

# Quarterly Issues Report

## WCVX- WGRI

Second Quarter 2020

PROGRAM	GUEST	ISSUE	SUMMARY	AIR DATE(s)	BROADCAST DETAILS/ STATION
1 Community Focus	Mary Hellen Richer, Executive Director Autism Society of Greater Cincinnati	Autism Awareness Month	Discussed that autism is being diagnosed at an earlier age, and prevalence of the diagnosis is higher for boys than girls, however, girls who are diagnosed often receive that diagnosis later because some of the markers (particularly eye contact, lack of interest in relationships with peers) can be masked. Discussed updates and new programs at the Autism Society of Greater Cincinnati that are gaining momentum and meeting needs for teenagers, as well as adults who are living with autism in our community.	April 3 <sup>rd</sup> , 4 <sup>th</sup> , and 5 <sup>th</sup> 2020	WCVX Friday 5:45 pm, Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Friday 4:15 pm
2 Community Focus	Heather Smith, Executive Director, NAMI Southwest Ohio	NAMI Southwest Ohio	Discussed what mental illness is and is not, as well as some myths and misunderstanding surrounding the topic of mental health and mental illness. Discussed some treatment options available for mental illness, and work that's being done to increase awareness and reduce the stigma around mental illness. NAMI (National Alliance on Mental Illness) Southwest Ohio is dedicated to improving the lives of families and individuals affected by mental illness through education, support, and advocacy	April 10 <sup>th</sup> , 11 <sup>th</sup> , and 12 <sup>th</sup> , 2020	WCVX Friday 5:45 pm, Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Friday 4:15 pm
3 Community Focus	Dr. Jane Drenkhahn, Kidney and Hypertension Center, and Stuart Walker, patient at Kidney and Hypertension Center currently seeking to be matched for a kidney	Organ donation specifically kidney	In the United States, there are currently 93,000 people on the kidney transplant wait list. The wait for a deceased donor is between 5-10 years. Eighty percent of people on the wait list are on kidney dialysis. The longer a person is on dialysis and has to wait for a transplant, the sort and long term success rates are negatively affected. On average, receiving a kidney transplant can double someone's life expectancy. We discussed the donation process for donor and recipient, and the different kinds of living donation: Directed donation,	April 17 <sup>th</sup> , 18 <sup>th</sup> , 19 <sup>th</sup> 2020	WCVX Friday 5:45 pm, Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Friday 4:15 pm

				<p>paired donation, and advanced donation. Discussed many of the perceived barriers to donation such as cost, time away from work, and time in hospital, and how over the years the process has become easier and less invasive.</p> <p>We spoke with Stuart about how the process has worked for him with previous transplants, his current dialysis treatment, and his work to raise awareness for living kidney donation not just for himself, but others who are in need of a life-saving kidney donation.</p>		
4	Community Focus	Nancy Wood, Public Information Officer, Kentucky Transportation Cabinet, District 6	Kentucky road work and projects	Nancy shared updates about the Spring/Summer road construction season, and the areas where motorists may experience the most impact in their commute. We discussed the impact the COVID 19 pandemic is having on traffic, and how KYDOT road workers are keeping with social distancing and health protocols while working to finish needed road projects.	April 24 <sup>th</sup> , 25 <sup>th</sup> , and 26 <sup>th</sup> 2020	WCVX Friday 5:45 pm, Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Friday 4:15 pm
5	Community Focus	Samuel Landis, Executive Director/Co-Founder, Maslow's Army Brian Garry, Chief Advisor, Maslow's Army	Housing homeless and high risk individuals during Covid 19	<p>Maslow's Army is a local non profit helping community members who are experiencing homelessness by providing for basic needs (food, shelter, clothing), as well as offering recovery groups and individual assistance as needed.</p> <p>Currently, Maslow's Army is working with three hotels in the Cincinnati Area to provide approximately 200 individuals with housing and food during the COVID 19 pandemic. They're also providing temperature checks and socially-distanced recovery groups for individuals and families being housed.</p>	May 1 <sup>st</sup> , 2 <sup>nd</sup> , and 3 <sup>rd</sup> 2020	WCVX Friday 5:45 pm, Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Friday 4:15 pm
6	Community Focus	Sarah Kremmer, Public Relations Specialist BBB	How Covid-19 has affected businesses and scams	<p>Discussed how the BBB works with consumers and businesses to create and retain an ethical marketplace where buyers and sellers can trust each other. BBB provides ratings for businesses, and helps consumers and businesses resolve disputes.</p> <p>Discussed free ways to support small businesses, such as writing online reviews, liking and sharing on social media, and telling businesses you appreciate them</p> <p>Discussed scams being seen in the Greater Cincinnati area that are related to coronavirus.</p>	May 15 <sup>th</sup> , 16 <sup>th</sup> , and 17 <sup>th</sup> 2020	WCVX Friday 5:45 pm, Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Friday 4:15 pm
