

CONTRACT



WSMV
5700 Knob Road
Nashville, TN 37209
Sales T&C: www.gray.tv/advertising
(615) 353-4444

<u>Contract / Revision</u> 3451848 /		<u>Alt Order #</u>
<u>Advertiser</u> Campaign for Democracy		<u>Original Date / Revision</u> 03/05/24 / 03/05/24
<u>Contract Dates</u> 03/07/24 - 03/13/24	<u>Estimate #</u> 307313	
<u>Product</u> Campaign for Democracy TN		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSMV	<u>Account Executive</u> Eric Longley	<u>Sales Office</u> Nashville Nation
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 201739	<u>Advertiser Ref</u> 629350	

And:

Polaris
1802 Vernon St NW PMB 581
Washington, DC 20009

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WSMV	03/10/24	03/10/24	Su 6a News	6a-7a		:30			P-02	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	-----1	1			\$200.00					
N 2	WSMV	03/10/24	03/10/24	NBC Meet The Press	9a-10a		:30			P-01	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	-----1	1			\$1,000.00					
N 3	WSMV	03/13/24	03/13/24	M-F News 4 @ 5p	5p-530p		:30			P-02	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/11/24	03/17/24	--1----	1			\$650.00					
N 4	WSMV	03/07/24	03/11/24	NBC Nightly News	530p-6p		:30			P-02	NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	---1---	1			\$5,500.00					
Week:		03/11/24	03/17/24	1-----	1			\$5,500.00					
N 5	WSMV	03/12/24	03/12/24	M-F News 4 @ 6p	6p-630p		:30			P-02	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/11/24	03/17/24	-1-----	1			\$750.00					
N 6	WSMV	03/09/24	03/09/24	NBC Nightly News Sa	530p-6p		:30			P-02	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	-----1-	1			\$3,000.00					
N 7	WSMV	03/10/24	03/10/24	NBC Nightly News Su	530p-6p		:30			P-02	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	-----1	1			\$3,000.00					
N 8	WSMV	03/07/24	03/11/24	M-F News 4 @ 10p	10p-1035p		:30			P-02	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	---1---	1			\$600.00					
Week:		03/11/24	03/17/24	1-----	1			\$600.00					
N 9	WSMV	03/07/24	03/07/24	NBC The Tonight Show	1035p-1137p		:30			P-02	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/04/24	03/10/24	---1---	1			\$250.00					
Totals												11	\$21,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/07/24 - 03/13/24	Campaign for Democrac	307313

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/13/24	11	\$21,050.00	(\$3,157.50)	\$17,892.50
Totals	11	\$21,050.00	(\$3,157.50)	\$17,892.50

Signature: _____ **Date:** _____

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