INVOICE



5700 Knob Kuau Nashville, TN 37209 Sales T&C: www.gray.tv Main: (615) 353-4444 Billing: (615) 353-4444 **WSMV** Sales T&C: www.gray.tv/advertising

Billing Address:

Polaris **Attention: Accounts Payable** 1802 Vernon St NW PMB 581 Washington, DC 20009

Send Payment To:

WSMV PO Box 14200 Tallahassee, FL 32317-4200

Property	WSMV					
Invoice #	3451848-1	Order #	3451848			
Invoice Date	03/31/24	Alt Order #				
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/13/24	Flight Dates 03/07/24 - 03/13/2				
Advertiser	Campaign for Democracy					
Product	Campaign for Democracy TN					
Estimate #	307313					
Account Executive Eric Lor			Longley			
	Sales Office	ce Nashville National				
	Sales Region	National				
	Agency Code					
	Advertiser Code					
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	201739				
	Advertiser Ref	629350				
	Product 1					
	Product 2					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 03/10/24	03/10/24	Su 6a News	6a-7a	1	:30	1	\$200.00	NM	
Weeks:	Start Date 03/04/24	End Date MTWTFSS 03/10/24 1	1	<u>Rate</u> \$200.00					
Spots: <u># Ch</u>			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	MV Su 03	/10/24 6:58 AM Su 6a	a News	6a-7a	:3	0 BSCFD24	1002H		\$200.00 NM
2 03/10/24	03/10/24	NBC Meet The Press	9a-10a	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date 03/04/24	End Date <u>MTWTFSS</u> 03/10/241	Spots/Week	<u>Rate</u> \$1.000.00					
Spots: # Ch			ription	Start/End Time	Lenat	h Ad-ID			Rate Type
	MV Su 03		Meet The Press	9a-10a		0 BSCFD24	1002H		\$1,000.00 NM
3 03/13/24	03/13/24	M-F News 4 @ 5p	5p-530p	1	:30	1	\$650.00	NM	
Weeks:	Start Date 03/11/24	End Date MTWTFSS 03/17/24 1	Spots/Week 1	Rate \$650.00					
Spots: # Ch	Day Air	Date <u>Air Time</u> Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	MV W 03	/13/24 5:29 PM M-F I	News 4 @ 5p	5p-530p	:3	0 BSCFD24	1002H		\$650.00 NM
4 03/07/24	03/11/24	NBC Nightly News	530p-6p	11	:30	2	\$5,500.00	NM	
Weeks:	Start Date 03/04/24	End Date <u>MTWTFSS</u> 03/10/241	Spots/Week 1	<u>Rate</u> \$5,500.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	MV Th 03	/07/24 5:51 PM NBC	Nightly News	530p-6p	:3	0 BSCFD24	1002H		\$5,500.00 NM
Weeks:	Start Date 03/11/24	End Date MTWTFSS 03/17/24 1	Spots/Week 1	<u>Rate</u> \$5,500.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Desc	ription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
2 WS	MV M 03	/11/24 5:50 PM NBC	Nightly News	530p-6p	:3	0 BSCFD24	1002H		\$5,500.00 NM
5 03/12/24	03/12/24	M-F News 4 @ 6p	6p-630p	- 1	:30	1	\$750.00	NM	
Weeks:	Start Date 03/11/24	End Date MTWTFSS 03/17/24 - 1	Spots/Week 1	<u>Rate</u> \$750.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To: WSMV PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3451848-1 Invoice Month March 2024						
Invoice Date	03/31/24 Invoice Period 02/26/24 - 03/13						
Advertiser	Campaign for Democracy						
Product	Campaign for Democracy TN						
Estimate #	307313						

1 WSMV Tu 03/12/24 6:09 PM M-F News 4 @ 6p 6p-630p 30 BSCFD241002H \$750.0 6 03/09/24 03/09/24 NBC Nightly News Sa 530p-6p 1 :30 1 \$3,000.00 NM Weeks: Start Date End Date MTWTESS Spots/Week Rate \$3,000.00 NM Spots: # Ch Day Air Date ITTIme Description Start/End Time Length Ad-ID Rate 1 WSMV Sa 03/09/24 NBC Nightly News Su 530p-6p 1 :30 1 \$3,000.00 NM Weeks: Start Date End Date MTWTESS Spots/Week Rate \$3,000.00 NM Veeks: Start Date End Date MTWTESS Spots/Week Rate \$3,000.00 NM Veeks: Start Date End Date MTWTESS Spots/Week Rate \$3,000.00 Start/End Time \$3,000.00 NM Veeks: Start Date End Date MTWTES							Spots/		_	
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	10 03/08/24	03/08/24	M-F News 4 @ 10p	10p-1035p	1	:30	1	\$600.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	Weeks:		End Date <u>MTWTFSS</u> 03/10/241	Spots/Week 1						
			Date <u>Air Time</u> Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSMV F 03/08/24 10:34 PM M-F News 4 @ 10p 10p-1035p :30 BSCFD241002H \$600.0	1 W	SMV F 03	/08/24 10:34 PM M-F No	ews 4 @ 10p	10p-1035p	:30	BSCFD24	1002H		\$600.00 NM
Total Spots 12					Total Spots	1	2			

Payment Terms 30 Days

- Gross Total
 \$21,650.00

 Agency Commission
 \$3,247.50

 Net Amount Due
 \$18,402.50
- Invoice Balance as of 04/03/24 11:03:50 AM ET \$510.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.