

ORDER



Orders
Order / Rev: 4466150
Alt Order #: 28400908
Product Desc: Political
Estimate: 7003
Flight Dates: 05/20/24 - 05/26/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: REG

Wichita Falls TX KJTL

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: MAV LLC
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Tom Cole/Congress/OK/Rep
Demographic: A21+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN7685/SP2728
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	5	\$665.00	\$565.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	5	\$665.00	\$565.25	0.00
Totals	5	\$665.00	\$565.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJTL	05/20/24	05/20/24	Texoma FOX Morning Edition Texoma FOX Morning Editio	CM	M-F 7a-730a News	M-----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
Texoma's FOX Morning Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	M-----	1	\$80.00	0.00								
N 2	KJTL	05/22/24	05/22/24	Texoma FOX Morning Edition Texoma FOX Morning Editio	CM	M-F 7a-730a News	--W----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
Texoma's FOX Morning Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	--W----	1	\$80.00	0.00								
N 3	KJTL	05/24/24	05/24/24	Texoma FOX Morning Edition Texoma FOX Morning Editio	CM	M-F 7a-730a News	----F--	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
Texoma's FOX Morning Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	----F--	1	\$80.00	0.00								
N 4	KJTL	05/26/24	05/26/24	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S	1	\$75.00	0.00								
N 5	KJTL	05/22/24	05/22/24	Wed Prime 7:00 PM-8:00 PM	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00

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Advertiser: POL/Tom Cole/Congress/OK/Rep
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Wichita Falls TX KJTL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Masked Singer-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	--W----					1	\$350.00		0.00			
													Totals	5	\$665.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28400908	Changes as of: 5/15/2024 at 9:50 AM	Version: Original Order
CPE: 403/5117/003	Flight: 5/20/24 - 5/26/24	Station: KJTL
Agency: MAV LLC	Advertiser: TOM COLE FOR CONGRESS	Market: Wichita Falls
8136 Old Keene Mill Rd	Product: Political	Office: DALLAS
Suite A-300	Agency Order #: 13437797	Service: Nielsen
Springfield, VA 22152	Buyer: Mah, Eve	Primary Demo:
	Salesperson: ANGELA BLANCO	Assistant: ANGELA BLANCO2
	214-525-2633	214-525-2633
	Separation:	Traffic #: 4466150
Comments: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Markeron #200345, Spoidata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30; PopulationBuyType: CPP		

#	Day/Time	DP	Program	Rate	Len	5/20 - 5/26										Total Spots	Total \$	CPP*	GRP*
						5/20	5/21	5/22	5/23	5/24	5/25	5/26							
1	M-F 7a-7:30a		Texoma's FOX Morning Edition	\$80.00	30	1	0	1	0	1	0	0	0	0	3	\$240.00	\$0.00	0.0	
2	Su 8a-9a		Fox News Sunday	\$75.00	30	0	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0		
3	W 7p-8p		The Masked Singer-FOX	\$350.00	30	0	0	1	0	0	0	0	0	1	\$350.00	\$0.00	0.0		
TOTALS:						1	0	2	0	1	0	1	0	5	\$665.00	\$0.00	0.0		

Makegood Comments

Date/Time	Action	Added by	Comment
05/15/24 10:45 AM	Confirmed	System	Notice Received.
05/15/24 9:53 AM	New	DACIA SMITH	Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Markeron #200345, Spoidata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30; PopulationBuyType: CPP

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures, Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE**
- STATE OR LOCAL CANDIDATE**

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Tom Cole

Authorized committee:
Cole for Congress

Agency requesting time (and contact information):
 N/A Media Ad Ventures, Inc.

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
United States House of Representatives

Date of election: June 18, 2024 General Primary

Treasurer of candidate's authorized committee:
Rick Nagel

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>MAV DC Buyer</i> Name: MAV DC Buyer Date of Request to Purchase Ad Time: 5/6/2024	Signature: <i>Sharon Davis</i> Name: Sharon Davis Date of Station Agreement to Sell Time: 5/15/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

MAV DC Buyer

Name: MAV DC Buyer

Date: 5/6/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/10/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4466150</u>	Station Call Letters: <u>KJTL</u>	Date Received/Requested: <u>5/15/24</u>
Est. #: <u>7003</u>	Station Location: <u>Wichita Falls</u>	Run Start and End Dates: <u>5/20 - 5/26/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.