

CONTRACT

WLNE-TV
10 Orms Street
Providence, RI 02904
(401) 453-8000

www.abc6.com

And:

Canal Partners Media
25 Whitlock Place SW, 2nd Floor
Marietta, GA 30064

<u>Contract / Revision</u> 19398 /		<u>Alt Order #</u> 25578695
<u>Product</u> Issue		
<u>Contract Dates</u> 06/25/17 - 06/25/17		<u>Estimate #</u> 4941
<u>Advertiser</u> Humane Society of The United States		<u>Original Date / Revision</u> 06/20/17 / 06/20/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLNE-TV	<u>Account Executive</u> Katz Washington, D.C.	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 621	<u>Product 1/2</u> 725
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLNE	06/25/17	06/25/17	THIS WEEK SUNDAY	9A-10A	-----1	:30	1	\$150.00	0.00	NM	1	\$150.00
								Totals	0.00			1	\$150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 - 06/25/17	1	\$150.00	(\$22.50)	\$127.50
Totals	1	\$150.00	(\$22.50)	\$127.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

ORDER TERMS AND CONDITIONS: The person, firm or corporation (hereinafter called Agency) contracting for television time on behalf of the advertiser named on this contract (hereinafter called Advertiser) and the station accepting this contract (hereinafter called Station) hereby agree that this contract shall be governed by the following conditions: 1) Station will bill Agency monthly on a standard broadcast month basis unless requested otherwise. 2) Payment by Agency is due within 30 days after receipt of invoice and affidavit of performance by Agency. 3) Station agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising broadcast in accordance with this contract; for sums owing but not cleared to Agency, Station agrees to hold Advertiser solely liable. 4) Termination: Contracts are subject to cancellation only upon two weeks prior notice. 5) Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to program or commercial material and other property furnished by Agency in connection with broadcasts hereunder. 6) This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of Station in writing; nor will Station be required to broadcast hereunder for the benefit of any other advertiser than the one named on the face of this contract. NON-DISCRIMINATION: Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Agency hereby certifies that it is not buying television time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



125 West 55th St
New York, NY 10019

Contract # 25578695		Changes as of: 6/16/2017 at 10:07 AM		Version: Original Order	
CPE: 621/725/4941		Flight: 6/19/17 - 6/25/17		Station: WJLNE	
Agency: Canal Partners Media		Advertiser: Humane Society of The United States		Market: Providence-Warwick	
25 WHITLOCK PLACE		Product: Issue		Office: WASHINGTON	
SW		Agency Order #: 6273333		Primary Demo:	
2nd Fl		Buyer: Scattergood, Jeff		Con Type: POLITICAL/NOTE	
Marietta, GA 30064		Salesperson: TREVOR HEATON		Assistant: TREVOR HEATON	
		202-955-5342		202-955-5342	
Comments: Separation: 30				Separation:	
				219398	

#	Day/Time	DP	Program	Rate	Len	6/19	6/19 - 6/19	Total Spots	Total \$	CPP	GRP
1	Su 9a-10a		THIS WEEK-ABC	\$150.00	30	1		1	\$150.00	\$0.00	0.0
TOTALS:						1		1	\$150.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26578696

CPE: 621/725/4941

Agency: Canal Partners Media

25 WHITLOCK PLACE
SW
Marietta, GA 30064

Flight: 6/19/17 - 6/26/17
Advertiser: Humane Society of The United States

Product: Issue

Agency Order #: 6273333
Buyer: Scattergood, Jeff
Salesperson: TREVOR HEATON
202-955-5342

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Version: Original Order

Station: WLNE

Market: Providence-Warwick

Office: WASHINGTON

Total \$: \$150.00
Total Spots: 1

Total CPP: \$0.00

Total GRP:

Separation:

Special Instructions

Date/Time: 06/16/17 10:07 AM
Added by: BRADLEY PHILLIPS
Comment: Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$1,500
WLNE Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$150.00	N/A	0.0
Total	100%	1	\$150.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jun	1	\$150.00
Total	1	\$150.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	6/16/17 10:20 AM				\$0	\$0
New	6/16/17 10:07 AM	BRADLEY PHILLIPS	New	1	\$150.00	\$150.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLNE - TV New Bedford, MA	Date: 06/16/2017
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I, Jeff Scattergood
 do hereby request station time concerning the following issue:

Treatment of animals

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 06/25/2017

Date of Last Broadcast: 06/25/2017

Total Charges: \$*****127.50 NET

This broadcast time will be used by: Humane Society of United States 2017



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Humane Society of United States
2100 L St., NW
Washington, D.C. 20037

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Wayne Pacelle - President and CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

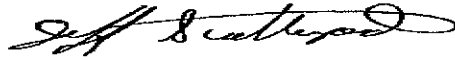
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

06/16/2017

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 06/25/2017

Date of Last Broadcast: 06/25/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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