

WOCB-CD

2008 4TH QUARTER

October, November, December

Ascertainment List

Leading Community Issues

Results of ascertainment from meetings, civic leaders, response by telephone from viewers, printed media comprising of newspaper and magazine publications whenever possible..

Housing

Government

Youth

Education

Health

- ❖ “Prayer Line” This program is hosted by various local pastors. It takes live prayer requests and offers prayers and encouragement to viewers and callers. This program is very popular with the community. Monday – Friday 7:00 PM 30 minutes (2.5 hours each week)
- ❖ “Public Affairs” This local program highlighted local events in the community including Fairs, Parades, veteran affairs and other things of interest to our viewers. Monday and Thursday 5:00 P.M. 30 minutes (1 hour each week)
- ❖ “Word of Truth “This program is designed to serve the disabled, the home bound, the frail, and the elderly. We are told that when a person can no longer get out to attend their church, the church will visit very often the first year. The second year, they are visited occasionally but by the third year, no one from their home church visits. Those in jails, nursing homes, and prisons have a similar fate. This program seeks to fill the spiritual needs of those who are home bound. The church is quick to tell everyone that it is a church without walls and its worship area extends into every home where the program is viewed. It is truly a two-way program with up to 40 prayer and praise reports coming in each week by telephone. Sunday 1:00 P.M. (2 hours each week)

Program Title & Discussed Episode Number	Date Aired	Time Aired	Length	Guests & Description

Health: Time for Hope Sex #570 Battle Host Dr Freda Purity” Crews, D. Mm., Ph.D., LPC	10/10	9:30 AM	28:30 min	Join host, Dr. Freda and her guest, Robert S. Scott, Sr. to discuss his book, “Secret Sex Wars: A Battle Cry for Purity. In his book, Robert provides African American males with straight talk, biblical answers, and real hope to walk in purity as God intended.
Care PA Newsmakers #100208	10/11	11:30 AM	28:30 min.	This week’s Pennsylvania Newsmakers features a discussion of the current health care climate and systemic problems, including long-term care for the elderly and Medicaid, with Dr. Stuart Shapiro, President and CEO of the Pa Health Care Assoc. Then joining host Terry Madonna for a discussion of wellness programs and their benefits are a trio of guests: Dr. Robert Muscalus, Medical Director for Highmark Inc., Dr. Brian Day, Dir. Of Advanced Analytics for Highmark Inc., and Mr. James Morozzi, President and CEO of D&E Communications.
Health: Time for Hope Child: #572 Host Dr. Freda & the Crews, D. Mm., Spirituality” Ph.D., LPC	10/24	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Linda Harvey to discuss her latest book, “Not My Child: Contemporary Paganism & the New Spirituality”. Is your child about to embrace pagan spirituality? No? Think again, cautions Linda Harvey in Not My Child: Contemporary Paganism & New Spirituality. Casual occultism permeates youth culture, children’s media, and classroom lessons. Kids are under spiritual assault even in some trendy youth groups. Discerning families want to understand how this “pop spirituality” differs from authentic Christian doctrine. Harvey points out how feminism, current social issues, and compromised churches are contributing to the problem. The when’s, where’s and how’s are covered with tips and encouragement for discerning families. The special role of a father is highlighted.
Legislative PA Newsmakers #100808	10/18	11:30 AM	28:30 min.	This week’s <i>Pennsylvania Newsmakers</i> features a legislative update with Robert Swift of Times- Shamrock Newspapers, who talks about the new bonus-gate revelations and the recent activities of the state legislature. Then joining host Terry Madonna for International Credit Union Month is Pa Credit Union Association Board Chair and CEO of Hershey Federal Credit Union Diana Roberts, and Jim McCormack, President of the Pa Credit Union Association.
PANewsmakers #101508 Health Roads Deficit	10/25	11:30 AM	28:30 min.	This week’s <i>Pennsylvania Newsmakers</i> features a discussion of the recent activities of the state legislature--health care, road and bridge repairs, and the looming state deficit--with Jim Redmond, Sr. VP for the Hospital and Health system Association of Pennsylvania, and Gene Barr, VP for Government and Public Affairs with the Pennsylvania Chamber of Business and Industry. Then joining host Terry Madonna for a discussion of energy and conservation legislation is Jan Jarrett, President and CEO of PENNFUTURE.
Health: Time for Hope #573 True Host Dr. Freda Crews, D. Mm.,	10/31	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Sarah Howell to discuss her latest book, “Ephesians: Finding True Love”. It is written with the purpose of increasing the reader awareness and knowledge God’s love. Sarah has

Ph.D., LPC				incorporated a unique approach unconditional love. These contemporary stories and illustrations are drawn from the lives of real people for creating interest. She uses familiar popular movies as a backdrop for each weeks lesson as she introduces Biblical truths with movie trivia questions and movie mania insights as discussion starters. Her thought provoking questions and the accompanying narrative are designed for individual study or for group use. The study is designed to be used over a six week period. The lessons are formatted in five daily segments to be completed each week. The lessons contain a verse of the week, a brief commentary, questions for consideration or discussion, and a thoughtful prayer. Background material from both Old Testament and New Testament passages reinforce the Ephesians passage being studied as well as opening up another level of understanding. This is a vital, timely, and significant study for present-day young adults.
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Health: Time for Hope Promise: #574 Works Host Dr. Freda Crews, D. Mm., for Ph.D., LPC	11/7	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Robert J. Morgan to discuss his latest book, 'The Promise: How God Works All Things Together for Good'. In <i>The Promise</i> , best-selling author Robert J. Morgan reveals the remarkable power of a single Bible verse-Romans 8:28 ("We know that all things work together for the good of those who love God") that will give readers an unshakable basis for confidence and joy. Filled with real-life illustrations of triumph over tragedy, <i>The Promise</i> not only empowers us to deal effectively with everyday stress and strain, but offers solid assurance to anyone facing serious trouble.
PA Newsmakers #110508	11/8	11:30 AM	28:30 min.	This week's <i>Pennsylvania</i> Newsmakers features a post-election wrap-up with three of the state's top journalists, who join host Terry Madonna to assess the presidential, congressional, and other state results. The journalists are Brad Brumsted of the Pittsburgh Tribune-Review, John Micek of the Allentown Morning Call and Robert Swift of Times- Shamrock Newspapers.
Health: Time for Hope #575 The Host Dr. Freda Creating Crews, D. Mm., Ph.D., LPC	11/14	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Theodore Chaffee to discuss his latest book, "Couple Conversation: The Art of Creating Intimacy". Whether you're newlyweds or have been married for a long time, this book will help you use the simple skills of talking and listening to build mutual respect, establish satisfying teamwork and develop deep, dynamic intimacy that will last a lifetime. Marriage and family therapist Ted Chaffee shows couples how to create a sensuous, smart and deeply intimate relationship by building on the four dimensions of the human experience: body, mind, soul and spirit. With an array of illustrations and splashes of

				humor, Chaffee explores each dimension’s purpose and helps couples discover new ways to use conversation to confidently develop intimacy in every aspect of their relationship.
PA Newsmakers #110508-B	11/15 11/22	11:30 AM 11:30 AM	28:30 min.	This week’s <i>Pennsylvania</i> Newsmakers features a discussion of energy prices, an energy forecast, and the current situation with the state’s energy assistance program, (LIHEAP) for the poor, with Mike Love, President of the Energy Association of Pennsylvania, Then joining host Terry Madonna for the monthly financial literacy update in which we look at the financial repercussions of the “wild” economy are Jay Murray, CEO of the Mid-Atlantic Corporate Federal Credit Union, and Michael Wishnow, Senior VP of the Pennsylvania Credit Union Association.

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Health: Time for Hope #576 of Host Dr. Freda Crews, D. Mi, and Ph.D., LPC	11/21	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Richard Blankenship to discuss his latest book, “S.A.R.A.H. Spouses of Addicts Rebuilding and Healing”. S.A.R.A.H, is a dynamic resource for spouses healing from the pain of betrayal, infidelity, and sexual addiction. Richard and the contributing writers use their experience with thousands of spouses to navigate the journey of healing. S.A.R.A.H. is a book of hope and healing for wounded spouses.
Health: Time for Hope God’s #577 Through Host Dr. Freda Crews, D. Mm., Ph.D., LPC	11/28	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Elizabeth George to discuss her latest book, “Finding God’s Path Through Your Trials”. From bestselling author Elizabeth George comes a book born of her desire to help others through difficult times. <i>Finding God’s Path Through Your Trials</i> acknowledges the hard times we all face and reveals how people can “count it all joy,” including: <ul style="list-style-type: none"> • understanding trials are not punishment • realizing God’s grace is sufficient to get them through trials • knowing the benefits brought by trials—patience, endurance, empathy • experiencing deeper faith as they depend on God through trials • trusting God to use everything for His glory Emphasizing God is always with them and will help them every step of the way, Elizabeth reminds readers they will not be given trials they cannot bear without including a way of escape. She encourages people to turn to Jesus, where

					they will find hope, joy, and meaning in the journey, no matter how bumpy it seems.
Fiscal PA Newsmakers #112008	11/29	11:30 AM	28:30 min.		This week's <i>Pennsylvania Newsmakers</i> features an assessment of the looming state fiscal deficit, the legislative leadership elections and Bonus Gate, by three of the state's leading journalists-- Amy Worden of the Philadelphia Inquirer, Jen Rehill of Public Radio Capitol News, and Robert Swift of the Times- Shamrock Newspapers, who join host Terry Madonna for the discussion.
Health: Time for Hope Divorce, #578 God: A Host Dr. Freda of Hope Crews, D. Mm., Ph.D., LPC	12/5	9:30 AM	28:30 min		Join host, Dr. Freda Crews and her guest, Kristine Steakley to discuss her latest book, "Child of Divorce, Child of God: A Journey of Hope and Healing". Children of divorce carry wounds into adulthood. Divorce affects our relationships to other people, our fears and longings, our faith, and our spirituality. We may have difficulties with anger, guilt, commitment or forgiveness. But our identity need not be marked only by our parents' divorce. God can enter into our woundedness and bring transformation and hope. Kristine Steakley chronicles the emotional and spiritual challenges facing adult children of divorce. She tells her own story of abandonment and estrangement with all the attendant questions of trust, self-worth and identity. But she has found that God can repair and reparent us in ways that heal and restore our relationships with ourselves, our parents and God.
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Care	PANewsmakers	12/6	11:30 AM	28:30 min.	This week's <i>Pennsylvania Newsmakers</i> features a discussion of national and state health care issues with Dr. Stuart Shapiro, MD, President and CEO of the Pennsylvania Health Care Association. Then joining host Terry Madonna for a discussion of the problems and solutions to the state's road and bridge problems Is Jamie Van Buren, Chairman of the Transportation Construction Industries Coalition and COO of New Enterprise Stone & Lime
	#112008-B				--Join host, Dr. Freda Crews and her guest, Rev. Dr. Myrlene Hamilton to discuss her latest book, "On

					the Road to Emmaus: A Travel Guide Through
					<p>Grief. Can grief recovery be intentional and transformational? Author and Pastor Myrlene Hamilton Hess says yes and challenges the reader to join her on the healing journey to Emmaus, Designed as a travel guide for those who are walking the road of grief, Hamilton offers the reader;</p> <ul style="list-style-type: none"> • Vignettes with observations drawn from the author's own experiences and from the experiences of others • Questions for personal reflection or small group discussion <p>The book is divided into five major parts which guide the reader on the journey:</p> <ul style="list-style-type: none"> • An Invitation • Preparations • The Long Road • The End of the Road is a New Beginning • Return to Emmaus
					<p>This week's <i>Pennsylvania Newsmakers</i> features an update on the state's budget crisis and the debate over the cost of living increases for state officials with John Micek of the Allentown Morning Call and Brad Bumsted of the Pittsburgh Tribune-Review. Then joining host Terry Madonna for a discussion of natural gas production from the Marcellus Shale deposits is Louis D'Amico, Executive Director of the Independent Oil and Gas Association of Pennsylvania.</p>
					<p>Join host, Dr. Freda Crews, and her guests, Glen Havens, M.D., and Rev. Dr. Myrlene Hamilton Hess as they discuss the strange phenomena of holiday depression and grief. The holidays are a blessed time to spend with family and friends. Many tend to build this season up into something it is not and are disappointed. Guests Glen Havens, M.D., and Rev. Dr. Myrlene Hamilton Hess offer guidance during this time.</p>

Health: Road to	Time for Hope #579 Host Dr. Freda	12/12	9:30 AM	28:30 min	This week's <i>Pennsylvania Newsmakers</i> highlights the response of the state's business community to the recession and the state's fiscal problems, with Gene Barr, VP for Government Relations and Public Affairs with the Pennsylvania Chamber of Business and Industry, and Dave Patti, President & CEO of the Pennsylvania Business Council.
Guide Grief"	Crews, D. Mi, Ph.D., LPC				the recession and the state's fiscal problems, with Gene Barr, VP for Government Relations and Public Affairs with the Pennsylvania Chamber of Business and Industry, and Dave Patti, President & CEO of the Pennsylvania Business Council. Then joining host Terry Madonna for a reaction to the effect of the recession on Pennsylvania's hospitals is Jim Redmond, Sr. VP with the Hospital & Health system Association of Pennsylvania.
	PA Newsmakers	12/13	11:30 AM	28:30 min.	Join host, Dr. Freda Crews and her guest, Ace Collins to discuss his latest book, "Stories Behind
Holiday:	Time for Hope#580 Host Dr. Freda	12/19	9:30 AM	28:30 min	The Great Traditions of Christmas". Collins serves up some little-known holiday history in this interesting book that teems with Christmas facts and legends.
Program Title & Discussed Episode Number	Date Aired	Time Aired	Length	Guests & Description	
Host Dr. Freda Time for Hope #581	12/19	9:30 AM	28:30 min	Legends, arranged alphabetically by topic. Readers will be fascinated to learn, for example, that the holiday shopping season used to be only a couple of weeks long, but was extended during WWII so families could get care packages off to soldiers in a timely fashion. Or that St. Francis of Assisi was one of the first people to use a live nativity scene to teach others about Christ's birth. Collins tackles customs such as Christmas gifts and cards	

				and the popularity of cultural events like the Nutcracker and the Messiah (which, intriguingly, fell entirely out of fashion in the decades after Handel's death). There are chapters on the history of holly, mistletoe, Christmas trees, candy canes, poinsettias, Yule logs, stockings and-of course Santa Claus.
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