



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

SRCP Media
201 N Union St
Ste 200
Alexandria, VA 22314

Contract # 3499076

Schedule Dates 09/25/18-10/01/18
Advertiser Mike DeWine for Ohio-R (21181)
Agency SRCP Media (9660)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 210/565/1686 (1066994)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Christine,Rusk,
Phone/Fax /
CPE 210/565/1686
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Tu-Mon week FRAN BROWN
Separation: 30

Date Entered 09/19/18
Last Modified 09/19/18
Entered By Heather Starrett
CO-OP No
Headline # ECR26154436
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,578.00
Net Total \$8,942.00
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Sep. 2018	36	\$8,005.00
Oct. 2018	9	\$2,515.00
Grand Total:	45	\$10,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (16)	09/25/18-09/28/18	4	:30	7A- ABC-Good Morning America			1	1	1	1			4	\$70.00	\$280.00	Dayton (WKEF)	GMA	9/19/18
2.0	Normal Line / News (17)	09/30/18-09/30/18	4	:30	8A- ABC-Good Morning America Weekend								1	1	\$75.00	\$75.00	Dayton (WKEF)	GD MRN-SUN-ABC Target 200302 Index: 111. Nielsen: 1.3	9/19/18
3.0	Normal Line / News (18)	09/25/18-09/28/18	4	:30	8A- ABC-Good Morning America			1	1	1	1			4	\$70.00	\$280.00	Dayton (WKEF)	GD MRN AMR-ABC Target 200302 Index: 103. Nielsen: 1.2	9/19/18
4.0	Normal Line / SPOT (19)	09/25/18-09/28/18	4	:30	11A- ABC-The View			1	1	1	1			4	\$75.00	\$300.00	Dayton (WKEF)	VIEW-ABC Target 200302 Index: 116. Nielsen: 1.4	9/19/18
5.0	Normal Line / SPOT (20)	09/25/18-09/28/18	4	:30	Orbit- [P]Judge Judy(Tu We Th Fr), [P]Judge Judy B(Tu We Th Fr)			1	1	1	1			4	\$60.00	\$240.00	Dayton (WKEF)	JUDGE JUDY/JUDGE JUDY B Target 200302 Index: 108. Nielsen: 2	9/19/18
6.0	Normal Line / News (21)	09/29/18-09/29/18	4	:30	7P- News-ABC 22 Dayton's News Source At 6pm							1		1	\$150.00	\$150.00	Dayton (WKEF)	EARLY NEWS Target 200302 Index: 109. Nielsen: 0.8	9/19/18
7.0	Normal Line / News (22)	09/25/18-09/28/18	4	:30	6P- News-ABC 22 Dayton's News Source At 6pm			1	1	1	1			4	\$85.00	\$340.00	Dayton (WKEF)	FOX45 NEWS-6 Target 200302 Index: 105. Nielsen: 1.4	9/19/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Normal Line / Access (23)	09/25/18-09/28/18	4	:30	6:58-46P- Family Feud B			1	1	1	1			4	\$215.00	\$860.00	Dayton (WKEF)	FAMILY FEUD B Target 200302 Index: 107. Nielsen: 2.7	9/19/18
9.0	Normal Line / Access (24)	09/25/18-09/28/18	4	:30	7:29P- Family Feud			1	1	1	1			4	\$255.00	\$1,020.00	Dayton (WKEF)	FAMILY FEUD Target 200302 Index: 107. Nielsen: 3.8	9/19/18
10.0	Normal Line / Prime (25)	10/01/18-10/01/18	4	:30	8P- ABC-Dancing With The Stars (Monday)	2								2	\$600.00	\$1,200.00	Dayton (WKEF)	DWTS ATHLT-ABC/AVG. ALL WKS Target 200302 Index: 109. Nielsen: 6.1	9/19/18
11.0	Normal Line / Football (26)	09/29/18-09/29/18	4	:30	8P- Sports-ABC OSU College Football Prime							1		1	\$4,000.00	\$4,000.00	Dayton (WKEF)	OSU VS PENN STATE	9/19/18
12.0	Normal Line / Prime (27)	10/01/18-10/01/18	4	:30	10P- ABC-The Good Doctor (Monday)	1								1	\$700.00	\$700.00	Dayton (WKEF)	THE GOOD DOCTOR Target 200302 Index: 107. Nielsen: 3.8	9/19/18
13.0	Normal Line / News (28)	09/29/18-09/29/18	4	:30	11P- News-ABC 22 11P News							1		1	\$90.00	\$90.00	Dayton (WKEF)	LATE NEWS Target 200302 Index: 110. Nielsen: 2.2000000000000002	9/19/18
14.0	Normal Line / News (29)	09/30/18-09/30/18	4	:30	11P- News-ABC 22 11P News								1	1	\$100.00	\$100.00	Dayton (WKEF)	FOX45 NEWS-11< Target 200302 Index: 110. Nielsen: 1.2	9/19/18

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15.0	Normal Line / News (30)	09/25/18-09/28/18	4	:30	11P- News-ABC 22 11P News			1	1		1			3	\$90.00	\$270.00	Dayton (WKEF)	FOX45 NEWS-11< Target 200302 Index: 106. Nielsen: 0.7	9/19/18
16.0	Normal Line / News (16)	10/01/18-10/01/18	4	:30	7A- ABC-Good Morning America		1							1	\$70.00	\$70.00	Dayton (WKEF)	GMA	9/19/18
17.0	Normal Line / News (18)	10/01/18-10/01/18	4	:30	8A- ABC-Good Morning America		1							1	\$70.00	\$70.00	Dayton (WKEF)	GD MRN AMR-ABC Target 200302 Index: 103. Nielsen: 1.2	9/19/18
18.0	Normal Line / SPOT (19)	10/01/18-10/01/18	4	:30	11A- ABC-The View		1							1	\$75.00	\$75.00	Dayton (WKEF)	VIEW-ABC Target 200302 Index: 116. Nielsen: 1.4	9/19/18
19.0	Normal Line / SPOT (20)	10/01/18-10/01/18	4	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy B(Mo)		1							1	\$60.00	\$60.00	Dayton (WKEF)	JUDGE JUDY/JUDGE JUDY B Target 200302 Index: 108. Nielsen: 2	9/19/18
20.0	Normal Line / News (22)	10/01/18-10/01/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm		1							1	\$85.00	\$85.00	Dayton (WKEF)	FOX45 NEWS-6 Target 200302 Index: 105. Nielsen: 1.4	9/19/18
21.0	Normal Line / Access (24)	10/01/18-10/01/18	4	:30	7:29P- Family Feud		1							1	\$255.00	\$255.00	Dayton (WKEF)	FAMILY FEUD Target 200302 Index: 107. Nielsen: 3.8	9/19/18

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