



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25994403	<b>Changes as of:</b> 4/19/2018 at 11:20 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b>	<b>Flight:</b> 4/23/18 - 4/29/18	<b>Station:</b> KELO
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> Kristi Noem	<b>Market:</b> Sioux Falls
1351 King Ave	<b>Product:</b> Noem for Gov	<b>Office:</b> WASHINGTON
2nd Floor	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
COLUMBUS, OH	<b>Buyer:</b> Tanya Renicker	<b>Con Type:</b> POLITICAL/VOTE
43212	<b>Salesperson:</b> SAMUEL LITTLE	<b>Assistant:</b> SAMUEL LITTLE
	202-955-5342	202-955-5342
		<b>Total \$:</b> \$14,425.00
		<b>Total Spots:</b> 27
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 1508928
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/23 - 4/23		Total Spots	Total \$	CPP*	GRP*
							4/23					
1	M-F 10p-10:30p		KELOLAND News at 10	\$700.00	0.0	30	5		5	\$3,500.00	\$0.00	0.0
2	M-F 6p-6:30p		KELOLAND News at 6	\$600.00	0.0	30	5		5	\$3,000.00	\$0.00	0.0
3	Su 6p-7p		Su 6p News	\$900.00	0.0	30	2		2	\$1,800.00	\$0.00	0.0
4	Su 10p-10:30p		Su 10p News	\$700.00	0.0	30	1		1	\$700.00	\$0.00	0.0
5	M,W,F 5:30p-6p		CBS Evening News	\$650.00	0.0	30	3		3	\$1,950.00	\$0.00	0.0
6	Sa 10p-10:30p		KELOLAND News at 10	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
7	M-F 5p-5:30p		KELOLAND News at 5	\$350.00	0.0	30	5		5	\$1,750.00	\$0.00	0.0
8	Su 8a-9:30a		CBS Sunday Morning	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
9	Sa 7a-9a		CBS This Morning Saturday	\$175.00	0.0	30	3		3	\$525.00	\$0.00	0.0
<b>TOTALS:</b>							<b>27</b>		<b>27</b>	<b>\$14,425.00</b>	<b>\$0.00</b>	<b>0.0</b>



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#### Special Instructions

Competitive Information	
<b>Market Budget:</b>	<b>\$21,856</b>
<b>KELO Share:</b>	<b>66%</b>
<b>Comment:</b>	
<b>KDLT:</b>	<b>14%</b>
<b>KSFY:</b>	<b>17%</b>
<b>KTTW:</b>	<b>3%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$14,425.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>27</b>	<b>\$14,425.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Apr	27	\$14,425.00
<b>Total</b>	<b>27</b>	<b>\$14,425.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/19/18 10:45 AM					\$0	\$0	
New	4/19/18 10:05 AM	SAMUEL LITTLE	Confirmed	27		\$14,425.00	\$14,425.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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