



CADDELL BROADCASTING, INC.
 P.O. Box 729
 West Jefferson, NC 28694
 Office: 336-846-9575
 Fax: 336-846-2683

Account #: 12491

Broadcast Order:

Anc. Type: Reg: _____ Political:

Agency: _____

Co-op: _____

Annual Agreement: _____

For: Ashe Democratic Party

Website: _____

Sold By: D. Guy

Duration: :60 Banner: _____

News Groups: _____ Samplers: _____

Beginning: 9-30-2020 Ending: 10-31-2020

Rate: \$14.00 Total: \$ 1568.00

Date: 9-29-2020 Email: _____

Account Name: Ashe Democratic Party

Contact Name: Ralph Sorrell Cell: _____

Phone: 877-2136 Fax: _____

Billing Address: 389 West Sugar Tree Rd. Physical: _____

City: Warrensville State: NC Zip: 28693

Sponsorships: _____ Other: _____ # Spots: 112

Week	9/30	10/5	10/12	10/19	10/26														<input checked="" type="checkbox"/> Special Code
Mon.		4	4	4	4														Broadcast Month
Tues.		4	4	4	4														Script
Wed.	4	4	4	4	4														Date & Time
Thurs.	4	4	4	4	4														Other
Friday	4	4	4	4	4														
Sat	4	4	4	4	4														
Sun																			

RQS:

Daypart:
 6-10 AM _____
 10 AM-3 PM _____
 3-7 PM _____
 7 PM-12AM _____

Local Tap:
 1/3, 1/3/, 1/3 _____
 1/2, 1/2 _____

Specific Time:
 AM _____
 PM _____

Program:
 Name: _____
 Time: _____

Additional Charge Specified Time

Other Comments:

Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WKSK-Radio - West Jefferson</u>	Date: <u>9-29-2020</u>
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I, Ralph Sorrell,

being/on behalf of: Ashe Democratic Party,

a legally qualified candidate of the _____

political party for the office of: _____

in the General

election to be held on: Tuesday, Nov. 3rd 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60					

Attach proposed schedule with charges (if available): See Attached Schedule

I represent that the payment for the above described broadcast time has been furnished by:

Ashe Democratic Party

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Levonda Crouse

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-29-2020

Date

Rolph Lovell

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Dianne Guy

Signature

Dianne Guy

Printed Name

Admin.

Title

JOE: SUE, TELL ME WHY WE NEED TO KEEP ROY COOPER IN THE GOVERNOR'S OFFICE

SUE: WELL FOR STARTERS, HE'S WORKING TO PROVIDE HEALTH CARE TO AN ADDITIONAL 500,000 NORTH CAROLINIANS BY EXPANDING MEDICAID, WHICH WOULD ALSO HELP FUND OUR RURAL HOSPITALS.

JOE: WELL WHAT'S HE DOING ABOUT COVID?

SUE: GOV. COOPER HAS FOCUSED ON DATA AND SCIENCE AND IS WORKING TO OPEN OUR ECONOMY AND SCHOOLS IN A SAFE, RESPONSIBLE MANNER.

JOE: ANYTHING ELSE I SHOULD KNOW?

SUE: WELL HE'S PROPOSED THE RURAL INVESTMENTS STRENGTHENING ECONOMIES PROGRAM WHICH WILL WORK TO BRING GOOD PAYING JOBS TO OUR RURAL COUNTIES. AND HE'S ALSO PUSHING TO EXPAND BROADBAND IN RURAL AREAS.

JOE: SOUNDS LIKE GOV. COOPER CARES ABOUT PLACES LIKE ASHE COUNTY.

SUE: THAT'S RIGHT. NOT ONLY DO WE NEED TO KEEP GOV. COOPER, BUT WE NEED TO ELECT DEMOCRATS TO THE LEGISLATURE, SO HE CAN GET THESE PLANS IMPLEMENTED.

JOE: OK, I'LL BE VOTING FOR GOVERNOR COOPER.