

CONTRACT



WXCW-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916
(239) 479-5500

www.wxcw.com

And:

Multi Media
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 86915 /		<u>Alt Order #</u> 26107658
<u>Product</u> 2018 FL AG Primary		
<u>Contract Dates</u> 07/17/18 - 07/23/18		<u>Estimate #</u> 891
<u>Advertiser</u> Frank White, FL AG		<u>Original Date / Revision</u> 07/16/18 / 07/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXCW-TV	<u>Account Executive</u> Political Millennium	<u>Sales Office</u> Political Millennium
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 98	<u>Product Code</u> 133
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WXCW	07/18/18	07/18/18	M-F 7-8A/WINK NEWS	7a-8a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--W----				1	\$120.00	0.00			
N 2	WXCW	07/19/18	07/19/18	M-F 7-8A/WINK NEWS	7a-8a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	---T---				1	\$120.00	0.00			
N 3	WXCW	07/20/18	07/20/18	M-F 7-8A/WINK NEWS	7a-8a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	----F--				1	\$120.00	0.00			
N 4	WXCW	07/23/18	07/23/18	M-F 7-8A/WINK NEWS	7a-8a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	M-----				1	\$120.00	0.00			
N 5	WXCW	07/17/18	07/17/18	M-F 8-9A/WINK NEWS	8a-9a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----				1	\$120.00	0.00			
N 6	WXCW	07/19/18	07/19/18	M-F 8-9A/WINK NEWS	8a-9a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	---T---				1	\$120.00	0.00			
N 7	WXCW	07/20/18	07/20/18	M-F 8-9A/WINK NEWS	8a-9a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	----F--				1	\$120.00	0.00			
N 8	WXCW	07/23/18	07/23/18	M-F 8-9A/WINK NEWS	8a-9a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	M-----				1	\$120.00	0.00			
N 9	WXCW	07/17/18	07/17/18	M-F 9A-10A/WINK NEWS	9A-10A		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----				1	\$90.00	0.00			
N 10	WXCW	07/17/18	07/17/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-T-----				1	\$225.00	0.00			
N 11	WXCW	07/18/18	07/18/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--W----				1	\$225.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

STATION has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly this STATION reserves the right to reject any order for advertising that it regards as inconsistent with this policy. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to service or payment by AGENCY to service, shall not constitute payment to STATION. ADVERTISER agrees to STATION's Terms and Conditions. This STATION will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the STATION's Terms and Conditions. Two-week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
86915 /	26107658

Contract Dates	Product	Estimate #
07/17/18 - 07/23/18	2018 FL AG Primary	891

Advertiser	Original Date / Revision
Frank White, FL AG	07/16/18 / 07/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WXCW	07/19/18	07/19/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	---T---				1	\$225.00	0.00			
N 13	WXCW	07/20/18	07/20/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	----F--				1	\$225.00	0.00			
N 14	WXCW	07/22/18	07/22/18	Su 10p-11p/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$225.00	0.00			
N 15	WXCW	07/23/18	07/23/18	M-F 10-11P/WINK NEWS	10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	M-----				1	\$225.00	0.00			
Totals										0.00		15	\$2,400.00

Time Period	# of Spots	Gross Amount	Net Amount
06/25/18 - 07/23/18	15	\$2,400.00	\$2,040.00
Totals	15	\$2,400.00	\$2,040.00

Signature: _____ **Date:** _____

Authorized signature of Advertiser

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Multi Media Services,

being/on behalf of: Frank White,

a legally qualified candidate of the Republican

political party for the office of: Attorney General of Florida

in the Primary

election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Frank White for Attorney General, 2800 Banquos Trail, Pensacola, FL 32503

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Eric Robinson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

<hr/>	
Date	Signature

To Be Signed By Station Representative

<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 Signature	 Printed Name	 Title

Date:

6/5/18

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for

- ☒ a candidate request
☐ an election message request *
☐ an issue request **

Candidate Named in Message:

Frank White

Office Being Sought:

Attorney General

Election or Issue Referred to:

9/28 Primary

Sponsor (or authorized candidate committee):

Treasurer of authorized candidate committee:

Eric Robinson

Person Ordering Advertising:

Neal McDonald / Multi Media Services

Ph. # 703-341-4289

Email: nmcdonald@fabmac.com

(do not write below this line)

The request was

- ☐ accepted #
☐ rejected

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

** An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.