

Alpha Media East Texas

Sales Order

NEW ADVERTISER:	YES - NO
Acct. #	
Advertiser	Rachel Hale State Representative
Agency:	
Billing Address:	P.O. Box 224 Henderson TX 75653
Telephone	
Contact:	Lou Madsen
TYPE OF BUSINESS:	
PACKAGE NAME:	Political
AE: Robert Taylor	Office

Date: **2/16/2022** Station: **KYKX**

☒ New Order ☐ Revised
☐ Add to Order # ☐ Cancel

Start Date: **2/17/22** End Date: **3/1/2022**

<input type="checkbox"/> Broadcast	<input type="checkbox"/> Calendar
<input type="checkbox"/> Cash in Ad	<input checked="" type="checkbox"/> Radio Direct Order
<input type="checkbox"/> PAID BY:	<input type="checkbox"/> Local Agency
<input type="checkbox"/> CASH	<input type="checkbox"/> Regional Agency
<input type="checkbox"/> CHECK#	<input type="checkbox"/> National Agency
<input type="checkbox"/> Notarized Inv.	<input type="checkbox"/> Vita Advertising
<input type="checkbox"/> Weekly Invoice	<input type="checkbox"/> Website Advertising
<input type="checkbox"/> End of Flight	<input type="checkbox"/> Trade
<input type="checkbox"/> Monthly Invoice	<input checked="" type="checkbox"/> Political

Notes to Traffic & Accounting

Remote Dates:
Talent

CART & COPY INSTRUCTIONS:

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Start	End	From	To	Prt	Rate	Len	M	T	W	T	F	Sa	Su	wkly	wks	Total
2/17/22	3/1/22	6a	10a		24	60	1	1	1	1	1					216
		10a	3p		24	60	1	1	1	1	1					216
		3p	7p		24	60	1	1	1	1	1					216
2/17/22	2/28/22	7p	12a		14	60	1	1	1	1	1					112
2/19/22	2/27/22	6a	7p		16	60						4	4			256
Jan	Feb	Mar	April	May												Order Total
July	Aug	Sept	Oct	Nov												1,016.00

Account Executive: _____

Client Signature: _____

Commission Rate: _____

Date: _____

YES! Please match my commercial schedule on the internet stream for only \$1 per commercial !
Customer Initial _____ Date _____ Total Streaming _____

Managers Signature _____

Entered By: _____ Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate. Advertiser hereby certifies that it is not buying broadcasting

air time under this advertising sales contract for a discriminatory purpose. (FCC Rcd 5922)