

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 8/7/2018

WGFL

I, Buying Time LLC,

being/on behalf of: Kayser Enneking,

a legally qualified candidate of the Democratic

political party for the office of: Florida State Senate - District 8

in the Primary

election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$

net

I represent that the payment for the above described broadcast time has been furnished by:

Kayser Enneking, Democrat, for Florida Senate, District 8

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shelby Green 352-494-7223

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/2018

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

ORDER**WGFL**

Orders
Order / Rev: 1015189
Alt Order #: 26144824
Product Desc: 1081/1094/6891
Estimate: 6891
Flight Dates: 09/11/18 - 09/17/18
Original Date / Rev: 09/10/18 / 09/10/18
Order Type: GENERAL

Primary AE: New York Millennium/NY
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Kayser Enneking for FL Senate-D
Demographic: HH
Product Codes: Political.Candidate
Priority: P-10
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 2439012
Agency External ID: 11427
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/18	09/16/18	32	\$2,035.00	\$1,729.75
09/17/18	09/23/18	8	\$520.00	\$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	40	\$2,555.00	\$2,171.75	0.00
Totals	40	\$2,555.00	\$2,171.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
New York Millennium/NY	K-NYC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGFL	17%	\$2,555.00
Market	100%	\$15,029.41

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	77%	\$11,572.65
WCJB	0%	\$0.00
WNBW	6%	\$901.76
WOGX	0%	\$0.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGFL	09/11/18	09/11/18	CBS This Morning	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-T-----		1				\$30.00		0.00			
N 2	WGFL	09/12/18	09/12/18	CBS This Morning	CM	7:00 AM-8:00 AM	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--W----		1				\$30.00		0.00			

Order / Rev: 1015189
 Alt Order #: 26144824
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: Kayser Enneking for FL Senate-D
 Product Desc: 1081/1094/6891
 Estimate: 6891

WGFL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WGFL	09/13/18	09/13/18	CBS This Morning CBS This Morning	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	---T---		1			\$30.00		0.00				
N 4	WGFL	09/17/18	09/17/18	CBS This Morning CBS This Morning	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	M-----		1			\$30.00		0.00				
N 5	WGFL	09/11/18	09/11/18	CBS This Morning CBS This Morning	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	-T-----		1			\$30.00		0.00				
N 6	WGFL	09/12/18	09/12/18	CBS This Morning CBS This Morning	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	--W----		1			\$30.00		0.00				
N 7	WGFL	09/14/18	09/14/18	CBS This Morning CBS This Morning	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	----F--		1			\$30.00		0.00				
N 8	WGFL	09/17/18	09/17/18	CBS This Morning CBS This Morning	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	M-----		1			\$30.00		0.00				
N 9	WGFL	09/11/18	09/11/18	M-F 11a-12p The Price Is Right	CM	11a-12p	-T-----	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	-T-----		1			\$60.00		0.00				
N 10	WGFL	09/12/18	09/12/18	M-F 11a-12p The Price Is Right	CM	11a-12p	--W----	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	--W----		1			\$60.00		0.00				
N 11	WGFL	09/13/18	09/13/18	M-F 11a-12p The Price Is Right	CM	11a-12p	---T---	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	---T---		1			\$60.00		0.00				
N 12	WGFL	09/12/18	09/12/18	M-F 4p-5p Ellen Degeneres	CM	4p-5p	--W----	:30	1	\$30.00	Pol4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	--W----		1			\$30.00		0.00				
N 13	WGFL	09/14/18	09/14/18	M-F 4p-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$30.00	Pol4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	----F--		1			\$30.00		0.00				
N 14	WGFL	09/17/18	09/17/18	M-F 4p-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$30.00	Pol4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	M-----		1			\$30.00		0.00				
N 15	WGFL	09/11/18	09/11/18	M-F 5p-6p Judge Judy	CM	5p-6p	-T-----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	-T-----		1			\$45.00		0.00				
N 16	WGFL	09/13/18	09/13/18	M-F 5p-6p Judge Judy	CM	5p-6p	---T---	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/18	09/16/18	---T---		1			\$45.00		0.00				
N 17	WGFL	09/17/18	09/17/18	M-F 5p-6p Judge Judy	CM	5p-6p	M-----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/18	09/23/18	M-----		1			\$45.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	M-----			1			\$45.00	0.00					
N 18	WGFL	09/12/18	09/12/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	--W----	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	--W----			1			\$45.00	0.00					
N 19	WGFL	09/13/18	09/13/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	---T---	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	---T---			1			\$45.00	0.00					
N 20	WGFL	09/14/18	09/14/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	----F--	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	----F--			1			\$45.00	0.00					
N 21	WGFL	09/17/18	09/17/18	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$45.00	Pol4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	M-----			1			\$45.00	0.00					
N 22	WGFL	09/11/18	09/11/18	CBS Evening News CBS Evening News	CM	630p-7p	-T-----	:30	1	\$55.00	Pol2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	-T-----			1			\$55.00	0.00					
N 23	WGFL	09/13/18	09/13/18	CBS Evening News CBS Evening News	CM	630p-7p	---T---	:30	1	\$55.00	Pol2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	---T---			1			\$55.00	0.00					
N 24	WGFL	09/11/18	09/11/18	M-F 7p-730p Wheel of Fortune	CM	7p-730p	-T-----	:30	1	\$105.00	Pol3	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	-T-----			1			\$105.00	0.00					
N 25	WGFL	09/12/18	09/12/18	M-F 7p-730p Wheel of Fortune	CM	7p-730p	--W----	:30	1	\$105.00	Pol3	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	--W----			1			\$105.00	0.00					
N 26	WGFL	09/14/18	09/14/18	M-F 7p-730p Wheel of Fortune	CM	7p-730p	----F--	:30	1	\$105.00	Pol3	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	----F--			1			\$105.00	0.00					
N 27	WGFL	09/17/18	09/17/18	M-F 7p-730p Wheel of Fortune	CM	7p-730p	M-----	:30	1	\$105.00	Pol3	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	M-----			1			\$105.00	0.00					
N 28	WGFL	09/12/18	09/12/18	M-F 730p-8p Jeopardy	CM	730p-8p	--W----	:30	1	\$195.00	Pol2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	--W----			1			\$195.00	0.00					
N 29	WGFL	09/13/18	09/13/18	M-F 730p-8p Jeopardy	CM	730p-8p	---T---	:30	1	\$195.00	Pol2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	---T---			1			\$195.00	0.00					
N 30	WGFL	09/14/18	09/14/18	M-F 730p-8p Jeopardy	CM	730p-8p	----F--	:30	1	\$195.00	Pol2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/10/18		09/16/18	----F--			1			\$195.00	0.00					
N 31	WGFL	09/17/18	09/17/18	M-F 730p-8p Jeopardy	CM	730p-8p	M-----	:30	1	\$195.00	Pol2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	M-----			1			\$195.00	0.00					
N 32	WGFL	09/11/18	09/11/18		CM	11p-1135p		:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00

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WGFL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11p Late News			-T-----								
				M-F Local CBS4 News@11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-T-----					1	\$40.00		0.00			
N 33	WGFL	09/12/18	09/12/18	M-F 11p Late News	CM	11p-1135p	--W----	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
				M-F Local CBS4 News@11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					1	\$40.00		0.00			
N 34	WGFL	09/14/18	09/14/18	M-F 11p Late News	CM	11p-1135p	----F--	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
				M-F Local CBS4 News@11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--					1	\$40.00		0.00			
N 35	WGFL	09/17/18	09/17/18	M-F 11p Late News	CM	11p-1135p	M-----	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
				M-F Local CBS4 News@11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----					1	\$40.00		0.00			
N 36	WGFL	09/15/18	09/15/18	CBS This Morning: Saturday	CM	9a-11a	-----S-	:30	1	\$15.00	Pol4	0.00	NM	1	\$15.00
				CBS This Morning: Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-					1	\$15.00		0.00			
N 37	WGFL	09/16/18	09/16/18	Sunday Morning	CM	9a-1030a	-----S	:30	1	\$95.00	Pol2	0.00	NM	1	\$95.00
				Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$95.00		0.00			
N 38	WGFL	09/16/18	09/16/18	Face The Nation	CM	1030a-1130a	-----S	:30	1	\$45.00	Pol2	0.00	NM	1	\$45.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$45.00		0.00			
N 39	WGFL	09/16/18	09/16/18	NFL Today	CM	12:00 PM-1:00 PM	-----S	:30	1	\$80.00	Pol2	0.00	NM	1	\$80.00
				NFL Today		(12:00 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$80.00		0.00			
N 40	WGFL	09/16/18	09/16/18	Su CBS Evening News	CM	630p-7p	-----S	:30	1	\$25.00	Pol4	0.00	NM	1	\$25.00
				Su CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S					1	\$25.00		0.00			
													Totals	40	\$2,555.00