

**ORDER**

**Orders**  
**Order / Rev:** 1383164  
**Alt Order #:** 25879201  
**Product Desc:** POLITICAL  
**Estimate:** 55  
**Flight Dates:** 02/26/18 - 03/04/18  
**Original Date / Rev:** 01/24/18 / 01/25/18  
**Order Type:** REG

**KETK Tyler, TX**

**Primary AE:** Millennium Dallas  
**Sales Office:** M-DAL  
**Sales Region:** Nat

**Agency Name:** Davis Lenz Media  
**Buying Contact:**  
**Billing Contact:**  
 6060 North Central Expressway  
 Dallas, TX 75206

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Texans for Dan Patrick/Lt. Gov/R  
**Demographic:** HH  
**Product Codes:** PL21  
**Priority:** P4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/04/18	39	\$5,158.00	\$4,384.30

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	39	\$5,158.00	\$4,384.30	0.00
<b>Totals</b>	<b>39</b>	<b>\$5,158.00</b>	<b>\$4,384.30</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/26/18	02/26/18	KETK Today 5a-530a	CM	5-530a	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----		1				\$45.00		0.00			
N 2	KETK	02/26/18	02/26/18	KETK Today 530a-6a	CM	530-6a	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----		1				\$45.00		0.00			
N 3	KETK	02/27/18	02/27/18	KETK Today 530a-6a	CM	530-6a	-T-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-T-----		1				\$45.00		0.00			
N 4	KETK	02/28/18	02/28/18	KETK Today 530a-6a	CM	530-6a	--W----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	--W----		1				\$45.00		0.00			
N 5	KETK	03/01/18	03/01/18	KETK Today 530a-6a	CM	530-6a	---T---	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---T---		1				\$45.00		0.00			
N 6	KETK	03/02/18	03/02/18		CM	530-6a	----F--	:30	1	\$45.00	P4	0.00	NM	1	\$45.00

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Advertiser: POL/Texans for Dan Patrick/Lt. Gov/Rep  
 Product Desc: POLITICAL  
 Estimate: 55

KETK Tyler, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KETK Today 530a-6a															
KETK Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	----F--			1		\$45.00		0.00				
N 7	KETK	02/26/18	02/26/18	KETK Today	CM	6-7a	M-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
KETK Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	M-----			1		\$70.00		0.00				
N 8	KETK	02/27/18	02/27/18	KETK Today	CM	6-7a	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
KETK Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	-T-----			1		\$70.00		0.00				
N 9	KETK	02/28/18	02/28/18	KETK Today	CM	6-7a	--W----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
KETK Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	--W----			1		\$70.00		0.00				
N 10	KETK	03/02/18	03/02/18	KETK Today	CM	6-7a	----F--	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
KETK Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	----F--			1		\$70.00		0.00				
N 11	KETK	02/26/18	02/26/18	Today Show M-F	CM	7-9a	M-----	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
Today Show M-F 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	M-----			1		\$90.00		0.00				
N 12	KETK	02/27/18	02/27/18	Today Show M-F	CM	7-9a	-T-----	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
Today Show M-F 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	-T-----			1		\$90.00		0.00				
N 13	KETK	02/28/18	02/28/18	Today Show M-F	CM	7-9a	--W----	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
Today Show M-F 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	--W----			1		\$90.00		0.00				
N 14	KETK	03/01/18	03/01/18	Today Show M-F	CM	7-9a	---T---	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
Today Show M-F 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	---T---			1		\$90.00		0.00				
N 15	KETK	03/02/18	03/02/18	Today Show M-F	CM	7-9a	----F--	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
Today Show M-F 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	----F--			1		\$90.00		0.00				
N 16	KETK	02/27/18	02/27/18	M-F 4-5p	CM	4-5p	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	-T-----			1		\$70.00		0.00				
N 17	KETK	03/01/18	03/01/18	M-F 4-5p	CM	4-5p	---T---	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	---T---			1		\$70.00		0.00				
N 18	KETK	02/26/18	02/26/18	KETK Live At 5	CM	5-530p	M-----	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
KETK Live At 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	M-----			1		\$130.00		0.00				
N 19	KETK	02/27/18	02/27/18	KETK Live At 5	CM	5-530p	-T-----	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
KETK Live At 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	-T-----			1		\$130.00		0.00				
N 20	KETK	02/28/18	02/28/18	KETK Live At 5	CM	5-530p	--W----	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
KETK Live At 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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KETK Tyler, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--W----		1				\$130.00		0.00			
N 21	KETK	03/01/18	03/01/18	KETK Live At 5 KETK Live At 5	CM	5-530p	---T---	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---T---		1				\$130.00		0.00			
N 22	KETK	03/02/18	03/02/18	KETK Live At 5 KETK Live At 5	CM	5-530p	----F--	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----F--		1				\$130.00		0.00			
N 23	KETK	02/26/18	02/26/18	KETK News At 6 KETK News At 6	CM	6-630p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		1				\$150.00		0.00			
N 24	KETK	02/27/18	02/27/18	KETK News At 6 KETK News At 6	CM	6-630p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-T-----		1				\$150.00		0.00			
N 25	KETK	02/28/18	02/28/18	KETK News At 6 KETK News At 6	CM	6-630p	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--W----		1				\$150.00		0.00			
N 26	KETK	03/01/18	03/01/18	KETK News At 6 KETK News At 6	CM	6-630p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---T---		1				\$150.00		0.00			
N 27	KETK	03/02/18	03/02/18	KETK News At 6 KETK News At 6	CM	6-630p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----F--		1				\$150.00		0.00			
N 28	KETK	02/26/18	02/26/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	M-----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		1				\$210.00		0.00			
N 29	KETK	02/27/18	02/27/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-T-----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-T-----		1				\$210.00		0.00			
N 30	KETK	02/28/18	02/28/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	--W----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--W----		1				\$210.00		0.00			
N 31	KETK	03/01/18	03/01/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	---T---	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---T---		1				\$210.00		0.00			
N 32	KETK	03/02/18	03/02/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	----F--	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----F--		1				\$210.00		0.00			
N 33	KETK	03/03/18	03/03/18	Sa KETK Live at Five Sa KETK Live at Five	CM	5-530p	-----S-	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----S-		1				\$130.00		0.00			
N 34	KETK	03/03/18	03/03/18	LN Sa LN Sa	CM	10-1030p	-----S-	:30	1	\$180.00	P4	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----S-		1				\$180.00		0.00			
N 35	KETK	03/04/18	03/04/18		CM	5-530p		:30	1	\$130.00	P4	0.00	NM	1	\$130.00

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KETK Tyler, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun KETK Live at Five			-----S								
				Sun KETK Live at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/26/18		02/26/18	03/04/18	-----S	1		\$130.00		0.00						
N 36	KETK	03/04/18	03/04/18	LN Su	CM	10-1035p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				LN Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/26/18		02/26/18	03/04/18	-----S	1		\$225.00		0.00						
N 37	KETK	02/27/18	02/27/18	Tue Prime Hour 3	CM	9-10p	-T-----	:30	1	\$263.00	P4	0.00	NM	1	\$263.00
				Tue Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/26/18		02/26/18	03/04/18	-T-----	1		\$263.00		0.00						
N 38	KETK	02/28/18	02/28/18	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$415.00	P4	0.00	NM	1	\$415.00
				Wed Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/26/18		02/26/18	03/04/18	--W----	1		\$415.00		0.00						
N 39	KETK	03/04/18	03/04/18	Sun Prime Other 1	CM	6-8p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Sun Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 02/26/18		02/26/18	03/04/18	-----S	1		\$225.00		0.00						
													Totals	39	\$5,158.00