

Quarterly Issues Report

WCVX- WGRI

Fourth Quarter 2020

PROGRAM	GUEST	ISSUE	SUMMARY	AIR DATE(s)	BROADCAST DETAILS/ STATION
1 Community Focus	Suzanne Tierney, CEO Lupus Foundation of Ohio	Lupus Awareness	<p>The Lupus Foundation of Ohio is encouraging community members to sign up for their Virtual Lupus Awareness Walk event on October 10. They've transitioned their peer and support groups to digital format during COVID 19.</p> <p>Lupus is a chronic autoimmune disease that can cause inflammation and pain in any part of the body. It most commonly affects the skin, joints, and internal organs like kidneys and heart.</p> <p>It will often take years of symptoms before a diagnosis, as the signs and symptoms don't often appear at the same time, and will often come and go, or mimic other illnesses such as the flu. Ninety percent of those living with lupus are female, and it usually develops between ages 15-44. Early diagnosis is crucial in preventing long-term disease consequences, however there is no single blood test that can be used to diagnose.</p>	October 3 and 4 2020	WCVX Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Saturday 5:15 pm
2 Community Focus	Jane Middleton Director of Education Pink Ribbon Girls	October Breast Cancer Awareness Month	<p>One in eight women in the United States will be diagnosed with breast cancer in her lifetime, and is the most common cancer diagnosis for women. There are over 3.5 million breast cancer survivors in the US.</p> <p>Pink Ribbon Girls serves the communities of Central, Midwest, and Southwest OH/NKY by providing those battling breast cancer with prepared and delivered meals, cleaning services, and rides to treatments so that the women diagnosed and their families can focus on treatment and getting well.</p>	October 10 th and 11th	WCVX Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Saturday 5:15 pm

3	Community Focus	Amy Iten, Volunterr Coordinator, Down Syndrome Association Greater Cincinnati	October is Down Syndrome Awareness Month	<p>Amy shared her personal experience as a parent with a child who has Down Syndrome, and how important it was for her family that they received support from her doctor, as well as a local Down Syndrome Association before their son Nathan was born.</p> <p>The Down Syndrome Association of Greater Cincinnati offers a variety of programs and resources ranging from child to adult services, as well as support groups and volunteer opportunities for friends and family. Because individuals with Down Syndrome have an increased risk for certain medical conditions, DSAGC has transitioned to virtual programs and support services during COVID 19, and have begun offering limited in-person services.</p>	October 24 and 25th	WCVX Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Saturday 5:15 pm
4	Community Focus	Maria Cole, Prevention Specialist Women Helping Women	October is Domestic Violence Awareness Month	<p>The CDC defines domestic violence as "physical violence, sexual violence, stalking, and psychological aggression (including coercive acts) by a current or former intimate partner". One in four women and 1 in 7 men will experience intimate partner violence at some point in their lifetime.</p> <p>During the COVID 19 pandemic, there has been a spike in incidents of abuse due to lockdown restrictions and extended time isolated with those who are abusing.</p> <p>Maria shared that anyone can be a victim of intimate partner abuse, but those most at risk tend to be women between 18-24. She shared signs that friends and family who suspect abuse can look for, as well as the resources and support programs for those who are survivors of abuse.</p> <p>To make access to resources easier, Women Helping Women has established a text helpline, as well as virtual support options. Women Helping Women focuses on crisis intervention and prevention advocacy on three areas of gender-based violence: sexual assault, domestic violence, and stalking.</p>	October 17 th and 18 th 2020	WCVX Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Saturday 5:15 pm

5	Community Focus	Dana Sexton, Executive Director, New Life Furniture Bank	How they have been able to donate furniture to those in need during COVID	<p>New Life Furniture Bank serves Southwest Ohio by providing new and gently used furniture and household items to those who are leaving homelessness, escaping abuse, and living in extreme poverty. In 2019 they provided furniture and homegoods for 890 families.</p> <p>One in three Cincinnatians live below the poverty line (earning less than \$24k per year), and the number of individuals in the community who have been impacted through job loss and additional economic hardship by the coronavirus pandemic and lockdowns is on the rise.</p> <p>New Life Furniture Bank has seen an increase in request for assistance, and will be hosting their annual fundraiser "Party For The House" as a four-day virtual event in an effort to raise funds to provide needed items for 1000 families.</p>	October 31 st and Nov 1 st 2020	WCVX Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Saturday 5:15 pm
6	Community Focus	Julie Budden, Divisional Director of Development, and Major Everett Henry, General Secretary with Salvation Army of Greater Cincinnati	How the Salvation Army is continuing services in the community during COVID 19	<p>While most people associate the Salvation Army with the Red Kettles around the holidays, we discussed the wider scope of services the Salvation Army provides: Meals, Shelter, Elder Housing, help for those in sex trafficking, as well as emotional and spiritual care.</p> <p>In 2019, the Salvation Army of Greater Cincinnati provided meals for approximately 150,000 people, and in 2020, just since March at the beginning of the COVID 19 pandemic, they have already provided meals for 400,000.</p> <p>During the pandemic, the Salvation Army has continued to provide their core services, but in new ways, such as providing shelter by partnering with local agencies to house individuals in hotels, or by providing a week's worth of delivered meals to those who may need to quarantine.</p> <p>The Red Kettle Campaign will still operate in-person this year with additional safety protocols for volunteers, and there will be additional no-contact or online options to participate.</p>	Nov 7 th and 8 th , 2020	WCVX Sat 5:45 pm, Sunday 9:15 am and 7:15 pm WGRI Saturday 5:15 pm
