8:00</u> at the MCESC. Please notice the time change. It was decided at the last meeting that we would try a morning meeting to see if that would accommodate more members.

At this meeting will be presenting the BAC action plan that you have helped frame. Once it is finalized it will be the road map for the BAC's work moving forward. We also have some exciting grant information that will be shared that has potential to help with implementation,

I hope you are able to attend.

Dr. Douglas T. Hiscox

Assistant Superintendent
Mahoning County Educational Service Center
7320 N. Palmyra Rd.
Canfield, Ohio 44406
(Work) 330-533-8755 ext 1010
(Mobile) 330-429-6985
d.hiscox@mahoningesc.org

# ~Guiding and supporting educators to strengthen teaching and learning~

"Education is the most powerful weapon which you can use to change the world."

Nelson Mandela

**Sent:** Tuesday, March 3, 2020 11:20 AM

To: Elisa Burchett

**Subject:** FCC Documentation - Attendance at Success Bound Conference 2019

# Participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting

- 2018-2019 MCESC Business Advisory Council
- 2/28/19 Success Bound Conference
- MCESC Business Advisory Council 4/18 5/18
- NEOtech Conference 3/17

Station personnel involved: Jeff Good

From: Ohio ACTE < <a href="Membership@ohioacte.org">Membership@ohioacte.org</a> Sent: Friday, February 15, 2019 3:33:03 PM

To: Jeff Good <JGood@WesternReservePublicMedia.org>

Subject: Event registration confirmed for Northeast Ohio Regional SuccessBound Conference/Corporate College

East/February 28, 2019



Your event registration has been completed. Thank you for registering!

Event: Northeast Ohio Regional SuccessBound Conference

Date: February 28, 2019 - EST Location: Corporate College East



### Northeast Regional SuccessBound Conference

February 28, 2019

Corporate College East

4400 Richmond Rd

Warrensville Heights, OH 44128

### **Click Here for the Tentative Agenda**

**Registering more than one person for your school?** To register more than one individual, complete the registration form and select "Invoice Me" instead of "Pay Now". This will create one invoice and registration for one

person. To repeat for additional individuals, click on "New Registration" and repeat. You can then pay for them all at once via credit card or send a check.

Registration questions? Please send an email to membership@ohioacte.org or call (614)890-2283.

### SuccessBound 1.0

- What is SB?
- Building a successful BAC
- Business Partnerships
- Industry Credentials
- Middle School Programs
- Career Development
- Pathways
- Adecco
- Next Steps

### SuccessBound 2.0

- Tips to Moving Forward
- Best Practices

Questions about registration? Please send an email to membership@ohioacte.org or call (614) 890-2283.

Onsite registration will be available.

Your registration data: First name: Jeffery Last name: Good

e-Mail: <u>jgood@westernreservepublicmedia.org</u> Organization: Western Reserve Public Media

Phone: 3306774549

AddressLine1: 1750 Campus Center Drive

City Address: Kent State Address: OH ZIP Address: 44240

Please note the cancellation policy/fees:

31 days prior to event: \$50 16 - 30 days prior to event: \$25 No refund 1- 15 days prior to event.

To review event and your registration details online, log in at <a href="http://www.ohioacte.org/">http://www.ohioacte.org/</a> with your email <a href="jgood@westernreservepublicmedia.org">jgood@westernreservepublicmedia.org</a> and password and go to the event page at <a href="http://www.ohioacte.org/event-3130834">http://www.ohioacte.org/event-3130834</a>.

| Don't know your password? Reset it here <a href="http://www.ohioacte.org/Sys/ResetPasswordRequest">http://www.ohioacte.org/Sys/ResetPasswordRequest</a> |  |  |  |  |
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**Sent:** Tuesday, March 3, 2020 11:21 AM

To: Elisa Burchett

**Subject:** FCC Documentation - attendance at BAC Meeting

# Participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting

• 2018-2019 MCESC Business Advisory Council

• 2/28/19 Success Bound Conference

MCESC Business Advisory Council - 4/18 5/18

• NEOtech Conference - 3/17

Station personnel involved: Jeff Good

From: Jeff Good [mailto:jefferypgood@gmail.com]

Sent: Tuesday, March 3, 2020 10:57 AM

To: Jeff Good < JGood@WesternReservePublicMedia.org>

Subject: Fwd: BAC meeting

Sent from my iPad

### Begin forwarded message:

From: Douglas Hiscox <d.hiscox@mahoningesc.org>

Date: May 10, 2018 at 3:52:59 PM EDT

**To:** Tim Harrington < tim.harrington@bocwh.com >, Eric Carlson

<ecarlson@dickeyelectric.com>, tbarin13@aol.com, Nick Santucci

< Nick@regionalchamber.com >, John Wilson < jwilson@turningtechnologies.com >, Dale Ann

Foerster < dfoerster@starrmfg.com >, Bert Cene < bcene@wdbinc.org >, Jessica Borza

<jborza@tpma-inc.com</pre>>, Arthur Daly <a daly@egcc.edu</pre>>, "Panchik, Betty J."

 $<\!\!\underline{\text{betty.panchik@steward.org}}\!\!>\!, \\ \text{Jesse Wright} <\!\!\underline{\text{jwright@smwlu33.org}}\!\!>\!, \\ \text{Tammy Tansey}$ 

< ttansey@oh-kyrtc.net>, Brian Collier < bcollier@oadc.net>, Melissa Smith

<<u>1820house@sbcglobal.net</u>>, John McDougal <<u>JMcDougal@oooenterprises.com</u>>, Carlton

Ingram < ckingram@zoominternet.net>, tcallion@zoominternet.net,

<u>arosenkranz@ymvunitedway.org</u>, Carol Loomis <<u>carol@onestopohio.org</u>>, Mary Ann Kochalko

 $<\!\!\underline{\mathsf{mkochalko@mctaworkforce.org}}\!\!>\!, \mathbf{Jeff}\,\mathbf{Good}\,<\!\!\underline{\mathsf{jefferypgood@gmail.com}}\!\!>\!$ 

Cc: "Rong. Lio Iarussiakk" < R.Iarussi@mahoningesc.org >, Tricia Moore

<<u>tricia@envisionedplus.com</u>>, Michele Timmons <<u>michele@envisionedplus.com</u>>, Mary Valko <<u>m.valko@mahoningesc.org</u>>, Sandy Furano <<u>s.furano@mahoningesc.org</u>>, John Zehentbauer

<john.zehentbauer@mahoningctc.com>

**Subject: BAC meeting** 

This is a reminder that the next meeting is scheduled for **Tuesday**, **May 15th** at 5:30. Your attendance is very important as we move into the process of developing the Business Advisory Council Action Plan.

### Thank you

Dr. Douglas T. Hiscox
Assistant Superintendent
Mahoning County Educational Service Center
7320 N. Palmyra Rd.
Canfield, Ohio 44406
(Work) 330-533-8755 ext 1010
(Mobile) 330-429-6985
d.hiscox@mahoningesc.org

# ~Guiding and supporting educators to strengthen teaching and learning~

"Education is the most powerful weapon which you can use to change the world."

<sup>-</sup> Nelson Mandela

**Sent:** Tuesday, March 3, 2020 11:19 AM

To: Elisa Burchett

**Subject:** FCC Documentation - Attendance at NEOtech Conference 2017

**Attachments:** 7.png; WesternReservePBS\_color (2).jpg

Hi Ashley,

We would like to go ahead and do the Bronze level for this years NEOTech.

I am attaching the logos for Western Reserve Public Media PBS and iTIP Ohio

Please send the invoice to Jeff Good Western Reserve Public Media 1750 Campus Center Drive PO Box 5191 Kent, Ohio 44240-5191

Please let me know if you need anything else. Thanks!

### **Laurie Green**

Western Reserve Public Media 21st Century Professional Learning Consultant 1750 Campus Center Drive PO Box 5191 Kent, Ohio 44240-5191 330-677-4549 ext. 125

http://westernreservepublicmedia.org/education/index.htm





**Sent:** Tuesday, March 3, 2020 11:18 AM

To: Elisa Burchett

**Subject:** FCC Documentation - Attendance at NEOTech Conferences 2018

# Participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting

2018-2019 MCESC Business Advisory Council

- 2/28/19 Success Bound Conference
- MCESC Business Advisory Council 4/18 5/18
- NEOtech Conference 3/17

Station personnel involved: Jeff Good

#### Documentation of our attendance at NEOtech conference in 2018

From: Johnson, Lillian [mailto:johnson@neonet.org]

Sent: Monday, March 12, 2018 2:22 PM

To: scarey@agilitysys.net; dfrey@camcor.com; marksil@cdw.com; Erin Fields <erinfie@cdw.com>; Jim Bostic <iboxtic@drivemindgroup.com>; JR Suppes <irsuppes@drivemindgroup.com>; Neil Lybarger <neil@easygraphics.com>; Shawn Hendrickson <shendrickson@ITsavvy.com>; Cenker, Mandy <mcenker@kent.edu>; Shawn O'Leary <shawn.Oleary@us.logicalis.com>; ryan@makergear.com; rick@makergear.com; lingr@software-answers.com; Katie Frontino <KatieFrontino@tierneybrothers.com>; Jeff Good <JGood@WesternReservePublicMedia.org>; Nick Pinchok <npinchok@zspace.com>

Subject: NEOTech Confirmation & Information

### Hello!

Thank you for being a sponsor for the 2018 NEOTech Conference. This email is your confirmation that we have you listed as a vendor for the conference. If this is incorrect, please let me know. As a reminder, the NEOTech Conference is scheduled for **Thursday, March 22**, **2018**, starting at 8:30 a.m. with registration to begin at 7:45 a.m. However, I plan to be there no later than at 7:00 a.m. to set up.

NEOTech is taking place at the Kent State University Student Center located at "Kent Student Center, 1075 Risman Dr, Kent, OH 44242". There will be road construction happening so please be aware of possible delays. View our website for information about this. www.neotechconference.org/venu-info.

### Below are a few reminders:

➤ If you have already sent your check for your sponsorship (**THANK YOU**), if not, please do so at your earliest convenience.

- ➤ If you are a new vendor this year and have not sent your logo, please submit by Wednesday, March 14<sup>th</sup>. We will need to finalize our pamphlet and want to be able to include your logo.
- ➤ If you have not registered for the conference, please do. Your registration will give us a more accurate list of attendees and lunch count for the day. You can register at <a href="www.neotechconference.org">www.neotechconference.org</a>. At first, you will be added to the waiting list but since you are one of our vendors we will automatically move you to registration list.
- > On the day of the event, please come to the registration table to pick up your packet. Your packet will include name badge(s), a pamphlet, schedule for the day, a stamp to be used on the vendor cards and a pen.

**Finally, don't pay for parking.** Parking for the event is free if you park in the guest parking lots. If you are asked for a credit card or cash, don't pay. Instead, use the lots that give a ticket. We will validate the ticket at the event throughout the day at the registration tables.

Please let me know if you have any questions! Thank you again for your support and we look forward to see you at the conference this year.

### Lillian A. Johnson

Receptionist NEOnet 700 Graham Rd Cuyahoga Falls, OH 44221 (330)926-3900 ext. 601124

### **NEOnet**

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