



125 West 55th St
New York, NY 10019

Contract # 25230211 **Changes as of:** 9/12/2016 at 3:48 PM **Version:** Highlighting Revision 3

CPE: 163/173/4975 **Flight:** 9/20/16 - 9/26/16 **Station:** WPGH

Agency: WATERFRONT STRATEGIE **Advertiser:** Senate Majority PAC **Market:** Pittsburgh

Product: Issue **Agency Order #:** 5158590 **Primary Demo:** Adults 35+

Buyer: Outen, David **Salesperson:** TREVOR HEATON **Con Type:** POLITICAL/VOTE

Assistant: TREVOR HEATON **Total CPM:** \$0.00 **Total Spots:** 23

Separation: **Total GRP:** **Traffic #:** 2583243

Comments: revised to \$15,500 gross (-\$200)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20	9/20				
1	Tu-F,M 5a-6a		Hot In Cleveland	\$25.00	0	30	2		2	\$50.00	\$0.00	0.0
2	Tu-F,M 10a-11a		TMZ Live	\$100.00	0	30	2		2	\$200.00	\$0.00	0.0
REV-3	Tu-F,M 11a-12n		Paternity Court (2X)	\$100.00	0	30	2	1	1	\$100.00	\$0.00	0.0
4	Tu-F,M 12n-1p		Judge Faith - Justice For All (2X)	\$100.00	0	30	2		2	\$200.00	\$0.00	0.0
REV-5	Tu-F,M 2p-3p		Divorce Court	\$100.00	0	30	2	1	1	\$100.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$650.00	0	30	3		3	\$1,950.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		Two & A Half Men	\$650.00	0	30	2		2	\$1,300.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$900.00	0	30	2		2	\$1,800.00	\$0.00	0.0
9	Tu-F,M 7:30p-8p		Two & A Half Men	\$900.00	0	30	2		2	\$1,800.00	\$0.00	0.0
10	Sa 7:30p-8p		2.5 Men Sat	\$300.00	0	30	0		0	\$0.00	\$0.00	0.0
11	M 8p-9p		GOTHAM	\$3,000.00	0	30	1		1	\$3,000.00	\$0.00	0.0
12	Su 8p-9p		SIMPSONSONS OF ZORN	\$1,700.00	0	30	1		1	\$1,700.00	\$0.00	0.0
13	Tu-F,M 10p-10:30p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	2		2	\$2,000.00	\$0.00	0.0
14	Tu-F,M 10:30p-11p		Channel 11 News-FOX53 @ 1030P	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
15	Sa 6p-6:30p		Big Bang	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
TOTALS: 23									23	\$15,500.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25230211

Changes as of: 9/12/2016 at 3:48 PM

Version: Highlighting Revision 3

CPE: 163/173/4975

Flight: 9/20/16 - 9/26/16

Station: WPGH

Total \$: \$15,500.00

Agency: WATERFRONT STRATEGIE

Advertiser: Senate Majority PAC

Market: Pittsburgh

Total Spots: 23

3050 K ST NW #100

Product: Issue

Office: WASHINGTON

Total CPE: \$0.00

Washington, DC 20007

Agency Order #: 5158590

Primary Demo: Adults 35+

Total GRP:

Buyer: Outen, David

Con Type: POLITICAL/NOTE

Traffic #: 2583243

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

Separation:

202-955-5342

202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/12/16 3:48 PM	TREVOR HEATON	revised to \$15,500 gross (-\$200)
08/05/16 5:08 PM	Christopher Koutsouflakis	LN 2 NA: 2X 9/20 DT PRG CHG OFR: 2X TUE-F,M 9/20 TMX LIVE 10/11A @ 100
06/24/16 2:20 PM	TREVOR HEATON	LN 10 NA: 1X 9/24 DT PRG CHG OFR: 1X SAT 9/24 BIG BANG 6-630P @ \$300
06/24/16 2:20 PM	TREVOR HEATON	Separation: 30
06/24/16 2:20 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$193,750
WPGH Share:	8%
Comment:	
KDKA:	42%
WPCW:	5%
WPNT:	1%
WPXI:	24%
WTAE:	20%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	23	\$15,500.00	N/A
Total	100%	23	\$15,500.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	23	\$15,500.00
Total	23	\$15,500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/12/16 3:48 PM	TREVOR HEATON	Revised		2	\$-200.00	\$15,500.00	Changes: Total Spots from 25 to 23. Calculated Dollars from \$15,700.00 to \$15,500.00. Competitive Market Budget from \$196,250 to \$193,750. Total \$ from \$15,700.00 to \$15,500.00. Comments from Separation: 30 to revised to \$15,500 gross (-\$200). User Entered \$ from \$15,700.00 to \$15,500.00. 2 buylines added or modified.
Revision	8/8/16 12:26 PM	TREVOR HEATON	Confirmed			\$0	\$15,700.00	
Makegood 1	8/5/16 5:08 PM	Christopher Koutsouflakis	Confirmed			\$0	\$15,700.00	Changes: 3 buylines added or modified.
Queued for Electronic Contracting	7/13/16 5:01 PM					\$0	\$0	
Queued for Electronic Contracting	7/11/16 10:31 AM					\$0	\$0	
Queued for Electronic Contracting	6/24/16 3:19 PM					\$0	\$0	



125 West 55th St
New York, NY 10019

Contract # 25230211		Changes as of: 9/12/2016 at 3:48 PM		Version: Highlighting Revision 3	
CPE: 163/173/4975		Flight: 9/20/16 - 9/26/16		Station: WPGH	
Agency: WATERFRONT STRATEGIE		Advertiser: Senate Majority PAC		Market: Pittsburgh	
3050 K ST NW #100 Washington, DC 20007		Product: Issue		Office: WASHINGTON	
		Agency Order #: 5158590		Primary Demo: Adults 35+	
		Buyer: Outen, David		Con Type: POLITICAL/VOTE	
		Salesperson: TREVOR HEATON		Assistant: TREVOR HEATON	
		202-955-5342		202-955-5342	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 2563243	
				Separation:	
				Total \$: \$15,500.00	
				Total Spots: 23	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	6/24/16 2:20 PM	TREVOR HEATON	Confirmed		
New	6/23/16 2:48 PM	TREVOR HEATON	New	25	
				\$15,500.00	\$15,500.00
				\$200.00	\$15,700.00
					Changes: Total \$ from \$15,500.00 to \$15,700.00, User Entered \$ from \$0.00 to \$15,700.00, Demo Meta to [R16], Calculated Dollars from \$15,500.00 to \$15,700.00, Competitive Market Budget from \$193,750 to \$196,250. 4 buylines added or modified.

Non-Discrimination Policy		PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	--	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------