



Where local comes first!

STEVENS REED CURCIO & POTHOLM  
201 N. UNION STREET, SUITE 200  
ALEXANDRIA  
VA  
22314

<b>Contract #</b>	4424
<b>Station:</b>	<b>WMGM</b>
<b>Advertiser:</b>	LOBIONDO FOR CONGRESS (TV)
<b>Est. #:</b>	640-lobo
<b>Campaign:</b>	Lobiando 9/30-10/4
<b>Ref. #</b>	
<b>Air Dates:</b>	30-Sep-14 - 06-Oct-14
<b>Total Spots:</b>	36
<b>Rev #/Date:</b>	/26-Sep-14
<b>Account Executive:</b>	Bryan, Patti
<b>Sales Office:</b>	WMGM
<b>Gross:</b>	<b>5260.00</b>
<b>Agency Com.(15%)</b>	<b>789.00</b>
<b>Net:</b>	<b>4471.00</b>

Line #	STN	---Broadcast Dates---	Len	Description	SPW	Mo	Tu	W	Th	Fr	Sa	Su	Total		Line Preempt	
													Spots	Rate	Totals	Reason
001	WMGM	30-Sep-14 - 06-Oct-14	30	Today In South Jersey	5	1	1	1	1	1			5	100.	500.00	
002	WMGM	30-Sep-14 - 06-Oct-14	30	Early News 5-5:30pm	5	1	1	1	1	1			5	140.	700.00	
003	WMGM	30-Sep-14 - 06-Oct-14	30	Early News 5:30-6:30 pm	10	2	2	2	2	2			10	177.	1,770.0	
004	WMGM	30-Sep-14 - 06-Oct-14	30	Access 7-8p	10	2	2	2	2	2			10	115.	1,150.0	
005	WMGM	30-Sep-14 - 06-Oct-14	30	11 PM News	6	1	1	1	1	1	1		6	190.	1,140.0	

Billing Projection by Month				
Type	Month	Gross	Commission	Net
BRD	Oct-14	5,260.00	789.00	4,471.00

Accepted for Station

Accepted for Advertiser or Agency

Date:

Date:

# New Order

*Report 9/26/14*

Agency: SRCP Media  
 Office: Alexandria  
 Client: 86 - Loblindo For Congress  
 Product: 214 - Tu-Mon wk  
 Piggyback Product:  
 Estimate: 640 - LOBO WMGM

Station: WMGM-TV  
 Order Type: Normal  
 Cancel Date:

Received in ePort: 9/25/2014 6:20:56 PM

Flight Start: 09/30/2014  
 Flight End: 10/06/2014  
 Hiatus:

Primary Demo:  
 Demo 2:  
 Demo 3:  
 GRP: 0.00  
 CPP: \$0.00  
 GIMP: 0  
 CPM: \$0.00  
 Comments: Separation: 30

Local/National: Local  
 Rep Office: WMGM-TV  
 AE: Pat Bryan  
 Phone:  
 OrderID: 3542358  
 Status: New

Airtime Dollars: \$5,260.00  
 Interactive Dollars: \$0.00  
 Non-Airtime Dollars: \$0.00  
 Total Dollars: \$5,260.00  
 Total Spots: 36

MarketShare:

## Weekly Airtime Lines

Line No	Daypart (Program)	DFT Code	Rate	C/T	Len	9/30	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A News	EM	\$100.00	C	30	5 ✓	5				
2	TuWThFM 5P-5:30P News	EN	\$140.00	C	30	5 ✓	5				
3	TuWThFM 5:30P-6:30P News	EN	\$177.00	C	30	10 ✓	10				
4	TuWThFM 7P-8P ET/Insider	PA	\$115.00	C	30	10 ✓	10				
5	TuWThFSaM 11P-11:30P News	LN	\$190.00	C	30	6 ✓	6				

Cash\$ - Spots: \$5,260.00 - 36 Trades\$ - Spots: \$0.00 - 0 Total Cost: \$5,260.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 10/1/2014
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I, Betsy Vonderheid,

being/on behalf of: Frank LoBiondo,

a legally qualified candidate of the Republican

political party for the office of: Congress

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$**



I represent that the payment for the above described broadcast time has been furnished by:

Frank LoBiondo for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Watkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

10/1/2014

Date \_\_\_\_\_

Betsy Vanderkooi

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

Printed Name \_\_\_\_\_

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

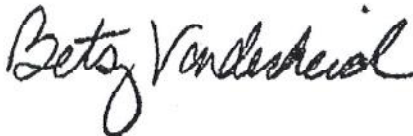
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

10/1/2014

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.