

ORDER



Orders
Order / Rev: 342212
Alt Order #:
Product Desc: General Elec 2018
Estimate:
Flight Dates: 10/18/18 - 10/24/18
Original Date / Rev: 10/17/18 / 10/17/18
Order Type: TRANSACTIONAL

KLLY-FM
Primary AE: Susan Pellerin
Sales Office: R-BKF
Sales Region: REG

Agency Name: Chase Marketing Group
Buying Contact:
Billing Contact:
 2912 Executive Parkway
 Lehi, UT 84043

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL18/KLEA PAC for Vallejo
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-04
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Order Separation: 00:28:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/24/18	48	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	48	\$1,200.00	\$1,020.00	0.00
Totals	48	\$1,200.00	\$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Susan Pellerin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLLY	10/18/18	10/24/18	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	---88--	1:00	16	\$25.00	P-04	0.00	NM	48	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-----		20		\$25.00		0.00					
		Week: 10/22/18	10/28/18	+99----		28		\$25.00		0.00					
													Totals	48	\$1,200.00

ORDER



Orders
Order / Rev: 343237
Alt Order #:
Product Desc: General Election 2018
Estimate:
Flight Dates: 10/25/18 - 11/05/18
Original Date / Rev: 10/22/18 / 10/26/18
Order Type: TRANSACTIONAL

KLLY-FM
Primary AE: Susan Pellerin
Sales Office: L-BKF
Sales Region: Local

Agency
Name: Chase Marketing Group
Buying Contact:
Billing Contact:
 2912 Executive Parkway
 Lehi, UT 84043

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL18/KLEA PAC for Vallejo
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-04
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	30	\$750.00	\$637.50
10/29/18	11/05/18	36	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	30	\$750.00	\$637.50	0.00
November 2018	36	\$900.00	\$765.00	0.00
Totals	66	\$1,650.00	\$1,402.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Susan Pellerin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLLY	10/25/18	11/05/18	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	-----	1:00	0	\$25.00	P-04	0.00	NM	52	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	---88--		16		\$25.00		0.00					
		Week: 10/29/18	11/04/18	66655--		28		\$25.00		0.00					
		Week: 11/05/18	11/11/18	8-----		8		\$25.00		0.00					
N 2	KLLY	10/28/18	10/29/18	Sa-Su Prime Time Sa-Su 6a-7p	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	-----S	1:00	14	\$25.00	P-04	0.00	NM	14	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	-----S		14		\$25.00		0.00					
		Week: 10/29/18	11/04/18	-----		0		\$25.00		0.00					
													Totals	66	\$1,650.00