

WOCB-CD

2008 2ND QUARTER

April, May, June
Ascertainment List

Leading Community Issues

Results of ascertainment from meetings, civic leaders, response by telephone from viewers, printed media comprising of newspaper and magazine publications whenever possible.

Housing

Government

Youth

Education

Health

- “Prayer Line” This program is hosted by various local pastors. It takes live prayer requests and offers prayers and encouragement to viewers and callers. This program is very popular with the community. Monday – Friday 7:00 PM 30 minutes (2.5 hours each week)
- “Public Affairs” This local program highlighted local events in the community including Fairs, Parades, veteran affairs and other things of interest to our viewers. Monday and Thursday 5:00 P.M. 30 minutes (1 hour each week)
- “Word of Truth “This program is designed to serve the disabled, the home bound, the frail, and the elderly. We are told that when a person can no longer get out to attend their church, the church will visit very often the first year. The second year, they are visited occasionally but by the third year, no one from their home church visits. Those in jails, nursing homes, and prisons have a similar fate. This program seeks to fill the spiritual needs of those who are home bound. The church is quick to tell everyone that it is a church without walls and its worship area extends into every home where the program is viewed. It is truly a two-way program with up to 40 prayer and praise reports coming in each week by telephone. Sunday 1:00 P.M. (2 hours each week)

Program Title & Discussed Episode Number	Date Aired	Time Aired	Length	Guests & Description
A Nickols’	4/3	3:00	30	The incidence of obesity and diabetes is increasing in this country.

Worth Health” hosted by Dr. Mitch Nichols # 0813	4/5	PM 3:00 PM	min,	Childhood obesity and diabetes incidence rising and may lead to more young adult deaths, Excessive weight gain can be prevented. Diabetes can be controlled with medication and diet. The complications of diabetes can be serious.
Health: Time for Hope Healing #543 Emotional Host Dr. Freda Crews, D. Mm., Ph.D., LPC	4/4	9:30 AM	28:30 min	Host Dr. Freda Crews and her guest Leslie Vernick discuss “The Emotionally Destructive Relationship.” Emotional abuse can hurt someone just as much as if they had been physically abused. Find hope and healing by recognizing behaviors, learn how to approach someone that you believe is being abused, and allow God to change you into the person he wants you to be.
and PA Newsmakers Care #040308	4/5	11:30 AM	28:30 min.	This week’s <i>Pennsylvania Newsmakers</i> features a discussion of graduation requirements and competency assessments with Peter Garland, Exec, Vice Chancellor of the State System of Higher Education, and Joan Benso, President & CEO of PA Partnerships for Children. Then joining host Terry Madonna for a discussion of the states physician shortage and liability insurance coverage for doctors is Carolyn Scanlan, President & CEO of the Hospital and Health system Association of Pennsylvania.
A Nickols’ Worth hosted by Dr. Mitch Nichols # 0804	4/6 4/10 4/12	3:00 PM 3:00 PM 3:00 PM	30 min.	Overcoming the criminal mindset Defeating the odds for victory over recidivism. Maintaining satisfactory helps avoid the pitfalls. Developing a support system Making positive choices.
Health: Time for Hope Inspiration of #544 Spirit Host Dr. Freda Crews, D. Mm., Ph.D., LPC	4/11	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Dr. Everett Worthington, Jr. in the discussion of his book “Humility: The Quiet Virtue”. Humility is a virtue that can be difficult to describe because of its paradoxical nature. Dr. Worthington Jr. suggests people as examples Jesus, Siddhartha, Gandhi, Mother Teresa and Martin Luther King. He examines the characteristics of humility they share and in doing so, formulates a working definition of humility that we can all learn from.
PA Newsmakers and the #040708	4/12	11:30 AM	28:30 min.	This week’s <i>Pennsylvania Newsmakers</i> features the first of a two part Terry Madonna interview with Governor Ed Rendell, a Clinton supporter, who analyzes the red hot Pennsylvania presidential primary and looks at the role Pennsylvania might play in the nomination battle between Hillary Clinton

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				Dr. Stuart Shapiro, President & CEO of the Pa. Health Care Association, provides an analysis of the presidential candidates' health care plans. Also, Cheri Rinehart, Vice President of the Hospital and Health System Association of Pa, discusses the importance of National Healthcare Decision Day on April 16.
Crisis in A Nickols' Worth hosted by Dr. Mitch Nichols # 0810	4/13 4/17 4/19	3:00 PM 3:00 PM 3:00 PM 3:00 PM	30 min.	Healthcare is expensive because Americans want the best. An educated agent can guide you through the complex healthcare landscape. The agent needs to agree with the consumers needs. Know your healthcare options before signing. The National Association of Health Underwriters protects the marketplace for consumers.
Health: Time for Hope to a #545 without Host Dr. Freda Crews, D. Mm., Ph.D., LPC	4/18	9:30 AM	28:30 min	Host, Dr. Freda Crews and her guests, Bill and Pam Farrel, discuss their book "The First Five Years: Make the Love Investment That Lasts a Lifetime", With the divorce rate climbing in the world today finding ways to make your marriage as strong as possible is crucial. This book entails everything from buying your first house together to dealing with the in-laws.
PA Newsmakers #041608	4/19	11:30 AM	28:30 min.	This week's <i>Pennsylvania</i> Newsmakers features the second in a two-part special interview with Governor Ed Rendell, who discusses his legislative agenda. Then joining Terry Madonna for a wrap-up analysis of the upcoming Pennsylvania presidential primary are analyst Fred Anton, President & CEO of the Pa Manufacturers' Assoc. and journalist Pete DeCoursey.
Theft A Nickols' Worth hosted by Dr. Mitch Nichols # 0803	4/20 4/24 4/26	3:00 PM 3:00 PM 3:00 PM 3:00 PM	30 min.	White collar crime Is a problem. Know the new trends in white collar crime. Avoid being a victim. Realize you may not be the only victim. Criminals use various methods to deceive.
A Nickols' Worth hosted by Dr. Mitch Nichols # 0816	4/27 5/1 5/3	3:00 PM 3:00 PM 3:00 PM 3:00 PM	30 min. 28:30 min	Aging without control can be frustrating, painful, and demoralizing. Some aging people appear unwise because they forgot what they really know. Knowledge exists to control or reverse many chronic disorders associated with aging. Science and technology exists to prevent some chronic disorders associated with aging.
Health: Time for Hope #546 Host Dr. Freda Crews, D Mm., Ph.D., LPC	4/25	9:30 AM		Host, Dr. Freda Crews and her guest, Jim Andrews discuss his book "Polishing God's Monuments". This is a true story of a young woman and her devoted husband who face it all (and then some) as a baffling; mind-boggling illness hijacks their youth and shatters their dreams. It blends straightforward theology with the account of this young couple's afflictions. This book confronts these issues head-on and offers a biblical perspective, practical direction, and sustaining hope.

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PA Newsmakers Election #042308	4/26	11:30 AM	28:30 min.	This week's Pennsylvania Newsmakers features a primary election wrap up with three of the state's leading journalists who join host Terry Madonna. They are Brad Bumsted, Pittsburgh Tribune Review, Robert Swift, Times Shamrock- Newspapers, and Charlie Thompson, Harrisburg Patriot News.
Health: Time for Hope Disorders #547 Host Dr. Freda Crews, D. Mm., Ph.D., LPC	5/2	9:30 AM	28:30 min	Host, Dr. Freda Crews and her guest, Kimberly Davidson discuss her book "I'm Beautiful? Why Can't I See It?" Being a recovered bulimic herself, Kimberly Davidson has developed a 13-week program that goes step-by-step using devotional healing to help those recovering from unhealthy eating and or unhealthy body issues.
PA Newsmakers #042308B	5/3	11:30 AM 11:30 AM	28:30 min. 28:30 min.	This week's <i>Pennsylvania Newsmakers</i> features a discussion of energy and the potential of a large electric rate hike facing consumers as the caps on rates are eliminated in 2010, with Nora Brownell, a former member of the Pennsylvania Utilities Commission. Then joining host Terry Madonna for a financial literacy update are Greg Smith, President of the Pennsylvania State Employees Credit Union, and Mike Wishnow, Senior, VP., Pennsylvania Credit Union Association.
Health: Time for Hope Intimacy #550 Host Dr. Freda Crews, D. Mm., Ph.D., LPC PA Newsmakers #052208 and Care in PA	5/23	9:30 AM	28:30 min	Host Dr. Freda Crews and her guest Dr. Tim Clinton, discuss his book <i>Turn Your Life Around</i> . And how to find a healing path to true intimacy with God and others. The upward spiral to hope begins as you realize your utter dependence on God and rest in His affection for you. When your life begins to produce the fruit of godly action inspired by accountability with other believers, you'll find yourself alive again.
5/24	11:30 AM	28:30 min,		This week's <i>Pennsylvania Newsmakers</i> features point, counter-point with two Pennsylvania legislators, who join host Terry Madonna. State Senator Jeffrey Piccola(R) and Sate House member Michael Sturla(D) debate the presidential primary, education funding, and health care.
& Other A Nickols' Worth hosted by Dr. Mitch Nichols # 0812	6/8 6/12 6/14	3:00 PM 3:00 PM 3:00 PM	30 min.	Music has power and provokes thought. Young people emulate what they see and the devil is always busy in his game. Parents have responsibility to regulate the music. Hip-hop music affects more than urban teens. Mixing the sound of the world In church music corrupts the worship of the Body.
Health: Time for Hope Intimacy #551 Host Dr. Freda Crews, D. Mm.,	5/30	9:30 AM	28:30 min	Host Dr. Freda Crews and her guest Dr. Tim Clinton, discuss his book <i>Turn Your Life Around</i> . And how to find a healing path to true intimacy with God and others, The upward spiral to hope begins as you realize your utter dependence on

Ph.D., LPC				

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				God and rest In His affection for you. When your life begins to produce the fruit of godly action inspired by accountability with other believers, you'll find yourself alive again!
PA Newsmakers / #052208B strategy	5/31	11:30 AM	28:30 min,	This week's <i>Pennsylvania</i> Newsmakers features a discussion of rising energy prices and what consumers can do to help reduce the cost, with Michael Love, President of the Energy Association of Pennsylvania. Then joining host Terry Madonna to discuss the efforts by Governor Rendell to lease the Pennsylvania Turnpike are journalists Robert Swift of Times-Shamrock Newspapers and Brad Bumsted of the Pittsburgh Tribune-Review,
Health: Time for Hope #552 Host Dr. Freda Crews, D. Mm., Ph.D., LPC	6/6	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Jack Countryman as they discuss his book "A Father's Guide For Life". There is no greater blessing that becoming a father but it is also a lifetime adventure that requires more wisdom, selflessness, and constant devotion than any other job might. Fathers are the foundation of the family. Every now and then earthly fathers need support and encouragement from our heavenly Father. After all who better to look up to for this than the greatest Father of all time? This book is filled with scriptures and insights that fathers to connect with God.
Budget PA Newsmakers #060408	6/7	11:30 AM	28:30 min.	This week's <i>Pennsylvania Newsmakers</i> features a roundtable discussion with three journalists, John Micek of the Allentown Morning Call, Robert Swift of Times-Shamrock Newsmakers and Brad Bumsted of the Pittsburgh Tribune Review. The journalists join host Terry Madonna to discuss the state budget, the smoking ban, the possible leasing of the Pennsylvania Turnpike, the prospects for the passage of the budget by June 30, and other legislative matters.
Health: Time for Hope #553 Host Dr. Freda Crews, D. Mm., Ph.D., LPC	6/13	9:30 AM	28:30 min	Join host, Dr. Freda Crews and her guest, Dr. Paul Tripp discuss the book he has co-authored "Relationships: A Mess worth Making". The author tackles stubborn problems that arise in close relationships, how the deeper issues drive our reaction, choices and behaviors, and how God gets involved to build the relationship into everything He intended them to be.
PA Newsmakers Major #060408B	6/14	11:30 AM	28:30 min.	This week's <i>Pennsylvania</i> Newsmakers features a discussion of the big issues before the state legislature: energy, health care, the state budget and more. Joining host Terry Madonna are three analysts, Fred Anton, President & CEO of the

				Pennsylvania Manufacturers' Association, Jim Redmond, Sr. VP of the Hospital and Health system Association.
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Issue Discussed	Program Title & Episode_Number	Date Aired	Time Aired	Length	Guests & Description
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Mental Health: Fitness and the Busy Woman	Time for Hope #554 Host Dr. Freda Crews, D. Mm., Ph.D., LPC	6/20	9:30 AM	28:30 min	Join host, Dr Freda Crews and her guest, Laurette Willis as they discuss her book "A Busy Woman's Guide to Total Fitness". In this book you will find 20 minute workouts that will reenergize you, relieve stress, and overall make your life more enjoyable. Laurette teaches you how to grow not only physically but spiritually strong in your time with God.
Heath Care, Energy, and Education	PA Newsmakers #061808	6/21	11:30 AM	28:30 min.	This week's <i>Pennsylvania Newsmakers</i> features a discussion of the state budget heath care, energy, and education with Governor Ed Rendell's top policy advisor, Donna Cooper, Secretary of Planning and Policy. Then, Capitolwire Bureau Chief Pete DeCoursey joins host Terry Madonna and weighs in on the big budget debate in the state capitol as well.
Medicaid Funding / Mortgage Reform	PA Newsmakers #061808B	6/28	11:30 AM	28:30 min.	This week's <i>Pennsylvania Newsmakers</i> features a discussion of elder care and Medicaid funding with Dr. Stuart Shapiro, President and CEO of the Pennsylvania Health Care Association, Then joining host Terry Madonna for an analysis of the state legislature's attempts to deal with the subprime mortgage crisis and to bring about mortgage reform are Chairman of the PA House Commerce Committee Peter Daley and Rick Wargo, Exec. VP and General Counsel for the Pennsylvania Credit Union Association.