



125 West 55th St
New York, NY 10019

2579585

Comments: Separation: 30

Contract # 25230223	Changes as of: 6/24/2016 at 2:21 PM	Version: Highlighting Revision 1
CPE: 163/173/4977	Flight: 10/4/16 - 10/10/16	Station: WPGH
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Pittsburgh
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 5158623	Primary Demo: Adults 35+
	Buyer: Outten, David	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342
	Separation:	
	Total CPP: \$0.00	
	Total GRP:	
	Total Spots: 25	
	Total \$: \$12,575.00	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4	10/4 - 10/4	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 5a-6a		Hot In Cleveland	\$25.00	0	30	31		3	\$75.00	\$0.00	0.0
2	Tu-F,M 10a-11a		Steve Wilkos	\$100.00	0	30	22		2	\$200.00	\$0.00	0.0
Changes: Rate from 75 to 100												
3	Tu-F,M 11a-12n		Paternity Court (2X)	\$100.00	0	30	23		2	\$200.00	\$0.00	0.0
Changes: Rate from 75 to 100												
4	Tu-F,M 12n-1p		Judge Faith - Justice For All (2X)	\$100.00	0	30	24		2	\$200.00	\$0.00	0.0
Changes: Rate from 75 to 100												
5	Tu-F,M 2p-3p		Divorce Court	\$100.00	0	30	25		2	\$200.00	\$0.00	0.0
Changes: Rate from 75 to 100												
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$650.00	0	30	30		3	\$1,950.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		Two & A Half Men	\$650.00	0	30	27		2	\$1,300.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$950.00	0	30	26		2	\$1,900.00	\$0.00	0.0
Changes: Rate from 900 to 950												
9	Tu-F,M 7:30p-8p		Two & A Half Men	\$950.00	0	30	29		2	\$1,900.00	\$0.00	0.0
Changes: Rate from 900 to 950												
10	Sa 7:30p-8p		2.5 Men Sat	\$650.00	0	30	10		1	\$650.00	\$0.00	0.0
Changes: Rate from 300 to 650												
11	Tu-F,M 10p-10:30p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	12		2	\$2,000.00	\$0.00	0.0
12	Tu-F,M 10:30p-11p		Channel 11 News-FOX53 @ 1030P	\$1,000.00	0	30	12		1	\$1,000.00	\$0.00	0.0
13	Su 10p-11p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	13		1	\$1,000.00	\$0.00	0.0
TOTALS: 25									25	\$12,575.00	\$0.00	0.0



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New York, NY 10019

Contract # 25230223 Changes as of: 6/24/2016 at 2:21 PM Version: Highlighting Revision 1

CPE: 163.173/4977 Flight: 10/4/16 - 10/10/16 Total \$: \$12,575.00
Agency: WATERFRONT Advertiser: Senate Majority PAC Market: Pittsburgh
3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 5158623
Buyer: Outen, David
Salesperson: TREVOR HEATON 202-955-5342
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: TREVOR HEATON 202-955-5342
Total Spots: 25
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
06/24/16 2:21 PM	TREVOR HEATON	Separation: 30
06/24/16 2:21 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$157,188
WPGH Share:	8%
Comment:	
KDKA:	42%
WPCW:	5%
WPNT:	1%
WPXI:	24%
WTAE:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$12,575.00	N/A	0.0
Total	100%	25	\$12,575.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$12,575.00
Total	25	\$12,575.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/13/16 5:01 PM					\$0	\$0	
Queued for Electronic Contracting	7/11/16 10:31 AM					\$0	\$0	
Queued for Electronic Contracting	6/24/16 3:19 PM					\$0	\$0	
Revision	6/24/16 2:21 PM	TREVOR HEATON	Revised			\$750.00	\$12,575.00	Changes: Total \$ from \$11,825.00 to \$12,575.00, Demo Meta to [R16], User Entered \$ from \$0.00 to \$12,575.00, Calculated Dollars from \$11,825.00 to \$12,575.00, Competitive Market Budget from \$147,813 to \$157,188. 7 buylines added or modified.
New	6/23/16 2:51 PM	TREVOR HEATON	New	25		\$11,825.00	\$11,825.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2579585

Schedule Dates	10/04/16-10/09/16	Date Entered	07/20/16
Advertiser	Senate Majority PAC (72066)	Last Modified	07/20/16
Agency	Waterfront Strategies (7591)	Entered By	Christopher Koutsoufakis
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	163/173/4977 (844916)	Headline #	ECR25230223
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	David Outten,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	163/173/4977	Commission	\$1,886.25
Account Types	National/Political Issue Agency BRD	Net Total	\$10,688.75
Billing Type	Standard	Sales Tax	
Comments	Issue TREAVOR HEATON		

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Oct. 2016	25	\$12,575.00
Grand Total:	25	\$12,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (8)	10/04/16-10/07/16	2	:30	7P- Big Bang Theory 2	2		X	X	X	X			2	\$950.00	\$1,900.00	Pittsburgh (WPGH)	Big Bang Theory	7/20/16
2.0	Normal Line / SPOT (9)	10/04/16-10/07/16	2	:30	7:30P- Two And A Half Men	2		X	X	X	X			2	\$950.00	\$1,900.00	Pittsburgh (WPGH)	Two & A Half Men	7/20/16
3.0	Normal Line / SPOT (10)	10/08/16-10/08/16	2	:30	7:30P- Two And A Half Men	1						1		1	\$650.00	\$650.00	Pittsburgh (WPGH)	2.5 Men Sat	7/20/16
4.0	Normal Line / News (11)	10/04/16-10/07/16	2	:30	10P- News-Channel 11	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Pittsburgh (WPGH)	Channel 11 News-FOX53 @ 10P JUL-AUG	7/20/16
5.0	Normal Line / News (12)	10/04/16-10/07/16	2	:30	10:30P- News-Channel 11	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Pittsburgh (WPGH)	Channel 11 News-FOX53 @ 1030P SEPT	7/20/16
6.0	Normal Line / News (13)	10/09/16-10/09/16	2	:30	10P- News-Channel 11	1						1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPGH)	Channel 11 News-FOX53 @ 10P SUN SEPT	7/20/16
7.0	Normal Line / SPOT (4)	10/04/16-10/07/16	2	:30	12P- 1P (EST)	2		X	X	X	X			2	\$100.00	\$200.00	Pittsburgh (WPGH)	Judge Faith - Justice For All (2X)	7/20/16
8.0	Normal Line / SPOT (5)	10/04/16-10/07/16	2	:30	Orbit- [P]Divorce Court(Tu We Th Fr), [P]Divorce Court(BT Tu We Th Fr)	2		X	X	X	X			2	\$100.00	\$200.00	Pittsburgh (WPGH)	Divorce Court	7/20/16
9.0	Normal Line / SPOT (6)	10/04/16-10/07/16	2	:30	6P- Big Bang Theory	3		X	X	X	X			3	\$650.00	\$1,950.00	Pittsburgh (WPGH)	Big Bang Theory	7/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Contract # 2579585

Schedule Dates 10/04/16-10/09/16
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 163/173/4977 (844916)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name David Outen,
Phone/Fax /
CPE 163/173/4977
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue
TREAVOR HEATON

Date Entered 07/20/16
Last Modified 07/20/16
Entered By Christopher Koutsouflakis
CO-OP No
Headline # ECR25230223
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,886.25
Net Total \$10,688.75
Sales Tax

Pittsburgh (WPGH)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 25
Rate \$12,575.00
\$12,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (7)	10/04/16-10/07/16	2	:30	6:30p- Two And A Half Men	2		X	X	X	X			2	\$650.00	\$1,300.00	Pittsburgh (WPGH)	Two & A Half Men	7/20/16
11.0	Normal Line / SPOT (1)	10/04/16-10/07/16	2	:30	Orbit- [P]Hot In Cleveland(Tu We Th Fr), [P]Hot In Cleveland 2(Tu We Th Fr)	3		X	X	X	X			3	\$25.00	\$75.00	Pittsburgh (WPGH)	Hot In Cleveland	7/20/16
12.0	Normal Line / SPOT (2)	10/04/16-10/07/16	2	:30	10A- Steve Wilkos	2		X	X	X	X			2	\$100.00	\$200.00	Pittsburgh (WPGH)	Steve Wilkos	7/20/16
13.0	Normal Line / SPOT (3)	10/04/16-10/07/16	2	:30	Orbit- [P]Paternity Court(Tu We Th Fr), [P]Paternity Court 2(Tu We Th Fr)	2		X	X	X	X			2	\$100.00	\$200.00	Pittsburgh (WPGH)	Paternity Court (2X)	7/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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