



POLITICAL INQUIRY FORM  
REQUEST FOR NON-CANDIDATE/ISSUE RATECARD

Market/Station: KYW/WPSG - Philadelphia

Date of Request: 10/16/18

Request Received By: Maggie McWilliams

- |   |   |   |
|---|---|---|
| 1. AGENCY NAME, ADDRESS & PHONE                 | WATERFRONT STRATEGIES<br>3050 K St NW Ste 100<br>Washington, DC 20007<br>202-338-2700     | Agency Contact:<br>Mike Furman  |
| 2. ORGANIZATION/COMMITTEE NAME, ADDRESS & PHONE | SENATE MAJORITY PAC<br>700 13 <sup>th</sup> St NW<br>Washington, DC 20005<br>202-550-6068 | <b>*REQUIRED:</b> List the chief executive officers, members of the executive committee, or the board of directors and their titles:<br>JB Poersch, Secretary<br>Rebecca Lambe, Treasurer |
| 3. ORGANIZATION FURNISHING TAPES:               | See Line 1  |   |

4. SELECT ONE AND COMPLETE BOXES AS APPLICABLE:

The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES REFER** to a matter of national importance (a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance)

Identify the legally qualified candidate for federal office mentioned in the message, if applicable:  
Bob Hugin, Bob Menendez

Identify the election to federal office mentioned in the message, if applicable:  
United States Senate, NJ

Identify the national legislative issue of public importance mentioned in the message, if applicable:

The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES NOT REFER** to a matter of national importance

Identify the issue to which the message refers:

POLITICAL PARTY (if applicable): DEMOCRATIC

5. NATURE OF REQUEST:

Request For NON-CANDIDATE/ISSUE Card   
All Dayparts, All Programs, All Classes of Time, All Lengths

6. DISPOSITION MADE OF REQUEST:

a) Granted/Avails Offered   
b) Rejected (Provide Reason)

7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES: SEE FILE

CBS EMPLOYEE COMPLETING FORM

Zak Pflieger for Maggie McWilliams, CBS Television Stations, 10/16/18