



WNEP-TV
16 Montage Mountain Rd
Moosic, PA 18507
(570) 346-7474

CONTRACT

<u>Contract / Revision</u> 395628 /		<u>Alt Order #</u> 08413991
<u>Product</u> NEA ADVOCAY FUND		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5634
<u>Advertiser</u> NEA Advocacy Fund		<u>Original Date / Revision</u> 10/12/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEP-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 328	<u>Product Code</u> 348
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	16	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$1,200.00	0.00			
N 2	16	10/25/16	10/31/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$825.00	0.00			
N 3	16	10/25/16	10/31/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$825.00	0.00			
N 4	16	10/25/16	10/31/16	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	5	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$975.00	0.00			
N 5	16	10/25/16	10/31/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$2,400.00	0.00			
N 6	16	10/25/16	10/31/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,350.00	0.00			
N 7	16	10/25/16	10/31/16	M-F 6a-630a	6:00 AM-6:30 AM		:30				NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,400.00	0.00			
N 8	16	10/25/16	10/31/16	M-F 630a-7a	6:30 AM-7:00 AM		:30				NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,700.00	0.00			
N 9	16	10/25/16	10/31/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$1,950.00	0.00			
N 10	16	10/25/16	10/31/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	\$3,538.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,769.00	0.00			
N 11	16	10/25/16	10/31/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,425.00	0.00			
N 12	16	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WNEP-TV
16 Montage Mountain Rd
Moosic, PA 18507
(570) 346-7474

<u>Contract / Revision</u> 395628 /		<u>Alt Order #</u> 08413991
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> NEA ADVOCAY FUND	<u>Estimate #</u> 5634
<u>Advertiser</u> NEA Advocacy Fund		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,200.00	0.00			
N 13	16	10/31/16	10/31/16	Monday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----				1	\$7,500.00	0.00			
N 14	16	10/29/16	10/29/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$1,425.00	0.00			
N 15	16	10/29/16	10/29/16	Sa 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$1,800.00	0.00			
N 16	16	10/30/16	10/30/16	Sunday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$4,500.00	0.00			
N 17	16	10/30/16	10/30/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$1,800.00	0.00			
N 18	16	10/30/16	10/30/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$6,000.00	0.00			
N 19	16	10/25/16	10/31/16	M-Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	4	\$10,076.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTFSS				4	\$2,519.00	0.00			
Totals										0.00		42	\$82,014.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	34	\$63,820.00	\$54,247.00
10/31/16 - 10/31/16	8	\$18,194.00	\$15,464.90
Totals	42	\$82,014.00	\$69,711.90

Signature: _____ **Date:** _____

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CONTRACT

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16 Montage Mountain Rd
Moosic, PA 18507
(570) 346-7474

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 395703 /		<u>Alt Order #</u>
<u>Product</u> NEA ADVOCACY FUND		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5634 WNEP2 Combo
<u>Advertiser</u> NEA Advocacy Fund		<u>Original Date / Revision</u> 10/12/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEP-ANTTV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 14573	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	63	10/25/16	10/31/16	M-F 7a-9a	7a-9a		:30				NM	2	\$662.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$331.00	0.00			
N 2	63	10/25/16	10/31/16	M-Su 10p-1030p	10p-1030p		:30				NM	4	\$1,924.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTFSS				4	\$481.00	0.00			
Totals										0.00		6	\$2,586.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	4	\$1,774.00	\$1,507.90
10/31/16 - 10/31/16	2	\$812.00	\$690.20
Totals	6	\$2,586.00	\$2,198.10

Signature: _____ **Date:** _____

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