



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28398804	<b>Changes as of:</b> 5/8/2024 at 4:59 PM	<b>Version:</b> Original Order
<b>CPE:</b> 2550/515521/515521	<b>Flight:</b> 5/15/24 - 5/21/24	<b>Station:</b> WPNT
<b>Agency:</b> DEL CIELO MEDIA (ADIMPACT) PO BOX 25458 ALEXANDRIA, VA 22313	<b>Advertiser:</b> KEYSTONE RENEWAL	<b>Market:</b> Pittsburgh
	<b>Product:</b> Order	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 17052	<b>Service:</b> Nielsen
	<b>Buyer:</b> Yonkers, Jeanne	<b>Primary Demo:</b> Adults 50+
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$2,090.00
		<b>Total Spots:</b> 20
		<b>Total CPP:</b> \$5,225.00
		<b>Total GRP:</b> 0.4

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/15 - 5/21							Total Spots	Total \$	CPP*	GRP*
							5/15	5/16	5/17	5/18	5/19	5/20	5/21				
1	W-F,M-Tu 5p-5:30p		Last Man Standing	\$125.00	0.0	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
2	W-F,M-Tu 5:30p-6p		Last Man Standing	\$125.00	0.0	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
3	W-F,M-Tu 11p-12m		News: The National Desk	\$100.00	0.0	30	1	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0
4	W-F,M-Tu 12m-1a		CH 11 News Repeat	\$60.00	0.0	30	1	1	1	0	0	1	1	5	\$300.00	\$0.00	0.0
5	Su 12m-1a		Channel 11 News On Fox 53 at 10 (Rebroadcast)	\$60.00	0.0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
6	Su 10p-11p		9-1-1	\$60.00	0.0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
7	Sa-Su 12:30p-6p		LIV Golf	\$160.00	0.2	30	0	0	0	1	1	0	0	2	\$320.00	\$800.00	0.4
<b>TOTALS:</b>							<b>4</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>20</b>	<b>\$2,090.00</b>	<b>\$5,225.00</b>	<b>0.4</b>



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	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$2,090.00  
**Total Spots:** 20  
**Total CPP:** \$5,225.00  
**Total GRP:** 0.4

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$209,000
<b>WPNT Share:</b>	1%
<b>Comment:</b>	
<b>Unknown:</b>	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$2,090.00	\$5,225.00	0.4
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$2,090.00</b>	<b>\$5,225.00</b>	<b>0.4</b>

Monthly Summary		
Month	Spots	Dollars
2024-May	20	\$2,090.00
<b>Total</b>	<b>20</b>	<b>\$2,090.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/24 8:08 AM					\$0	\$0	
New	5/8/24 4:59 PM	TREVOR HEATON	New	20		\$2,090.00	\$2,090.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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