

## DUPLICATE

## INVOICE



**WXCW-TV**  
**2824 Palm Beach Blvd**  
**Ft Myers, FL 33916**  
**Main: (239) 479-5500**  
**Billing: (239) 479-5515**

[www.wxcw.com](http://www.wxcw.com)

Billing Address:

**Multi Media**  
**Attention: Accounts Payable**  
**915 King Street**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WXCW-TV**  
**2824 Palm Beach Blvd**  
**Ft Myers, FL 33916**

Invoice #	Invoice Date	Invoice Month	Invoice Period
85581-2	07/08/18	July 2018	06/25/18 - 07/03/18

Property	Account Executive	Sales Office	Sales Region
WXCW-TV	Political Millennium	Political Millennium	Political

Advertiser	Product	Estimate Number
Frank White, FL AG	2018 FL AG Primary	847

Flight Dates	Order #	Alt Order #
06/20/18 - 07/03/18	85581	26028807

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	98	133

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/25/18	06/25/18	W-F,M-TU 7-8A/WINK N EWS	7a-8a	M-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u> 06/25/18	<u>End Date</u> 07/01/18	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXCW	M	06/25/18	7:49 AM	W-F,M-TU 7-8A/WINK NEWS	7a-8a	:30	FWTV061930H	\$175.00 NM
5	06/27/18	07/03/18	W-F,M-TU 7-8A/WINK N EWS	7a-8a	-11-1--	:30	3	\$175.00	NM
Weeks:	<u>Start Date</u> 06/25/18	<u>End Date</u> 07/01/18	<u>MTWTFSS</u> --1-1--	<u>Spots/Week</u> 2	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXCW	W	06/27/18	7:08 AM	W-F,M-TU 7-8A/WINK NEWS	7a-8a	:30	FWTV061930H	\$175.00 NM
2	WXCW	F	06/29/18	7:57 AM	W-F,M-TU 7-8A/WINK NEWS	7a-8a	:30	FWTV061930H	\$175.00 NM
Weeks:	<u>Start Date</u> 07/02/18	<u>End Date</u> 07/08/18	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXCW	Tu	07/03/18	7:58 AM	W-F,M-TU 7-8A/WINK NEWS	7a-8a	:30	FWTV061930H	\$175.00 NM
10	06/26/18	07/02/18	W-F,M-TU 8-9A/WINK N EWS	8a-9a	1111---	:30	4	\$175.00	NM
Weeks:	<u>Start Date</u> 06/25/18	<u>End Date</u> 07/01/18	<u>MTWTFSS</u> -111---	<u>Spots/Week</u> 3	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXCW	Tu	06/26/18	8:28 AM	W-F,M-TU 8-9A/WINK NEWS	8a-9a	:30	FWTV061930H	\$175.00 NM
2	WXCW	W	06/27/18	8:40 AM	W-F,M-TU 8-9A/WINK NEWS	8a-9a	:30	FWTV061930H	\$175.00 NM
3	WXCW	Th	06/28/18	8:19 AM	W-F,M-TU 8-9A/WINK NEWS	8a-9a	:30	FWTV061930H	\$175.00 NM
Weeks:	<u>Start Date</u> 07/02/18	<u>End Date</u> 07/08/18	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXCW	M	07/02/18	8:56 AM	W-F,M-TU 8-9A/WINK NEWS	8a-9a	:30	FWTV061930H	\$175.00 NM
12	06/28/18	06/28/18	W-F,M-TU 630-7P/WINK NEWS	630p-7p	---T---	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 06/25/18	<u>End Date</u> 07/01/18	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This station warrants that the program/announcements indicated above were broadcast in accordance with the official station log. All times are approximate and are within the time classification ordered.



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**2824 Palm Beach Blvd**  
**Ft Myers, FL 33916**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
85581-2	07/08/18	July 2018	06/25/18 - 07/03/18
Advertiser	Product	Estimate Number	
Frank White, FL AG	2018 FL AG Primary	847	

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,075.00</b>
<u>Agency Commission</u>	<b>\$311.25</b>
<u>Net Amount Due</u>	<b>\$1,763.75</b>
<u>Invoice Balance as of 08/09/18 11:30:39 AM ET</u>	<b>\$0.00</b>

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