



POLITICAL INQUIRY FORM
REQUEST FOR NON-CANDIDATE/ISSUE RATECARD

Market/Station: KYW/WPSG - Philadelphia

Date of Request: 10/16/18

Request Received By: Maggie McWilliams

- | | | |
|---|---|---|
| 1. AGENCY NAME, ADDRESS & PHONE | WATERFRONT STRATEGIES
3050 K St NW Ste 100
Washington, DC 20007
202-338-2700 | Agency Contact:
Mike Furman |
| 2. ORGANIZATION/COMMITTEE NAME, ADDRESS & PHONE | SENATE MAJORITY PAC
700 13 th St NW
Washington, DC 20005
202-550-6068 | *REQUIRED: List the chief executive officers, members of the executive committee, or the board of directors and their titles:
JB Poersch, Secretary
Rebecca Lambe, Treasurer |
| 3. ORGANIZATION FURNISHING TAPES: | See Line 1 | |

4. SELECT ONE AND COMPLETE BOXES AS APPLICABLE:



The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES REFER** to a matter of national importance (a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance)

Identify the legally qualified candidate for federal office mentioned in the message, if applicable:
Bob Hugin, Bob Menendez

Identify the election to federal office mentioned in the message, if applicable:
United States Senate, NJ

Identify the national legislative issue of public importance mentioned in the message, if applicable:



The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES NOT REFER** to a matter of national importance

Identify the issue to which the message refers:

POLITICAL PARTY (if applicable): DEMOCRATIC

5. NATURE OF REQUEST:

Request For NON-CANDIDATE/ISSUE Card
All Dayparts, All Programs, All Classes of Time, All Lengths



6. DISPOSITION MADE OF REQUEST:

- a) Granted/Avails Offered
b) Rejected (Provide Reason)



7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES:

SEE FILE

CBS EMPLOYEE COMPLETING FORM

Zak Pflieger for Maggie McWilliams, CBS Television Stations, 10/16/18