

QUARTERLY ISSUES-PROGRAMS LIST

FOR

STATION KMLU-TV
COLUMBIA, LA

Issues-Programs Herein

Covers the Period from

January 1, 2024, through March 31, 2024

A description of programs broadcast on this station providing the most significant treatment of community issues during the quarter beginning on January 1, 2024, through March 31, 2024.

Specific description of programming which addresses the following issues is attached:

Health
Insurance Needs
Economy
Education
Crime
Tourism

**KMLU-TV
PUBLIC SERVICE PROGRAMS
FIRST QUARTER, 2024**

The following are half hour public service programs that aired on the following dates and times:

January 28, 2024 – 5am Louisiana Hometown PSA – 28:44 in length-

The half hour program featured the beautiful Port Fourchon. Local community members are getting ready to work with CCA, Chevron, Danos, and the Department of Wildlife and Fisheries to build a brand-new Pelican Island reef. Pelican Island is an historic oyster reef and island complex that has been degraded over the years. Members of CCA and some local fishermen identified this spot as a place that was historically a great place to go fishing and a great habitat for marine life.

The project is being built by an artificial reef and it will be number 49. Artificial reefs have been built and installed across the state from Slidell to Lake Charles.

It is critically important for the local habitat because of losing coastline in Louisiana along with habitat disappearing. Local community members say it is important for the sportsman's paradise to maintain its fisheries so that their children and grandchildren can enjoy the same resources that they have during their lifetime. It is also a great attraction for tourism to the state of Louisiana. Artificial reefs replace hard bottom structures and that's the attachment point needed for marine organisms to start the food chain.

February 11, 2024 – 5am Louisiana Hometown PSA – 29:18 in length-

The half hour program featured Lieutenant Governor, Billy Nungesser along with other city and parish officials. Some of these newly sworn in officials campaigned against the plans to develop the massive container port known as the Louisiana Air Force Terminal, or LIT. They stated this opposition is also being waged on behalf of the thousands of SOS members throughout St. Bernard Parish. These members also signed a petition so their legal team would continue to pursue a battle in court to stop the port of New Orleans from what they believe will devastate their parish. A group spokesman stated this is a grassroots movement of thousands of everyday people who are standing up against a plan by the Port of Orleans to develop 83 miles upriver in the middle of a residential community. Those in opposition are concerned about many issues such as turning vessels around at that point, serious environmental concerns raised by the EPA in public comments and most importantly they are concerned about the complicated transportation system for both truck and rail that would be required to remove the millions of containers per year.

February 18, 2024 – 5am Louisiana Hometown PSA – 59:43 in length-

The half hour program featured Blues Bikes

Blue Crew is the non-profit entity which manages and operates Blue Bikes, which is the bike-sharing operation here in New Orleans. Bike-sharing works by people who can download the app, the BlueBikes app from BlueBikesNOLA.com,

set up an account and then with that account they're able to rent any of the bikes that are out the fleet in the service area in New Orleans. It's pretty easy, you just take your phone, you unlock the bike, take it for a ride and when you're done riding you lock it back up. Easy as that. During Carnival, it's a great time to use BlueBikes. The service area covers most of the Carnival footprint. It is uptown to Louisiana, downtown to the industrial canal, up into mid-city, covers central business district, French quarter. Parking can also be a problem during Carnival, so Blue Bikes are a great way for people to get to the events or their jobs,

The Blue Cross representative stated their mission is to improve the health and the lives of the people of Louisiana. "We were proud to be the inaugural and title sponsor of Blue Bikes, which is the first community run bike share program in Louisiana. Blue Bikes provides a healthy green way to get around New Orleans. We know many of the folks who are riding are Louisiana locals, whether they live in New Orleans, whether they're visiting, it's a great way to get around and certainly improve the health and the lives of the people of Louisiana.

They are proud to contribute to the health and lives of folks in our communities by giving them the safe and green and healthy way to get around. Blue Bikes is doing incredibly well. They have had more than half a million rides since they kicked off about two years ago and just last year had 300,000 rides so an incredible number, great progress and certainly as we head into Mardi Gras season we're excited to see both locals and visitors take advantage of an incredible resource.

Throughout this week Blue Cross, Healthy Blue are packing more than 200,000 meals for the people of the state of Louisiana. We've had food packing events throughout the state. We're here in Monroe, packing, more than 30,000 meals for the people of northeast Louisiana. But we've done similar events in Baton Rouge, New Orleans. We'll do Shreveport tomorrow events throughout the week to address food insecurity throughout Louisiana. This week is Martin Luther King Day on Monday and Martin Luther King Day week. and it's a week of service We certainly and many other companies have committed to Martin Luther King Day as a day of service But we also know services a way of being it's certainly part of who we are at Blue Cross and in our other Companies that we're here celebrating with and in this week where we're really thinking about the people of Louisiana The needs that they have this was a great way for us to be able to celebrate not just in one event But in events throughout the state today, we are packing Louisiana red beans and rice this This is in partnership with a group called the Pack Check. Teams will assemble meals, which are shelf stable. They're Louisiana red beans and rice, and they will be given to the local food bank, in this case, the Food Bank of Northeast Louisiana. And it will be available to meet the needs as they come, whether it's a snow and ice storm, or whether it's needs in other parts of our state. Unfortunately, there's a lot of citizens that live here that are food insecure. So this event is to help those, not just in-- in North Louisiana, but all over

the state. So I'm from Marksville, Louisiana, but I actually went to school at Northwestern State University in Natchitoches and at Northwestern State University I was able to partner with the food pantry over there and give food to our students in need. So I saw it every day on campus and I see it every day just driving across Louisiana. So it's so important to give back to those and give back to our community because as Louisiana ends and as a community either in Monroe, Natchitoches, Marksville, or wherever you're from, we're a big community, we're a family, so it's important to give back. Every part of Louisiana, simultaneous to where I'm speaking today, we've got an event going on in Lafayette. We'll have events in Lake Charles, Shreveport, and Alexandria over the next couple of days. So it has become a week-long commitment to service with tens of thousands of meals, actually more than 200,000 meals being packed for the people of Louisiana and hundreds upon hundreds of volunteers, many volunteering with their kids, with their families. As winter weather has impacted some school closures, kids have showed up and are certainly here in force today helping to meet the needs of this community. Volunteerism is critical to us at Blue Cross. Our mission is to improve the health and the lives of the people of Louisiana, and we certainly do that as a health insurer, but we also do that by giving back by volunteering in communities.”

February 25, 2024 – 5am Louisiana Hometown PSA – 29:21 in length-

The half hour program featured the Miss Louisiana/Miss Mississippi Pageant Competition which is part of the Miss American Scholarship Program.

A statement from 2023 Miss America ..”Being Miss America is all about connecting with people. I’ve had incredible opportunities this year to go to the Kentucky Derby, to go skydiving with the Army, to go to Dubai, to go to Japan, all of these incredible, incredible things. But the best part about being Miss America is truly the people I meet and the stories I hear. There’s nothing better than walking away from an appearance or walking away from an experience and knowing that I made a difference in someone’s life or I walked away and I made the difference. I made them feel listened to. I made them feel heard. And that to me is what being Miss America is all about. The moment I was crowned Miss America was truly tremendous and you know I can’t tell you a ton about it because I think that it’s a moment that everybody kind of blacks out and I certainly was one of those people but it was really, really special to look back on that moment and see that I was sharing that stage with 50 other incredible women that I know could do this job and could do it successfully. I still am so proud and so close with all of them to this day.”

The Miss Louisiana and Miss Mississippi contestants were introduced. Some shared what area or organization they represent and their platforms. All are competing to receive college scholarship dollars in various areas of competition.

March 10, 2024 – 5am Louisiana Hometown PSA – 29:52 in length-

The half hour program featured the Police Association of Louisiana, The advocate for local governments throughout Louisiana for issues that affect residents on a state and federal level. They are celebrating their 100th anniversary. It’s their annual conference at the Golden Nugget in Lake Charles.

There were approximately 800 members attending. A spokesperson for the Police Association of Louisiana stated, “I want to congratulate the Louisiana Police Association and the Jury Association on marking 100 years of working together to ensure that our local governments around this state are strengthened, protected, and working for the people that they serve. From our perspective, having a change in administration is going to be somewhat of a learning curve for us so we've already sat down with the governor's office on a few occasions just to let him know what we do and hoping he understands our impact for the residents every day.” At the conference they discussed various issues of concern regarding the state and individual parishes.

March 17, 2024 – 5am Louisiana Hometown PSA – 29:52 in length-

The half hour program featured the Police Association of Louisiana, The advocate for local governments throughout Louisiana for issues that affect residents on a state and federal level. They are celebrating their 100th anniversary. It's their annual conference at the Golden Nugget in Lake Charles. There were approximately 800 members attending. A spokesperson for the Police Association of Louisiana stated, “I want to congratulate the Louisiana Police Association and the Jury Association on marking 100 years of working together to ensure that our local governments around this state are strengthened, protected, and working for the people that they serve. From our perspective, having a change in administration is going to be somewhat of a learning curve for us so we've already sat down with the governor's office on a few occasions just to let him know what we do and hoping he understands our impact for the residents every day.” At the conference they discussed various issues of concern regarding the state and individual parishes.

A Sample of Various Public Service Announcements aired on KMLU

01/02/2024	3:46a	Prostate Cancer
	4:41a	Distracted Driving
	5:46a	March of Dimes We
	5:58a	US Aging Vaccine
01/03/2024	1:17a	Pipeline Oper. Farm
	4:15a	Wounded Warrior
	5:14a	Prostate Cancer
	7:46a	Distracted Driving
	9:41a	March of Dimes We
	10:20a	US Aging Vaccine
	1:27p	Pipeline Oper. Farm

	2:12p	Wounded Warrior
	7:41p	Prostate Cancer
	11:18p	Distracted Driving
01/05/2024	12:22a	Pipeline Oper. Farm
	4:44a	Wounded Warrior
01/06/2024	12:38a	Prostate Cancer
	2:43a	Distracted Driving
	5:12a	March of Dimes We
	11:41a	US Aging Vaccine
01/07/2024	2:43a	Wounded Warrior
	3:43p	Prostate Cancer
	5:57p	Distracted Driving
	6:57p	March of Dimes We
01/08/2024	5:46a	US Aging Vaccine
01/09/2024	3:30a	Pipeline Oper. Farm
	3:48a	Wounded Warrior
01/10/2024	5:44a	Prostate Cancer
01/13/2024	1:55a	US Aging Vaccine
	2:24a	Pipeline Oper. Farm
	3:22a	Wounded Warrior
	4:42a	Prostate Cancer
	5:10a	Distracted Driving
	5:42a	March of Dimes We
	6:41a	US Aging Vaccine
01/14/2024	1:43p	Pipeline Oper. Farm
	2:47p	Wounded Warrior
	5:46p	Prostate Cancer
	7:46p	Distracted Driving
	10:16p	March of Dimes We
01/15/2024	3:48a	US Aging Vaccine
01/16/2024	12:38a	Pipeline Oper. Farm
	3:29a	Wounded Warrior
	3:48a	Prostate Cancer
	4:57a	Distracted Driving
01/18/2024	1:39a	March of Dimes We
	2:54a	US Aging Vaccine
	5:14a	Pipeline Oper. Farm
01/19/2024	2:35a	Prostate Cancer
	3:22a	Distracted Driving
	4:18a	March of Dimes We
01/20/2024	12:38a	US Aging Vaccine
	1:17a	Pipeline Oper. Farm
01/21/2024	12:17a	Wounded Warrior

01/22/2024	5:58a	Prostate Cancer
01/23/2024	1:58a	Distracted Driving
	5:14a	March of Dimes We
01/24/2024	12:19a	US Aging Vaccine
	1:21a	Pipeline Oper. Farm
	4:57a	Wounded Warrior
	5:56a	Prostate Cancer
01/25/2024	2:24a	Distracted Driving
	3:24a	March of Dimes We
01/26/2024	3:47a	US Aging Vaccine
01/27/2024	2:39a	Pipeline Oper. Farm
	3:46a	Wounded Warrior
	5:41a	Prostate Cancer
	1:29p	Distracted Driving
	3:47p	March of Dimes We
	7:47p	US Aging Vaccine
	7:55p	Pipeline Oper. Farm
	8:51p	Wounded Warrior
	10:53p	Prostate Cancer
	11:24p	Distracted Driving
01/28/2024	2:46a	March of Dimes We
	3:22a	US Aging Vaccine
01/29/2024	12:25a	Pipeline Oper. Farm
	1:13a	Wounded Warrior
	2:28a	Prostate Cancer
01/30/2024	2:38a	Distracted Driving
01/31/2024	12:20a	March of Dimes We
	1:43a	US Aging Vaccine
02/01/2024	12:18a	Pipeline Oper. Farm
02/02/2024	12:21a	Wounded Warrior
	2:21a	Prostate Cancer
02/03/2024	1:44a	Distracted Driving
	2:25a	March of Dimes We
	2:41a	US Aging Vaccine
	3:46a	Pipeline Oper. Farm
	4:10a	Wounded Warrior
	4:43a	Prostate Cancer
02/04/2024	2:19a	Distracted Driving
02/05/2024	1:45a	March of Dimes We
02/07/2024	12:54a	US Aging Vaccine
	5:58a	Pipeline Oper. Farm
02/08/2024	12:20a	Wounded Warrior
	1:22a	Prostate Cancer

	1:40a	Distracted Driving
02/09/2024	3:24a	US Aging Vaccine
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02/10/2024	1:57a	Prostate Cancer
	2:18a	Distracted Driving
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	2:51a	US Aging Vaccine
	4:12a	Pipeline Oper. Farm
02/11/2024	1:27a	Wounded Warrior
	2:46a	Prostate Cancer
02/12/2024	4:16a	Distracted Driving
02/14/2024	5:42a	March of Dimes We
02/15/2024	12:16a	US Aging Vaccine
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02/16/2024	12:55a	Wounded Warrior
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