

Copy



CADDELL BROADCASTING, INC.
P.O. Box 729
West Jefferson, NC 28694
Office: 336-846-9575
Fax: 336-846-2683

Account #: 13565

Broadcast Order: [checked]

Anc. Type: Reg:

Political: [checked]

Agency:

Co-op:

Annual Agreement:

For:

Website:

Date: 10-21-2020

Email:

Account Name: Ashe Co. Republican Party

Contact Name: Jonathan Jordan Phone: 336-846-1657

Sold By: D. Guy

Cell:

Fax:

Duration: :60

Banner:

Billing Address: P.O. Box 741

Physical:

News Groups:

Samplers:

City: Jefferson

State: NC

Zip: 28640

Beginning: 10-22-2020 Ending: 11-3-2020

Sponsorships:

Other:

Spots: 63

Rate: \$ 14.00

Total: \$ 882.00

Table with columns for Week, Day, and Spots. Includes handwritten entries for spots on Mon-Fri and a checkmark in the Special Code column.

ROS: [checked]

Daypart:

- 6-10 AM
10 AM-3 PM
3-7 PM
7 PM-12AM

Local Tap:

- 1/3, 1/3/, 1/3
1/2, 1/2

Specific Time:

- AM
PM

Program:

Name:
Time:

Additional Charge Specified Time

Other Comments:

Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jonathan C. Jordan, hereby request station time as follows: See Order for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Ashe County Republican Party

Address: PO Box 741 Jefferson NC 28640

Contact: Jonathan Jordan

Phone number: 336-846-1657

Email: jonathancjordan@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Donald Trump, Thom Tillis, Virginia Foxx, Joe Biden, Cal Cunningham

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

President, United States Senate, United States House of Representatives

Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

US Post Office, Veterans Administration, Federal Tax Dollars

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Jonathan C. Jordan</i>	Signature: <i>Dianne Guy</i>
Name: <i>Jonathan C. Jordan</i>	Name: <i>Dianne Guy</i>
Date of Request to Purchase Ad Time: <i>10/21/2020</i>	Date of Station Agreement to Sell Time: <i>10-21-2020</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *10-21-2020*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WKSK - 580 AM / 93.5 FM</i>	Date Received/Requested: <i>10-21-2020</i>
Est. #:	Station Location: <i>West Jefferson, NC</i>	Run Start and End Dates: <i>See Attached Schedule</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.