

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):



N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

Date varies by state

3/10/2020



General



Primary

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Catherine Warburton

Signature:

Sunny Grimes

Name: Catherine Warburton

Name:

Sunny Grimes

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

See schedule

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

*2/28/2020***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

MRBPSS322EH☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See Schedule

Station Call Letters:

WLA

Date Received/Requested:

Est. #:

Station Location:

Tupelo MS

Run Start and End Dates:






Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WLOV-TV - New Media Available from USA Studios: Bloomberg - OR056927 - GRP-MRBPSS322EH

USA Studios <adsupport@yangaroo.com>


Fri 2/28/2020 7:20 PM

To: Traffic <traffic@wtva.com>

Hello WLOV TRAFFIC , USA Studios has just sent new media to your DMDS Library.

VIDEO

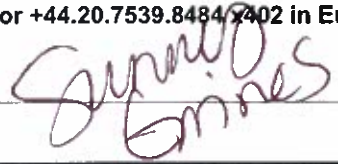
AD ID	Brand	Format	Duration	Audio	CC	AFD	DR	DV	QC	Commands
MRBPSS322EH	Bloomberg	NTSCHD	30	Stereo	Y		N	N	P	

DETAILS

Order Name:	OR056927 - GRP-MRBPSS322EH		Contact Name:	Kim Spells
Brand:	Bloomberg		Contact Email:	orders@usastudios.tv
Client/Advertiser:	Siegel Strategies-Bloomberg		Contact Phone:	212-398-6400
PO Number:	545		Date:	2/28/20 8:11 PM
Order ID:	V207861		Organizations:	WLOV-TV
Product:	Bloomberg		Notification Type:	Media
Group ID:	2693882			
Group Name:	OR056927 - GRP-MRBPSS322EH			

Have a question? Need help? We've got you covered!

Contact Support at 1.866.992.9902 Option 2, Option1 in North America or +44.20.7539.8484 x402 in Europe.
adsupport@yangaroo.com



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