



125 West 55th St
New York, NY 10019

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Contract # 25230211 Changes as of: 9/12/2016 at 3:48 PM Version: Highlighting Revision 3

CPE: 163/173/4975 Flight: 9/20/16 - 9/26/16 Station: WPGH Total \$: \$15,500.00

Agency: WATERFRONT STRATEGIE Advertiser: Senate Majority PAC Market: Pittsburgh Total Spots: 23

3050 K ST NW #100 Product: Issue Office: WASHINGTON Total CPP: \$0.00

Washington, DC 20007 Agency Order #: 5158590 Buyer: Outen, David Primary Demo: Adults 35+ Total GRP: \$0.00

Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Separation: Traffic #: 2583243

Comments: revised to \$15,500 gross (-\$200)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20	9/20				
1	Tu-F,M 5a-6a		Hot In Cleveland	\$25.00	0	30	2	2	\$50.00	\$0.00	0.0	
2	Tu-F,M 10a-11a		TMZ Live	\$100.00	0	30	2	2	\$200.00	\$0.00	0.0	
REV-3	Tu-F,M 11a-12n		Paternity Court (2X)	\$100.00	0	30	2	1	\$100.00	\$0.00	0.0	
4	Tu-F,M 12n-1p		Judge Faith - Justice For All (2X)	\$100.00	0	30	2	2	\$200.00	\$0.00	0.0	
REV-5	Tu-F,M 2p-3p		Divorce Court	\$100.00	0	30	2	1	\$100.00	\$0.00	0.0	
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$650.00	0	30	3	3	\$1,950.00	\$0.00	0.0	
7	Tu-F,M 6:30p-7p		Two & A Half Men	\$650.00	0	30	2	2	\$1,300.00	\$0.00	0.0	
8	Tu-F,M 7p-7:30p		Big Bang Theory	\$900.00	0	30	2	2	\$1,800.00	\$0.00	0.0	
9	Tu-F,M 7:30p-8p		Two & A Half Men	\$900.00	0	30	2	2	\$1,800.00	\$0.00	0.0	
10	Sa 7:30p-8p		2.5 Men Sat	\$300.00	0	30	0	0	\$0.00	\$0.00	0.0	
11	M 8p-9p		GOTHAM	\$3,000.00	0	30	1	1	\$3,000.00	\$0.00	0.0	
12	Su 8p-9p		SIMPSONSONS/SONS OF ZORN	\$1,700.00	0	30	1	1	\$1,700.00	\$0.00	0.0	
13	Tu-F,M 10p-10:30p		Channel 11 News-FOX53 @ 10P	\$1,000.00	0	30	2	2	\$2,000.00	\$0.00	0.0	
14	Tu-F,M 10:30p-11p		Channel 11 News-FOX53 @ 1030P	\$1,000.00	0	30	1	1	\$1,000.00	\$0.00	0.0	
15	Sa 6p-6:30p		Big Bang	\$300.00	0.0	30	1	1	\$300.00	\$0.00	0.0	
TOTALS:							23	23	\$15,500.00	\$0.00	0.0	

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KATZ TELEVISION GROUP

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Washington, DC 20007 Agency Order #: 5158590 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation: 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/12/16 3:48 PM	TREVOR HEATON	revised to \$15,500 gross (-\$200)
08/05/16 5:08 PM	Christopher Koussouflakis	LN 2 NA: 2X 9/20 DT PRG CHG OFR: 2X TUE-F,M 9/20 TMX LIVE 10/11A @ 100
06/24/16 2:20 PM	TREVOR HEATON	LN 10 NA: 1X 9/24 DT PRG CHG OFR: 1X SAT 9/24 BIG BANG 6-630P @ \$300
06/24/16 2:20 PM	TREVOR HEATON	Separation: 30
06/24/16 2:20 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$193,750
WPGH Share:	8%
Comment:	
KDKA:	42%
WPCW:	5%
WPNT:	1%
WPXI:	24%
WTAE:	20%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$15,500.00	N/A	0.0
Total	100%	23	\$15,500.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	23	\$15,500.00
Total	23	\$15,500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/12/16 3:48 PM	TREVOR HEATON	Revised		2	\$-200.00	\$15,500.00	Changes: Total Spots from 25 to 23. Calculated Dollars from \$15,700.00 to \$15,500.00. Competitive Market Budget from \$196,250 to \$193,750. Total \$ from \$15,700.00 to \$15,500.00. Comments from Separation: 30 to revised to \$15,500 gross (-\$200). User Entered \$ from \$15,700.00 to \$15,500.00. 2 buylines added or modified.
Revision	8/8/16 12:26 PM	TREVOR HEATON	Confirmed			\$0	\$15,700.00	
Makegood 1	8/5/16 5:08 PM	Christopher Koussouflakis	Confirmed			\$0	\$15,700.00	Changes: 3 buylines added or modified.
Queued for Electronic Contracting	7/13/16 5:01 PM					\$0	\$0	
Queued for Electronic Contracting	7/14/16 10:31 AM					\$0	\$0	
Queued for Electronic Contracting	6/24/16 3:19 PM					\$0	\$0	



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 Agency: WATERFRONT STRATEGIE Advertiser: Senate Majority PAC Market: Pittsburgh Total Spots: 23

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 Washington, DC 20007 Agency Order #: 5158590 Buyer: Outen, David Primary Demo: Adults 35+ Total GRP:

Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/VOTE Traffic #: 2563243
 Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/24/16 2:20 PM	TREVOR HEATON	Confirmed			\$200.00	\$15,700.00	Changes: Total \$ from \$15,500.00 to \$15,700.00, User Entered \$ from \$0.00 to \$15,700.00, Demo Meta to [R16], Calculated Dollars from \$15,500.00 to \$15,700.00, Competitive Market Budget from \$193,750 to \$196,250. 4 buylines added or modified.
New	6/23/16 2:48 PM	TREVOR HEATON	New	25		\$15,500.00	\$15,500.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.