

# CONTRACT



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**Sales T&C: www.gray.tv/advertising**  
**(615) 353-4444**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>3445265 /             |  | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br><b>Campaign for Democracy</b>  |  | <u>Original Date / Revision</u><br>02/28/24 / 02/28/24 |
| <u>Contract Dates</u><br><b>02/29/24 - 03/06/24</b> | <u>Estimate #</u><br><b>229306</b>       |  |
| <u>Product</u><br><b>Campaign for Democracy TN</b>  |  |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WSMV</b>                      | <u>Account Executive</u><br>Eric Longley | <u>Sales Office</u><br>Nashville Nation                |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Households                    |  |  |
|   | <u>Order Type</u><br>NORMAL              |  |
| <u>Agy Code</u>                                     | <u>Advertiser Code</u>                   | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>201739                         | <u>Advertiser Ref</u><br>629350          |  |

And:

**Polaris**  
**1802 Vernon St NW PMB 581**  
**Washington, DC 20009**

| *Line         | Ch   | Start Date        | End Date        | Description          | Start/End Time    | Days | Length | Spots/Week  | Rate | PCode | Type | Spots     | Amount             |
|---------------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------|------|-------|------|-----------|--------------------|
| N 1           | WSMV | 03/03/24          | 03/03/24        | Su 6a News           | 6a-7a             |      | :30    |             |      | P-02  | NM   | 1         | \$200.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 02/26/24          | 03/03/24        | -----1               | 1                 |      |        | \$200.00    |      |       |      |           |                    |
| N 2           | WSMV | 03/03/24          | 03/03/24        | NBC Meet The Press   | 9a-10a            |      | :30    |             |      | P-01  | NM   | 1         | \$1,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 02/26/24          | 03/03/24        | -----1               | 1                 |      |        | \$1,000.00  |      |       |      |           |                    |
| N 3           | WSMV | 03/06/24          | 03/06/24        | M-F News 4 @ 5p      | 5p-530p           |      | :30    |             |      | P-02  | NM   | 1         | \$650.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 03/04/24          | 03/10/24        | --1----              | 1                 |      |        | \$650.00    |      |       |      |           |                    |
| N 4           | WSMV | 02/29/24          | 03/04/24        | M-F News 4 @ 5p      | 5p-530p           |      | :30    |             |      | P-02  | NM   | 2         | \$11,000.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 02/26/24          | 03/03/24        | ---1---              | 1                 |      |        | \$5,500.00  |      |       |      |           |                    |
| Week:         |      | 03/04/24          | 03/10/24        | 1-----               | 1                 |      |        | \$5,500.00  |      |       |      |           |                    |
| N 5           | WSMV | 03/05/24          | 03/05/24        | M-F News 4 @ 6p      | 6p-630p           |      | :30    |             |      | P-02  | NM   | 1         | \$750.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 03/04/24          | 03/10/24        | -1-----              | 1                 |      |        | \$750.00    |      |       |      |           |                    |
| N 6           | WSMV | 03/02/24          | 03/02/24        | NBC Nightly News Sa  | 530p-6p           |      | :30    |             |      | P-02  | NM   | 1         | \$3,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 02/26/24          | 03/03/24        | -----1-              | 1                 |      |        | \$3,000.00  |      |       |      |           |                    |
| N 7           | WSMV | 03/03/24          | 03/03/24        | NBC Nightly News Su  | 530p-6p           |      | :30    |             |      | P-02  | NM   | 1         | \$3,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 02/26/24          | 03/03/24        | -----1               | 1                 |      |        | \$3,000.00  |      |       |      |           |                    |
| N 8           | WSMV | 02/29/24          | 03/04/24        | M-F News 4 @ 10p     | 10p-1035p         |      | :30    |             |      | P-02  | NM   | 2         | \$1,200.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 02/26/24          | 03/03/24        | ---1---              | 1                 |      |        | \$600.00    |      |       |      |           |                    |
| Week:         |      | 03/04/24          | 03/10/24        | 1-----               | 1                 |      |        | \$600.00    |      |       |      |           |                    |
| N 9           | WSMV | 02/29/24          | 02/29/24        | NBC The Tonight Show | 1035p-1137p       |      | :30    |             |      | P-02  | NM   | 1         | \$250.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |       |      |           |                    |
| Week:         |      | 02/26/24          | 03/03/24        | ---1---              | 1                 |      |        | \$250.00    |      |       |      |           |                    |
| <b>Totals</b> |      |                   |                 |                      |                   |      |        |             |      |       |      | <b>11</b> | <b>\$21,050.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 3445265 /                  |                    |

|                               |                                 |
|-------------------------------|---------------------------------|
| <u>Advertiser</u>             | <u>Original Date / Revision</u> |
| <b>Campaign for Democracy</b> | 02/28/24 / 02/28/24             |

|                            |                       |                   |
|----------------------------|-----------------------|-------------------|
| <u>Contract Dates</u>      | <u>Product</u>        | <u>Estimate #</u> |
| <b>02/29/24 - 03/06/24</b> | Campaign for Democrac | <b>229306</b>     |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 02/26/24 - 03/06/24 | 11         | \$21,050.00        | (\$3,157.50)        | \$17,892.50        |
| <b>Totals</b>       | <b>11</b>  | <b>\$21,050.00</b> | <b>(\$3,157.50)</b> | <b>\$17,892.50</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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