

Received  
9/6/2016

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> WRAL-TV ; RALEIGH, NC	<b>Date:</b> 9/6/2016
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

<del>Senate Leadership Fund</del> SPOT HAS NOT BEEN RECEIVED TO DETERMINE ISSUE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				
See Attached					

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

SPOT HAS NOT BEEN RECEIVED TO DETERMINE THE ISSUE

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund  
45 North Hill Dr, Ste 100  
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Leadership Fund  
45 North Hill Dr, Ste 100  
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

ACCEPTED IN PART

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3-31-16      [Signature]      703.535.7310  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☒ Accepted in Part      ☐ Rejected  
[Signature]      TOM WELLS      DO S  
Signature                      Printed Name                      Title

[Signature]  
9/7/16

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				
See Attached					

Attach proposed schedule with charges (if available): \$58,100 gross

### AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Request Form  
Issue**

**Advertiser Group Name:** Senate Leadership Fund

**Address:** 45 North Hill Dr, Ste 100

**City, State & Zip Code:** Warrenton, VA 20186

**Phone:** 703-574-3044

**Fax:** \_\_\_\_\_

**Executive Director or  
President** Steven Law, President

**Group Treasurer** Caleb Crosby



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

# CONTRACT

<u>Contract / Revision</u> 167278 /		<u>Alt Order #</u> 08361706
<u>Product</u> SENATE LEADER 9/23		
<u>Contract Dates</u> 09/23/16 - 10/02/16		<u>Estimate #</u> 3660
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 09/06/16 / 09/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u> 1021	<u>Advertiser Code</u> 275	<u>Product 1/2</u> 365
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**MENTZER MEDIA SERVICES INC**  
**600 FAIRMONT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	09/23/16	09/30/16	Last Call Friday	207-237xm		:30				NM	2	\$200.00
		Q4 ISSUE CARD V8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	----1--				1	\$100.00				
	Week:	09/26/16	10/02/16	----1--				1	\$100.00				
N 2	WRAL	09/26/16	09/26/16	Last Call	137-207xm		:30				NM	1	\$100.00
		Q4 ISSUE CARD V8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	1-----				1	\$100.00				
N 3	WRAL	09/26/16	09/26/16	Voice Monday	8-9p		:30				NM	2	\$17,000.00
		Q4 ISSUE CARD V8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	2-----				2	\$8,500.00				
N 4	WRAL	09/27/16	09/27/16	Tuesday Hr 3	10-11p		:30				NM	1	\$4,500.00
		Q4 ISSUE CARD V8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-1-----				1	\$4,500.00				
N 5	WRAL	09/24/16	09/24/16	Saturday Hr 3	10-11p		:30				NM	1	\$2,000.00
		Q4 ISSUE CARD V8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-----1-				1	\$2,000.00				
N 6	WRAL	09/25/16	10/02/16	Prior to Game Sunday	7p-820p		:30				NM	2	\$12,000.00
		Q4 ISSUE CARD V8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-----1				1	\$6,000.00				
	Week:	09/26/16	10/02/16	-----1				1	\$6,000.00				
N 7	WRAL	09/25/16	10/02/16	Sunday Night	830-1130p		:30				NM	2	\$20,000.00
		Q4 ISSUE CARD V8.23											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/19/16	09/25/16	-----1				1	\$10,000.00				
	Week:	09/26/16	10/02/16	-----1				1	\$10,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
167278 /	08361706

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/23/16 - 10/02/16	SENATE LEADER 9/23	3660

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Leadership Fund	09/06/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 8	WRAL	09/29/16	09/29/16	Last Call	137-207xm		:30				NM	1	\$100.00
Q4 ISSUE CARD V8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$100.00				
N 9	WRAL	09/27/16	09/27/16	Last Call	137-207xm		:30				NM	1	\$100.00
Q4 ISSUE CARD V8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$100.00				
N 10	WRAL	09/28/16	09/28/16	Last Call	137-207xm		:30				NM	1	\$100.00
Q4 ISSUE CARD V8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$100.00				
N 11	WRAL	10/01/16	10/01/16	Saturday Hr 3	10-11p		:30				NM	1	\$2,000.00
Q4 ISSUE CARD V8.23													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$2,000.00				
							<b>Totals</b>	0.00				15	\$58,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	4	\$18,100.00	(\$2,715.00)	\$15,385.00
09/26/16 - 10/02/16	11	\$40,000.00	(\$6,000.00)	\$34,000.00
<b>Totals</b>	15	\$58,100.00	(\$8,715.00)	\$49,385.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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