

# **WWKA**

# **Quarterly Report**

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July ● August ● September 2012

# **WWKA Quarterly Report**

## **July ● August ● September 2012**

*Retrospect* is a public service program that airs on WWKA Sunday mornings from 6:00 – 7:00 a.m. and from 11:30 p.m. until midnight. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the third quarter 2012, the following issues were addressed:

### **Crime**

- National Night Out on August 7th
- Young People Warned to Protect Their Identities

### **Culture**

- Artist Development Grants Available

### **Economy**

- Orange County Offers Domestic Partner Registry
- Toastmasters Hold Convention in Orlando
- Leesburg Knocks Down Homes to Prevent Urban Blight

### **Education**

- Local Teacher Speaks to Congress
- Seminar Explains Home School Options
- College Scholarships and Mentoring for Women
- Love Pantries Feed Schoolchildren
- Low-income Children Given Educational Support
- UCP Prepares for Back to School
- Florida's 2012 ACT Report
- Conklin Center's Ride For Sight

### **Election**

- Florida Amendments: Non-partisan Information Available

### **Environment**

- Nehrling Gardens Now Open to Educate
- Audubon Celebrates American Bald Eagle
- Seaworld Helps Rehabilitate Stranded Whales
- Organization Rehabilitates Injured Wildlife
- Natural Public Lands Day Volunteers Needed

**Health**

- Low Income Teens Given Access to Health Care
- Get Kids Immunized for Back to School
- Nutrition Education and Volunteer Opportunities
- 13th Annual Darrell Armstrong Classic Weekend
- Medical Equipment for Seniors
- Infant Mortality Rates Slowly Dropping
- Support for Parkinson's Patients
- 10<sup>th</sup> Annual Caribbean Health Summit
- Osceola County Has New Community Health Clinic
- Substance Abuse Treatment for Uninsured
- OCHD Brings Awareness to Infant Mortality
- Nutrition Advice for Healthy Living

**Public Safety**

- Health Departments Advise Families to Take Precautions Against Freshwater Amoeba
- Public Cautioned about Mosquito-borne Disease
- Storm Preparation
- Tow to Go Program Keeps Unsafe Drivers Off Roads
- Fire Prevention Week

**Social Issues**

- Summer Food Distribution Issues
- HFUW Funds Programs to End Hunger
- Clean Sweep Adoption Event
- Teens Raise Funds for Victims of Colorado Shootings
- National Suicide Prevention Month
- 2-1-1 Offers Support for Persons in Crisis
- Animal Services Needs Support to Adopt Out Pets
- New Medical Facility to Benefit Economically Challenged
- United Way's 2012-2013 fundraising campaign
- Animal Behavior and the Wiggle, Waggle, Walk
- Students Help Russell Home

ISSUE:

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*Crime*

**Time:**

WWKA:

6:30

a.m.

**Segment Topic:** *National Night Out on August 7th*

**Organization:** Winter Park Police Department

**Guest(s):** Lt. Tom Pearson

**Phone:** (407) 599-3507

**Date:** 7/29/12

**Duration:** 15:00

**Issues:** Lt. Pearson explained that *National Night Out* is a nationwide effort to encourage people to take a stand against crime by standing together with their neighbors. Winter Park has participated in *National Night Out* for many years but adds a twist; Winter Park residents gather in one location, where they can obtain information and speak to vendors and experts. The lieutenant described the scheduled activities for this year and discussed the types of information available.

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Young People Warned to Protect Their Identities*

**Organization:** Lifelock

**Guest(s):** Paige Hanson, Manager Educational Programs

**Phone:**

**Date:** 8/19/12

**Duration:** 30:00

**Issues:** Identity theft is a serious crime that everyone, including children Hanson warns, should guard against. She explained that many children and teenagers are finding out that their identity has been usurped by thieves. The discovery is made as they apply for jobs and college. Parents are advised to think carefully before providing their children's social security number on forms for extracurricular activities. It is also advisable to run a yearly credit check on their children's social security numbers.

**ISSUE:**

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***Culture***

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Artist Development Grants Available*

**Organization:** United Arts of Central Florida

**Guest(s):** Mary Giraulo, Grants Manager

**Phone:** Theartsmatter.com; unitedarts.cc

**Date:** 8/26/12

**Duration:** 15:00

**Issues:** United Arts of Central Florida works to enhance the quality and variety of cultural experiences available throughout Lake, Orange, Osceola and Seminole counties. Giraulo invited listeners to submit applications for United Arts of Central Florida's *Artist Development Grants*. The deadline is October 11<sup>th</sup>. To showcase the kinds of efforts supported by these grants, United Arts presents *Granted!*, an exhibition showcasing the works of 44 artists who received Artist Development Grants in 2009, 2010, and 2011. The show will run from August 16 through September 15, 2012.



**ISSUE:**

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***Economy***

**Time:**

WWKA:  
6:15  
a.m.

**Segment Topic:** *Orange County Offers Domestic Partner Registry*  
**Organization:** GLNT Community Center of Central Florida  
**Guest(s):** Randy Stephens  
**Phone:**  
**Date:** 7/15/12  
**Duration:** 15:00

**Issues:** Orange County has adopted an ordinance that gives all couples, whether gay or straight, who are in a committed relationship, the same basic rights as married couples. This is the Domestic Partner Registry / Health Education Life Protection (HELP) ordinance. Stephens says that this ordinance will appeal to companies that want to make sure that their employees are protected. He says the process to complete the registration involves signing an affidavit in front of two witnesses, and having the signatures notarized.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** ***Toastmasters Hold Convention in Orlando***

**Organization:** Toastmasters International

**Guest(s):** Daniel Rex, Executive Director  
Michael Notaro, Board of Directors  
Ronald Belvin, Championship Finalist  
Manuel Antonio Martinez

**Phone:** Toastmasters.org

**Date:** 8/12/12

**Duration:** 30:00

**Issues:** Toastmasters International will spotlight leadership experts and a speaking competition at its *2012 International Convention* set for August 15-18 in Orlando. The guests explained how Toastmasters helps individuals gain an edge in the workplace by improving their communication and leadership skills. Belvin and Martinez also described their experiences earning a position in the *World Championship of Public Speaking* finals, which will be held at the convention.

**Time:**

WWKA:  
6:15  
a.m.

**Segment Topic:** *Leesburg Knocks Down Homes to Prevent Urban Blight*  
**Organization:** City of Leesburg  
**Guest(s):** Robert Sargent, Spokesman  
**Phone:**  
**Date:** 9/2/12  
**Duration:** 15:00

**Issues:** Leesburg is tearing down old vacated homes that are believed to attract a bad element and create urban blight. Spokesman Robert Sargent said that demolition costs the city about three thousand dollars per house. They consider it money well spent. So far, they have torn down five vacated houses, with the cooperation of property owners. Some materials will be recycled.

**ISSUE:**

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***Education***

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *Local Teacher Speaks to Congress*  
**Organization:** Orange County Public Schools  
**Guest(s):** Hannah Ehrli, Exceptional Education Teacher  
**Phone:**  
**Date:** 7/1/12  
**Duration:** 30:00

**Issues:** Hannah Ehrli, an exceptional education teacher with Orange County Public Schools, recently spoke before Congress. She told Congress that there is a real need for special education research. She explained to listeners that she wants officials to restore education research funding because such research leads to good practices. Ehrli spoke about her own success with research-based education, including her program that pairs pre-kindergarten students with high school students.

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Seminar Explains Home School Options*

**Organization:** Seminole County Library System

**Guest(s):** Jennie Howerton, Spokesperson

**Phone:**

**Date:** 7/15/12

**Duration:** 15:00

**Issues:** Howerton invited listeners who are considering home schooling to attend the *Home Schooling 101* seminar at the Seminole County library on July 21<sup>st</sup>. The Florida Parent Educators Association is making the presentation on topics including non-traditional school, virtual school, and compliance issues.

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *College Scholarships and Mentoring for Women*  
**Organization:** Women's Executive Council (WEC)  
**Guest(s):** Diane Snyder  
**Phone:** Wecorlando.com  
**Date:** 7/22/12  
**Duration:** 30:00

**Issues:** According to the Snyder, WEC has been in existence since 1972, with a primary mission to award scholarships to women attending local colleges and universities. So, much of what members do is raise funds to award these scholarships, which are primarily used at UCF, Rollins, Valencia College, and Seminole State. Snyder encouraged listeners to apply for the next round of awards.



**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Love Pantries Feed Schoolchildren*  
**Organization:** Christian Service Center  
**Guest(s):** Robert Stuart, Executive Director  
**Phone:** (407) 425-2523  
**Date:** 7/22/12  
**Duration:** 30:00

**Issues:** Students at Orange County Public Schools who would otherwise go hungry have found relief through '*Love Pantries*' set up by Christian Service Center. Stuart explained that Christian Service Center provides the food but teachers and volunteers get it to the children and their families. This food can make a huge difference in children's academic success because with full stomachs, they will be better able to focus on studies. There are plans to put *Love Pantries* at more Orange County Schools, so more volunteers are needed.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Low-income Children Given Educational Support*

**Organization:** Apopka Family Learning Center

**Guest(s):** Ellen O'Connor, Chief Executive Officer

**Phone:** (407) 889-0100

**Date:** 7/29/12

**Duration:** 30:00

**Issues:** O'Connor described the various programs and services the Apopka Family Learning Center offers to improve the lives low-income families. All programs center on education, which she says can be instrumental to creating self-sufficiency and success. There are classes for adults, to help them with English and other subjects but the main effort is with children. The children have tutoring after school and the parents are given skills to assist their children with education. Finally, O'Connor asked listeners to donate supplies and volunteer their time with the families.

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *UCP Prepares for Back to School*

**Organization:** UCP of Central Florida

**Guest(s):** Martha Mannarino, Senior Director of Development and Marketing

**Phone:**

**Date:** 8/5/12

**Duration:** 30:00

**Issues:** Mannarino said that UCP of Central Florida is getting ready for back-to-school and she invited listeners to help. UCP offers school for children from birth to age 21 in seven locations. The schools are for both children with disabilities and without. She explained how powerful it is for the students with different abilities to be around each other. She said that there are many ways for people to volunteer including: organizing events, participating in golf tournaments, serving as 'book buds' at reading events, holding wish list drives, and by attending the annual Breakfast on November 7<sup>th</sup>. To inspire volunteering, Mannarino also shared stories of the wonderful progress children make at UCP facilities.

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *Florida's 2012 ACT Report*

**Organization:** Florida Department of Education

**Guest(s):** Maryjane Tappen, Deputy Chancellor for Pre-K through 12  
Curriculum, Instruction, and Student Services

**Phone:**

**Date:** 9/9/12

**Duration:** 30:00

**Issues:** Tappen discussed the results on *Florida's 2012 ACT Report*. She says that the results demonstrate increased participation and continued improvement for Florida high school students across all subject areas. Tappen sees this as supportive of Florida's *Common Core Standards*. She also said that Florida has the largest proportion of minority students taking the ACT of any state in the nation. Florida's minority students also experienced an increase in average ACT scores across all subject areas.

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *Conklin Center's Ride For Sight*  
**Organization:** Conklin Center for the Blind  
**Guest(s):** Robert Kelly, Executive Director  
**Phone:** 386-258-3441  
**Date:** 9/16/12  
**Duration:** 10:00

**Issues:** The Conklin Center for the Blind provides support services for blind children and adults. Kelly described these services which include helping parents learn to support babies who are born blind, to train adults who need to learn how to live independently, and to help adults train for jobs. The *10<sup>th</sup> Annual Ride for Sight Poker Run* will support these efforts. It will take place on September 30<sup>th</sup>, with stops at many Volusia County restaurants.

**ISSUE:**

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***Environment***

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** ***Nehrling Gardens Now Open to Educate***

**Organization:** Nehrling Gardens (formerly Nehrling Society)

**Guest(s):** Teresa Shreztman-Myers, Volunteer Coordinator and Past President of Henry Nehrling Society

**Phone:**

**Date:** 7/8/12

**Duration:** 30:00

**Issues:** The Nehrling Society has long tried to acquire the remaining patch of property near Gotha that was originally owned by Henry Nehrling. Shreztmann-Myers announced that the group has finally been able to acquire the property, now called Nehrling Gardens. The goal now is to clean the property, build an educational center, and educate the public about Nehrling's work studying tropical and sub-tropical plants.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Audubon Celebrates American Bald Eagle*

**Organization:** Audubon Florida

**Guest(s):** Katie Warner

**Phone:**

**Date:** 7/15/12

**Duration:** 15:00

**Issues:** Audubon Florida and the Florida Fish and Wildlife Conservation Commission are celebrating the resilience of the American bald eagle. Warner explained that that the species has rebounded after DDT use in the 1970s and earlier led to a severe decline in the number of nesting pairs. Now there are over 1,400 nesting pairs in Florida and the birds are well thanks to a long-term management plan and volunteer efforts through the *Eaglewatch* program.



**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Seaworld Helps Rehabilitate Stranded Whales*

**Organization:** Seaworld Orlando

**Guest(s):** Michael Bose,  
Vice President of Zoological Operations

**Phone:**

**Date:** 9/9/12

**Duration:** 30:00

**Issues:** Bose said that Harbor Branch brought stranded whales to Seaworld for rehabilitation. Bose says if possible, and recovery goes well, the whales will eventually be returned to the ocean. He described the care the whales will receive while at Seaworld.

**Time:**

WWKA:  
11:40  
p.m.

**Segment Topic:** *Organization Rehabilitates Injured Wildlife*

**Organization:** Back to Nature Wildlife Refuge (BTN)

**Guest(s):** Carissa Kent, Volunteer

**Phone:**

**Date:** 9/16/12

**Duration:** 10:00

**Issues:** Kent explained that the Back to Nature Wildlife Refuge (BTN) volunteers rescue wounded animals, nurse them back to health, then release them back into the wild. BTN volunteers also educate the community about wildlife and how to protect their habitats. Kent invited listeners support these efforts by participating in an upcoming "*Bikers Gone Wild*" Poker Run on October 7th. Funds raised will help the non-profit to feed and house these injured and orphaned animals, and to help BTN secure a larger property.

**Time:**

WWKA:  
6:45  
a.m.

**Segment Topic:** *Natural Public Lands Day Volunteers Needed*  
**Organization:** Orange County Environmental Protection Division  
**Guest(s):** Beth Jackson, Environmental Program Supervisor  
**Phone:** (407) 836 – 1400  
**Date:** 9/16/12  
**Duration:** 15:00

**Issues:** Jackson explained that the Orange County Environmental Protection Division (EPD) and Wekiva River Basin State Parks will host a workday on Saturday, September 29<sup>th</sup>, to commemorate National Public Lands Day 2012. The activities will begin with an introduction to the County's Green PLACE and Wekiva River Basin State Parks programs and an overview of Pine Plantation. National Public Lands Day is the nation's largest hands-on volunteer effort to improve and enhance the public lands that Americans enjoy.

**ISSUE:**

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***Election***

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Florida Amendments: Nonpartisan Information Available*  
**Organization:** League of Women Voters Florida  
**Guest(s):** Deirdre Macnab, LWVF President  
**Phone:** (407) 415-4559; Email: [floridaleague@earthlink.net](mailto:floridaleague@earthlink.net)  
**Date:** 9/9/12  
**Duration:** 30:00

**Issues:** Macnab explained that League of Women Voters Florida is offering non-partisan information to voters about the proposed amendments to the Florida constitution as well as other voting issues. Speakers are available to educate groups and there is a *Voter's Guide* available online. Macnab herself explained to listeners, the finer points of the eleven amendments on the Florida ballots.

**ISSUE:**

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***Health***

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Low Income Teens Given Access to Health Care*

**Organization:** Howard Phillips Center for Children and Families  
Arnold Palmer Hospital

**Guest(s):** Dr Vinnie Chulani, Medical Director of Teen Express

**Phone:**

**Date:** 7/1/12

**Duration:** 30:00

**Issues:** Chulani explained that *Teen Express* is a mobile health unit that provides free medical and mental health care for low income teens. Dr. Chulani said that these teens are also educated in life skills related to health choices and eating well.

**Time:**

WWKA:  
6:45  
a.m.

**Segment Topic:** *Get Kids Immunized for Back to School*  
**Organization:** Volusia County Health Department  
**Guest(s):** Dr. Bonnie Sorenson, Medical Director  
**Phone:** volusiahealth.com  
**Date:** 7/15/12  
**Duration:** 15:00

**Issues:** The Volusia County Health Department is recommending that parents avoid the back to school rush and get their children's vaccinations now. Dr. Sorenson discussed the various types of vaccinations that are required before children can enter school. She also recommended that college students be vaccinated against bacterial meningitis, an often fatal disease.



**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** ***Nutrition Education and Volunteer Opportunities***  
**Organization:** Seminole County Cooperative Extension Service  
**Guest(s):** Rita Law, Extension Agent  
**Phone:** (407) 665-5553  
**Date:** 7/22/12  
**Duration:** 30:00

**Issues:** Law is looking for volunteers interested in becoming master food and nutrition volunteers. These volunteers will go through an interview and complete a 13 week master training class. As volunteers, these individuals will promote healthy foods by teaching, working health fairs, leading grocery store tours, and more.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *13th Annual Darrell Armstrong Classic Weekend*  
**Organization:** The Darrell Armstrong Foundation for Premature Babies  
**Guest(s):** Thomas Rascoe, Vice-President/ Executive Director

**Phone:** 333-3615

**Date:** 8/5/12

**Duration:** 30:00

**Issues:** The *13<sup>th</sup> Annual Darrell Armstrong Classic Weekend* takes place August 10<sup>th</sup> through the 12<sup>th</sup>. Events will include the following: *An Evening of Entertainment* at Paradise Cove, the annual *Golf Tournament* and luncheon, and a *Bowling Tournament*. The money raised will be used to assist central Florida families with premature children by offering therapies (i.e. developmental, speech, physical), specialized equipment and free services for low-income families with no or minimal health insurance coverage.

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *Medical Equipment for Seniors*  
**Organization:** Stepping Stone Medical Equipment Bank  
**Guest(s):** Wayne Gardner, Senior Director  
**Phone:** (407) 649-4100  
**Date:** 8/19/12  
**Duration:** 30:00

**Issues:** Stepping Stone Medical Equipment Bank is part of Seniors First, Incorporated. Gardner explained that the organization provides seniors with free or nearly free medical equipment such as walkers, canes, tub benches, and commodes. Gardner asked the public to donate equipment that isn't being used so it can be refurbished and given to seniors who will put it to use.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Infant Mortality Rates Slowly Dropping*

**Organization:** Healthy Start Orange County

**Guest(s):** Linda Sutherland, Executive Director

**Phone:**

**Date:** 8/19/12

**Duration:** 30:00

**Issues:** Sutherland described the strides that have been made in reducing the number of infant deaths in Florida. However, she cautioned that much remains to be done. *Healthy Start Orange* helps to protect babies by doing case management, providing for mothers' health needs, providing grants, and doing community outreach.

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *Support for Parkinson's Patients*

**Organization:** Florida Hospital Neuroscience Institute Parkinson Outreach Center

**Guest(s):** Anissa Mitchell, Program Outreach Coordinator

**Phone:** Floridahospitalneuro.com

**Date:** 8/26/12

**Duration:** 30:00

**Issues:** Mitchell explained the work done at the Parkinson Outreach Center to improve the lives of persons with Parkinson's. The organization offers support groups, exercise and dance classes, music therapy, educational materials and clinical referrals. She invited listeners to support this work by attending *Return to Romance*, a musical fundraiser featuring performances by *Mark Romeo and Friends*. Proceeds will go to the National Parkinson's Foundation Central Florida Chapter and Florida Hospital's Parkinson Outreach Center.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *10<sup>th</sup> Annual Caribbean Health Summit*  
**Organization:** Center for Multicultural Wellness and Prevention Inc.  
(CMWP)  
**Guest(s):** Keith Gooden, Development and Marketing Director  
**Phone:** (407) 953-5043 kgooden@cwmp.org  
**Date:** 8/26/12  
**Duration:** 20:00

**Issues:**

Gooden invited listeners to the Center for Multicultural Wellness and Prevention's annual *Caribbean Health Summit*. This year's summit, which will be held on September 8<sup>th</sup>, will feature access to free health screenings, information, and educational seminars related to mental and physical health maintenance.

**Time:**

WWKA:  
6:20  
a.m.

**Segment Topic:** ***Osceola County Has New Community Health Clinic***

**Organization:** Osceola County

**Guest(s):** John Quiones, Commissioner

**Phone:**

**Date:** 8/26/12

**Duration:** 10:00

**Issues:** Quiones announced that the new *Osceola County Community Health Clinic* is open to serve the needs of Osceola residents. The after-hours clinic is available to all people but the main purpose is to serve low- to moderate-income residents. The services offered include male and female adult primary care, family planning, women's health, assessment of minor illnesses, physical exams, care-related lab tests, health education, school physicals and other primary care related health services.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** ***Substance Abuse Treatment for Uninsured***

**Organization:** Grove Counseling Center

**Guest(s):** Chelsea Dygan, Communications Chair

**Phone:** 407-327-1765

**Date:** 9/16/12

**Duration:** 30:00

**Issues:** Dygan explained that the **Grove Counseling Center** is a non-profit specializing in the prevention and treatment of substance abuse and behavioral health disorders. The Center's focus is on serving people who don't have insurance or have very little insurance. She described the various services offered and explained how someone would access them. Dygan made it clear that families are torn apart by these kinds of addictions but can be made whole with treatment.



**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *OCHD Brings Awareness to Infant Mortality*  
**Organization:** Orange and Seminole County Health Departments (OCHD)  
**Guest(s):** Dain Wiester, Public Information Officer  
**Phone:** 407-858-1429  
**Date:** 9/16/12  
**Duration:** 15:00

**Issues:** Weister explained that September is *Infant Mortality Awareness Month* and that the local health departments are trying to raise awareness about ways to keep babies well. He said that last year, 119 Orange County babies did not live until their first birthdays. The situation is even worse depending on the baby's race: black infants die 2-3 times more than white infants. Weister advised mothers to seek pre-natal care and to avoid smoking. Weister also invited listeners to the *Fourth Annual Stroll for Life* on Saturday, September 22, 2012

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** ***New Medical Facility to Benefit Economically Challenged***  
**Organization:** Community Food and Outreach Center  
**Guest(s):** Andrae Bailey, Director  
**Phone:** communityfoodoutreach.org  
**Date:** 9/23/12  
**Duration:** 30:00

**Issues:** Bailey explained that the Community Food and Outreach Center has long provided assistance to individuals trying to overcome economic challenges. The comfort of food, clothes, educational assistance, and the like are available to those in need. Within two weeks, the services of a new medical clinic will also be available and Bailey made a plea for help. He asked listeners to offer their 'time, talents, and treasure' to help complete the project by September 30<sup>th</sup>.

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Nutrition Advice for Healthy Living*

**Organization:**

**Guest(s):** Dr. Susan Mitchell

**Phone:** Susanmitchell.org

**Date:** 9/23/12

**Duration:** 30:00

**Issues:** Dr. Mitchell discussed some of the nutrition research that has been published over the past few months, explaining in laymen's terms what these studies suggest. Specifically, she discussed a study about eggs and another about rice, then several about sugar consumption. Dr. Mitchell offered suggestions for healthy eating and even a microwave method for cooking a 'breakfast on the go.'

**ISSUE:**

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***Public Safety***

**Time:**

WWKA:  
6:40  
a.m.

**Segment Topic:** *Health Departments Advise Families to Take Precautions  
Against Freshwater Amoeba*

**Organization:** Orange County Health Department

**Guest(s):** Dain Weister, Public Information Officer

**Phone:** (407) 858-1429

**Date:** 7/29/12

**Duration:** 15:00

**Issues:** Weister advised listeners to take precautions when enjoying fresh water activities during these hot months, due to the threat posed by amoebas. When amoebas enter a swimmer's nose, it can cause a very serious, even deadly, infection. Swimmers are advised to wear nose clips and not to stir up sediment while taking part in water-related activities. Weister also advised people who flush their sinuses with neti pots to use distilled or sterilized water.

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** ***Public Cautioned about Mosquito-borne Disease***

**Organization:** Volusia County Health Department

**Guest(s):** Paul Minshew, Environmental Manager

**Phone:** Volusia health.com

**Date:** 8/19/12

**Duration:** 30:00

**Issues:** Volusia County Health Department Environmental Manager Paul Minshew warned the public to take precautions against mosquito-borne diseases. West Nile virus is the primary concern here in Florida, he says, particularly in north Florida. However, central Floridians must be on their guard too. So, Minshew told listeners the precautions to take and how to recognize the symptoms of West Nile.

**Time:**

WWKA:  
6:45  
a.m.

**Segment Topic:** *Storm Preparation*

**Organization:** Office of Emergency Management

**Guest(s):** Alan Harris, Emergency Manager Seminole County

**Phone:**

**Date:** 8/26/12

**Duration:** 15:00

**Issues:** Harris advised listeners to prepare for Tropical Storm Isaac and other storms that may head our way. He advises that people have a disaster kit ready with good supplies of food and water. Homeowners should clean up their yards and set up hurricane shutters or plywood. Harris also advised people to monitor the weather and respond accordingly.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Tow to Go Program Keeps Unsafe Drivers Off Roads*

**Organization:** AAA

**Guest(s):** Joanna Newton, Manager Tow to Go  
Jessica Brady, AAA Spokeswoman

**Phone:**

**Date:** 9/2/12

**Duration:** 15:00

**Issues:** Newton and Brady described the AAA Auto Club's *Tow to Go* program. Through this program, AAA tow trucks will take both inebriated drivers and their cars home, free of charge. Newton explained that the goal of this program, offered on holidays and Super Bowl weekend, is to protect all people on the roads by keeping intoxicated drivers out of their cars.

Brady reviewed AAA predictions about Labor Day Weekend travel, given gas prices.



**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *Fire Prevention Week*  
**Organization:** Seminole County Fire Department  
**Guest(s):** Randy Hatch, Fire Inspector  
**Phone:** Firepreventionweek.org  
**Date:** 9/30/12  
**Duration:** 30:00

**Issues:** During *National Fire Prevention Week*, the Seminole County Fire Department and the National Fire Protection Association are encouraging residents to '*have two ways out.*' Hatch said that this means everyone should have two routes out of a burning home. Furthermore, everyone should have an escape plan and practice that plan. In fact, he advised putting the plan on the family's refrigerator and practicing it whenever a family member has a birthday.

**ISSUE:**

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***Social Issues***

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Summer Food Distribution Issues*  
**Organization:** Second Harvest Food Bank of Central Florida  
**Guest(s):** Dave Krepcho  
**Phone:**  
**Date:** 7/1/12  
**Duration:** 30:00

**Issues:** Krepcho discussed Second Harvest Food Bank of Central Florida's current efforts to get food to hungry people. This past week, the agency provided disaster relief to victims of tropical storm Debbie. Second Harvest delivered a truck full of supplies to Cedar Key and Live Oak, areas hard hit by flooding. Another issue at hand is that children are out of school and going hungry because they don't get the a free lunch. So Second Harvest has set up locations where these children can get a meal. Finally, Krepcho spoke about efforts to get even more fresh vegetables and produce to hungry families.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *HFUW Funds Programs to End Hunger*

**Organization:** Heart of Florida United Way (HFUW)

**Guest(s):** Joan Nelson Vice President of Community Investment  
Larry Olness, Vice President of Community Services

**Phone:** HFUW.org

**Date:** 7/8/12

**Duration:** 30:00

**Issues:** *Alleviating Hunger and Homelessness* is one of the target areas Heart of Florida United Way (HFUW) has for the objective 'Investing in Results.' The two guests explained that hunger and homelessness are significant areas of concern in central Florida, as indicated by the calls to HFUW's 2-1-1 crisis line. They spoke about some of the agencies, funded by HFUW, that administer to crisis needs as well as those that work on prevention.

**Time:**

WWKA:  
11:30  
p.m.

**Segment Topic:** *Clean Sweep Adoption Event*  
**Organization:** Seminole County Animal Services  
**Guest(s):** Diane Gagliano, Program Coordinator  
**Phone:** (407) 665-5208; DGagliano@seminolecountyfl.gov  
**Date:** 8/5/12  
**Duration:** 30:00

**Issues:** Gagliano spoke about the *Clean Sweep Adoption Event*, an opportunity for people to find a special dog or cat to join their families. She explained that between August 1<sup>st</sup> through August 10<sup>th</sup>, Seminole Animal Services will try to adopt out every dog and cat in their adoption center that was there on the first day of the event. Gagliano explained that the *Clean Sweep* event is part of their efforts to win the *ASPCA/Rachel Ray \$100,000 Challenge*. If they win, they'll be able to provide even more veterinary services for the animals in the shelter.

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Teens Raise Funds for Victims of Colorado Shootings*

**Organization:** Teens in Flight

**Guest(s):** Col. Jack Howell, President

Retired Marine Corps

Awarded the purple heart

**Phone:** [www.teens-in-flight.com](http://www.teens-in-flight.com)

**Date:** 8/12/12

**Duration:** 30:00

**Issues:** *Teens in Flight* is a non-profit organization that provides scholarships to teens who meet certain qualifications. These teens have lost a parent or sibling in the Global War On Terrorism or have an immediate family member who was wounded in action and disabled. Teens who are at-risk may also receive scholarships. Now the teens themselves are attempting to help the victims of the movie theater shootings in Aurora Colorado by raising funds through a fly-a-thon.

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** ***National Suicide Prevention Month***  
**Organization:** American Foundation for Suicide Prevention (AFSP)  
**Guest(s):** Robert Gebbia, Executive Director  
**Phone:** 212-363-3500 ext. 2024; wtene@afsp.org  
**Date:** 9/2/12  
**Duration:** 30:00

**Issues:** *National Suicide Prevention Awareness Week* is September 9th – 15th. Suicide is now the 10th leading cause of death in the United States. The American Foundation for Suicide Prevention (AFSP) is working to bring national attention to the issue of suicide in order to prevent it. Gebbia said that we need to be doing much more to raise awareness and fund effective prevention programs. He also explained ways to recognize suicide warning signs and risk factors, and how to get help.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *2-1-1 Offers Support for Persons in Crisis*

**Organization:**

**Guest(s):** Caree Jewell (Director, United Way 2-1-1 and licensed mental health specialist)

**Phone:** Hfuw.org

**Date:** 9/9/12

**Duration:** 20:00

**Issues:** 2-1-1 is United Way's free, 24-hour information and referral helpline, which links people in need with assistance from more than 2,000 local health and human service programs. Jewell is the director of the program, and she explained how callers are referred to agencies that can help them. Persons considering suicide can also dial 2-1-1 for support. As it is *National Suicide Prevention Week*, Jewell advised listeners on ways to identify if a loved one is contemplating suicide.



**Time:**

WWKA:  
11:50  
p.m.

**Segment Topic:** ***Update: Animal Services Needs Support to Adopt Out Pets***

**Organization:** Seminole County Animal Services

**Guest(s):** Diane Gagliano, Program Coordinator

**Phone:**

**Date:** 9/16/12

**Duration:** 10:00

**Issues:** Seminole County Animal Services is trying to adopt out a record number of dogs and cats this month, as a way to win the *Rachel Ray / Humane Society Challenge*. Specifically, Seminole County Animal Services needs to adopt out more pets than they did this time last year. Updating listeners about the adoption efforts, Gagliano said that things are going well but people still need to come in and adopt a pet. If Animal Services wins, the money will be used to expand veterinary services for the pets. But even if they don't win the contest, Gagliano says that the staff is just happy that so many more of these shelter animals are finding homes.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *United Way's 2012-2013 fundraising campaign*

**Organization:** Heart of Florida United Way

**Guest(s):** Shawn Bartelt, Campaign Chair  
Bob Haight, United Way Senior Vice President of Resource Development,

**Phone:**

**Date:** 9/23/12

**Duration:** 30:00

**Issues:** The two guests described the upcoming Heart of Florida United Way (HFUW) annual *Giving Campaign*. They described the incredible level of need in the Central Florida community and explained how the programs supported by HFUW fill that need. In fact, United Way supports around 84 health and human service agencies in the tri-county area. But it takes the support of the community to make this possible. Haight and Bartlett asked listeners to help by encouraging donation programs at their own places of business.

**Time:**

WWKA:  
6:00  
a.m.

**Segment Topic:** *Animal Behavior and the Wiggle, Waggle, Walk*  
**Organization:** SPCA of Central Florida  
**Guest(s):** Diane Anderson, Animal Behaviorist/ Community Educator  
**Phone:** (407) 248-1757; [diane@orlandopets.org](mailto:diane@orlandopets.org)  
**Date:** 9/30/12  
**Duration:** 30:00

**Issues:**

Anderson described the many services offered by the SPCA of Central Florida and how funds raised at the *Wiggle, Waggle, Walk* will be used. The SPCA offers people a way to find a dog or cat to adopt into their families. These pets have received vaccinations, veterinary care, and even some training before they are adopted. Specialists help match up pets and owners, and provide insight into making the pet comfortable in the new home. Anderson said that the *Wiggle, Waggle, Walk* is one of the biggest fundraisers of the year, making it possible to house and feed these shelter pets. This year's event will feature lots of fun activities, including a costume contest. The event takes place on October 20<sup>th</sup>.

**Time:**

WWKA:  
6:30  
a.m.

**Segment Topic:** *Students Help Russell Home*

**Organization:** Circle Christian School  
Russell Home for Atypical Children

**Guest(s):** Karen Stella, Campus Manager Upper Class Program  
Betty Turner, Childcare Coordinator

**Phone:** [Runfortherussellhome@gmail.com](mailto:Runfortherussellhome@gmail.com)  
Russell Home: (407) 855-8063

**Date:** 9/30/12

**Duration:** 30:00

**Issues:** Students from the Circle Christian School have organized a 5K, *Run for the Russell Home*, and a *Fall Festival* in order to raise money for the Russell Home for Atypical Children. The home, lived in by children and adults with developmental conditions, is old and needs many repairs. Turner explained that her grandmother started the home many years ago and it needs to be fixed up. Stella explained that the Circle Christian students have often volunteered with the Russell Home residents and these warm, wonderful people deserve better.