

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.5em; color: blue;">WGFL</div>	<b>Date:</b> 8/7/2018
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I, Buying Time LLC,  
 being/on behalf of: Kayser Enneking,  
 a legally qualified candidate of the Democratic  
 political party for the office of: Florida State Senate - District 8  
 in the Primary  
 election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$** **net**

I represent that the payment for the above described broadcast time has been furnished by:

Kayser Enneking, Democrat, for Florida Senate, District 8

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shelby Green 352-494-7223

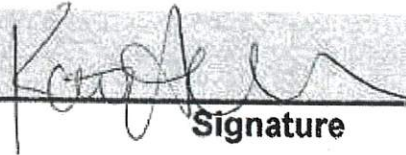
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/7/2018

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Cory Culleton

Printed Name

GM

Title

## ORDER



WGFL

**Orders**  
**Order / Rev:** 1008050  
**Alt Order #:** 26137958  
**Product Desc:** 1081/1094/6766  
**Estimate:** 6766  
**Flight Dates:** 08/28/18 - 09/03/18  
**Original Date / Rev:** 08/27/18 / 08/27/18  
**Order Type:** GENERAL

**Primary AE:** New York Millennium/NY  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency Name:** Buying Time, LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW Ste 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Kayser Enneking for FL Senate-D  
**Demographic:** HH  
**Product Codes:** Political Candidate  
**Priority:** Pol2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 2439012  
**Agency External ID:** 11427  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/02/18	5	\$245.00	\$208.25
09/03/18	09/09/18	1	\$45.00	\$38.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	6	\$290.00	\$246.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$290.00</b>	<b>\$246.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
New York Millennium/NY	K-NYC	NAT	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WGFL	10%	\$290.00
Market	100%	\$2,900.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	90%	\$2,610.00
WCJB	0%	\$0.00
WNBW	0%	\$0.00
WOGX	0%	\$0.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGFL	08/29/18	08/29/18	CBS Evening News	CM	630p-7p	--W----	:30	1	\$60.00	Pol2	0.00	NM	1	\$60.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	--W----		1				\$60.00		0.00			
N 2	WGFL	08/28/18	08/28/18	M-F Local CBS4 News@6M	CM	6p-630p	-T-----	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
				M-F Local CBS4 News@6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	-T-----		1				\$45.00		0.00			

Order / Rev: 1008050  
 Alt Order #: 26137958  
 Flight Dates: 08/28/18 - 09/03/18

Advertiser: Kayser Enneking for FL Senate-D  
 Product Desc: 1081/1094/6766  
 Estimate: 6766

WGFL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WGFL	08/30/18	08/30/18	M-F Local CBS4 News@6pm M-F Local CBS4 News@6pm	CM	6p-630p	---T---	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	---T---					1	\$45.00		0.00			
N 4	WGFL	08/31/18	08/31/18	M-F Local CBS4 News@6pm M-F Local CBS4 News@6pm	CM	6p-630p	----F--	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	----F--					1	\$45.00		0.00			
N 5	WGFL	09/03/18	09/03/18	M-F Local CBS4 News@6pm M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	M-----					1	\$45.00		0.00			
N 6	WGFL	09/02/18	09/02/18	Sunday Morning Sunday Morning	CM	9a-1030a	-----S	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	-----S					1	\$50.00		0.00			
													Totals	6	\$290.00