



Sparta-Tomah Broadcasting Co.  
113 West Oak Street  
Sparta, WI 54656-1712  
(608)269-3100

# WCOW-FM Order Confirmation

OrderID: 1762-005

Sponsor: Wes Revels  
Product: Wes Revels  
Estimate/PO: Ludeking, Linda  
AccountRep: Calendar Month  
BillingCycle: Detail  
InvoiceType: 8/10/2018 - 8/14/2018  
Run Dates: 20  
Items Ordered: 200.00  
Gross Amount: 0.00  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 200.00

WES REVELS  
24121 HILLWOOD AVENUE  
TOMAH, WI 54660

## Scheduled Station(s): WCOW-FM Wes Revels

Printed 8/9/2018 1:40:11 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/10/2018 - 8/10/2018	All Weeks	10:00 AM - 11:00 PM					6		6	6	:30	Spot		R1762-00	6	10.00	60.00
02 8/11/2018 - 8/13/2018	All Weeks	10:00 AM - 11:00 PM	6					6		12	:30	Spot		R1762-00	12	10.00	120.00
03 8/14/2018 - 8/14/2018	All Weeks	10:00 AM - 06:00 PM		2					2	2	:30	Spot		R1762-00	2	10.00	20.00
Calendar Month Projected Billing:																	
Jul-18	0.00		Aug-18		200.00				Sep-18				0.00		Q3-2018		200.00

Confirmed Correct as entered; Payment Guaranteed  
upon invoice audit

Accepted for WCOW-FM

ESPN 1290 ☐  
105.5 The ZOO ☐

ORDER # \_\_\_\_\_  
SPARTA - TOMAH BROADCAST  
113 W. OAK STREET  
SPARTA, WI 54656

CLIENT P.O. # _____								DATE <u>8/9/2018</u>					
BILLING: <u>BROADCAST</u> <u>x</u> <u>CALENDAR</u> <u>x</u>								AGENCY: _____					
ADVERTISER: <u>Wes Revels for Sheriff</u>								ADDRESS: _____					
ADDRESS: <u>24121 Hillwood Avenue</u>								CITY: _____					
CITY: <u>Tomah</u>								STATE <u>WI</u> ZIP <u>54660</u>					
PHONE: _____								PHONE: _____					
CONTACT: _____								BUYER: _____					
SALES REP: <u>Linda Ludeking</u>								PRODUCT / SERVICE: _____					
START DATE: <u>8/10/2018</u>								EVENT: <u>Wes Revels for Sheriff</u>					
END DATE: <u>8-14-2018 by noon</u>								# OF ADS: <u>20</u> TOTAL <u>\$200.00</u>					
SEND INV. TO: <u>x</u> ADVERTISER _____ AGENCY _____								GROSS: _____ NET: <u>x</u>					
RATE	BEGIN DATE	END DATE	BEG TIME	END TIME	M	T	W	TH	F	SAT	SUN	LENGTH	CART #
\$10.00	08/10/2018	08/14/2018	ROS		6	2			6	6		:30	
CART #	LENGTH	PROGRAM	RATE	FIXED TIME	START DATE	END DATE							
CO-OP: <input type="checkbox"/> CO-OP <input type="checkbox"/> NO CO-OP <input type="checkbox"/> In House Production <input checked="" type="checkbox"/> Pre-produced ad													
CO-OP VENDORS: _____													
Part of bulk package or promotion package: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Which pkg: _____													
Number of carts/ads needed <u>2 carts</u>													
SPECIAL INSTRUCTIONS <u>Rotate ads 1 - Wes Revels 1 - Kate Schanhofer start at 11am</u>													
<u>2596</u> <u>2597</u>													

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WCOW Radio - Sparta, WI</u>	<b>Date:</b> <u>8-9-18</u>
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I, Wesley D Revels,  
 being/on behalf of: Wes Revels For Sheriff, a legally  
 qualified candidate of the Monroe County Sheriff <sup>Republican</sup> political  
 party for the office of: Monroe County Sheriff  
 in the November 6<sup>th</sup> General Election  
 election to be held on: August 14, Primary Election  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	5am-11pm	4 days	ROS	#1-12 #2-8	1 week 2 days

**Total Charges:** \$200.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Friends of Wes Revels for Sheriff

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wesley D. Revels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/9/18  
Date

Wesley D. Revels  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

CLIENT P.O. # _____  BILLING: BROADCAST <input checked="" type="checkbox"/> CALENDAR <input checked="" type="checkbox"/>  ADVERTISER: <u>Wes Revels for Sheriff</u>  ADDRESS: <u>24121 Hillwood Avenue</u>  CITY: <u>Tomah</u>  <div style="display: flex; justify-content: space-between;"> <span>STATE <u>WI</u></span> <span>ZIP <u>54660</u></span> </div> PHONE: _____  CONTACT: _____								DATE <u>8/9/2018</u>  AGENCY: _____  ADDRESS: _____  CITY: _____  <div style="display: flex; justify-content: space-between;"> <span>STATE _____</span> <span>ZIP _____</span> </div> PHONE: _____  BUYER: _____							
SALES REP: <u>Linda Ludeking</u>  START DATE: <u>8/10/2018</u>  END DATE: <u>8-14-2018 by noon</u>  SEND INV. TO: <input checked="" type="checkbox"/> ADVERTISER <input type="checkbox"/> AGENCY								PRODUCT / SERVICE: _____  EVENT: <u>Wes Revels for Sheriff</u>  # OF ADS: <u>20</u> TOTAL <u>\$200.00</u>  GROSS: _____ NET: <u>x</u>							
RATE	BEGIN DATE	END DATE	BEG TIME	END TIME	M	T	W	TH	F	SAT	SUN	LENGTH	CART #		
\$10.00	08/10/2018	08/14/2018	ROS		6	2			6	6		:30			
CART #	LENGTH	PROGRAM			RATE		FIXED TIME		START DATE		END DATE				

CO-OP: ☐ CO-OP ☐ NO CO-OP
☐ In House Production ☒ Pre-produced ad

CO-OP VENDORS: \_\_\_\_\_
Which pkg: \_\_\_\_\_

Part of bulk package or promotion package : ☐ Yes ☒ No

Number of carts/ads needed 2 carts

SPECIAL INSTRUCTIONS Rotate ads 1 - Wes Revels 1 - Kate Schanhofer start at 11am