

Account # 36476 (New)

580 WKSK

P.O. Box 729
West Jefferson, NC
28694

CADDELL BROADCASTING, INC.

(336) 246-6001
246-6601

BROADCASTING ORDER
ANNUAL AGREEMENT

Account Duty and Honor

Anc. Type: Regular _____ Political

Name Roger Rafson

Agency Media Financial Services

Phone 412-421-2600 Fax: 412-421-6001

Billing Address Send invoices to: Invoices@MediaFinancial.com

Duration : 60

City, State _____ Zip _____

Sold By G

Date 8-19-2020

Total Number of Spots/or Programs 80 at rate per broadcast of \$17.00 Gross: \$20.00
Net Rate

Beginning 8-19-2020 Ending 8-31-2020

DAY	8/19	8/24	8/31											<input checked="" type="checkbox"/>	"Special Code"			
Mon.		9	5														<input checked="" type="checkbox"/>	Broadcast Month
Tue.		9																Script
Wed.	10	9																# Tapes
Thurs.	10	9															<input checked="" type="checkbox"/>	Dates & Times
Fri.	10	9															<input checked="" type="checkbox"/>	Other
Sat.																		Estimate Number
Sun.																		

SCHEDULE TYPE

R.O.S.

DAYPART *

LOCAL TAP

SPECIFIC TIME*

PROGRAM

6-10 AM

1/3, 1/3, 1/3

_____ AM

NAME _____

10 AM-3PM

1/2, 1/2

_____ PM

TIME _____

3-7 PM

*Additional Charge Specified Times

Other Comments:

M, Tu, W, Th, F only

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WKSK-AM West Jefferson, NC	Date: 8-19-2020
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Duty and Honor - NC Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered
See	Attached	Schedule			

This broadcast time will be used by: Duty and Honor

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for listing candidate names, offices, dates, and issues]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Duty and Honor
700 13th Street NW, Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: JB Poersch, Karen Hancox, Luis Navarro, Chris Koob
JB Poersch, President; Chris Koob, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/29/20

Date

Mike Furman

Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Dianne Guy
Signature

Dianne Guy
Printed Name

Administrative
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.