

# INVOICE



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**Sales T&C: www.gray.tv/advertising**  
**Main: (615) 353-4444**  
**Billing: (615) 353-4444**

Property	WSMV		
Invoice #	3451848-1	Order #	3451848
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/13/24	Flight Dates	03/07/24 - 03/13/24
Advertiser	Campaign for Democracy		
Product	Campaign for Democracy TN		
Estimate #	307313		
Account Executive	Eric Longley		
Sales Office	Nashville National		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	201739		
Advertiser Ref	629350		
Product 1			
Product 2			

Billing Address:

**Polaris**  
**Attention: Accounts Payable**  
**1802 Vernon St NW PMB 581**  
**Washington, DC 20009**

Send Payment To:

**WSMV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/10/24	03/10/24	Su 6a News	6a-7a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Su 03/10/24 6:58 AM Su 6a News 6a-7a :30 BSCFD241002H \$200.00 NM									
2	03/10/24	03/10/24	NBC Meet The Press	9a-10a	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -----1 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Su 03/10/24 9:50 AM NBC Meet The Press 9a-10a :30 BSCFD241002H \$1,000.00 NM									
3	03/13/24	03/13/24	M-F News 4 @ 5p	5p-530p	--1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 --1---- 1 \$650.00									
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4	03/07/24	03/11/24	NBC Nightly News	530p-6p	1--1---	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 ---1--- 1 \$5,500.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 1----- 1 \$5,500.00									
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5	03/12/24	03/12/24	M-F News 4 @ 6p	6p-630p	-1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -1----- 1 \$750.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

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**WSMV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3451848-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/13/24
Advertiser	Campaign for Democracy		
Product	Campaign for Democracy TN		
Estimate #	307313		

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**Total Spots 12**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$21,650.00</b>
<u>Agency Commission</u>	<b>\$3,247.50</b>
<u>Net Amount Due</u>	<b>\$18,402.50</b>
<u>Invoice Balance as of 04/03/24 11:03:50 AM ET</u>	<b>\$510.00</b>

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