

ORDER



Orders
Order / Rev: 1383164
Alt Order #: 25879201
Product Desc: POLITICAL
Estimate: 55
Flight Dates: 02/26/18 - 03/04/18
Original Date / Rev: 01/24/18 / 01/25/18
Order Type: REG

KETK Tyler, TX
Primary AE: Millennium Dallas
Sales Office: M-DAL
Sales Region: Nat

Agency Name: Davis Lenz Media
Buying Contact:
Billing Contact:
 6060 North Central Expressway
 Dallas, TX 75206

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Texans for Dan Patrick/Lt. Gov/R
Demographic: HH
Product Codes: PL21
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/04/18	39	\$5,158.00	\$4,384.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	39	\$5,158.00	\$4,384.30	0.00
Totals	39	\$5,158.00	\$4,384.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/26/18	02/26/18	KETK Today 5a-530a KETK Today	CM	5-530a	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	M-----		1		\$45.00		0.00					
N 2	KETK	02/26/18	02/26/18	KETK Today 530a-6a KETK Today	CM	530-6a	M-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	M-----		1		\$45.00		0.00					
N 3	KETK	02/27/18	02/27/18	KETK Today 530a-6a KETK Today	CM	530-6a	-T-----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	-T-----		1		\$45.00		0.00					
N 4	KETK	02/28/18	02/28/18	KETK Today 530a-6a KETK Today	CM	530-6a	--W----	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	--W----		1		\$45.00		0.00					
N 5	KETK	03/01/18	03/01/18	KETK Today 530a-6a KETK Today	CM	530-6a	---T---	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	---T---		1		\$45.00		0.00					
N 6	KETK	03/02/18	03/02/18		CM	530-6a	----F--	:30	1	\$45.00	P4	0.00	NM	1	\$45.00

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 KETK Tyler, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KETK Today 530a-6a											
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	----F--	1	\$45.00	0.00								
N 7	KETK	02/26/18	02/26/18	KETK Today	CM	6-7a	M-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	M-----	1	\$70.00	0.00								
N 8	KETK	02/27/18	02/27/18	KETK Today	CM	6-7a	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	-T-----	1	\$70.00	0.00								
N 9	KETK	02/28/18	02/28/18	KETK Today	CM	6-7a	--W----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	--W----	1	\$70.00	0.00								
N 10	KETK	03/02/18	03/02/18	KETK Today	CM	6-7a	----F--	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	----F--	1	\$70.00	0.00								
N 11	KETK	02/26/18	02/26/18	Today Show M-F	CM	7-9a	M-----	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
				Today Show M-F 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	M-----	1	\$90.00	0.00								
N 12	KETK	02/27/18	02/27/18	Today Show M-F	CM	7-9a	-T-----	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
				Today Show M-F 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	-T-----	1	\$90.00	0.00								
N 13	KETK	02/28/18	02/28/18	Today Show M-F	CM	7-9a	--W----	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
				Today Show M-F 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	--W----	1	\$90.00	0.00								
N 14	KETK	03/01/18	03/01/18	Today Show M-F	CM	7-9a	---T---	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
				Today Show M-F 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	---T---	1	\$90.00	0.00								
N 15	KETK	03/02/18	03/02/18	Today Show M-F	CM	7-9a	----F--	:30	1	\$90.00	P4	0.00	NM	1	\$90.00
				Today Show M-F 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	----F--	1	\$90.00	0.00								
N 16	KETK	02/27/18	02/27/18	M-F 4-5p	CM	4-5p	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	-T-----	1	\$70.00	0.00								
N 17	KETK	03/01/18	03/01/18	M-F 4-5p	CM	4-5p	---T---	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	---T---	1	\$70.00	0.00								
N 18	KETK	02/26/18	02/26/18	KETK Live At 5	CM	5-530p	M-----	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
				KETK Live At 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	M-----	1	\$130.00	0.00								
N 19	KETK	02/27/18	02/27/18	KETK Live At 5	CM	5-530p	-T-----	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
				KETK Live At 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	-T-----	1	\$130.00	0.00								
N 20	KETK	02/28/18	02/28/18	KETK Live At 5	CM	5-530p	--W----	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
				KETK Live At 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/18	03/04/18	--W----	1	\$130.00	0.00								

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KETK Tyler, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	--W----		1				\$130.00		0.00			
N21	KETK	03/01/18	03/01/18	KETK Live At 5 KETK Live At 5	CM	5-530p	---T---	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---T---		1				\$130.00		0.00			
N22	KETK	03/02/18	03/02/18	KETK Live At 5 KETK Live At 5	CM	5-530p	----F--	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	----F--		1				\$130.00		0.00			
N23	KETK	02/26/18	02/26/18	KETK News At 6 KETK News At 6	CM	6-630p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----		1				\$150.00		0.00			
N24	KETK	02/27/18	02/27/18	KETK News At 6 KETK News At 6	CM	6-630p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-T-----		1				\$150.00		0.00			
N25	KETK	02/28/18	02/28/18	KETK News At 6 KETK News At 6	CM	6-630p	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	--W----		1				\$150.00		0.00			
N26	KETK	03/01/18	03/01/18	KETK News At 6 KETK News At 6	CM	6-630p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---T---		1				\$150.00		0.00			
N27	KETK	03/02/18	03/02/18	KETK News At 6 KETK News At 6	CM	6-630p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	----F--		1				\$150.00		0.00			
N28	KETK	02/26/18	02/26/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	M-----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----		1				\$210.00		0.00			
N29	KETK	02/27/18	02/27/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-T-----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-T-----		1				\$210.00		0.00			
N30	KETK	02/28/18	02/28/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	--W----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	--W----		1				\$210.00		0.00			
N31	KETK	03/01/18	03/01/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	---T---	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---T---		1				\$210.00		0.00			
N32	KETK	03/02/18	03/02/18	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	----F--	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	----F--		1				\$210.00		0.00			
N33	KETK	03/03/18	03/03/18	Sa KETK Live at Five Sa KETK Live at Five	CM	5-530p	-----S-	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----S-		1				\$130.00		0.00			
N34	KETK	03/03/18	03/03/18	LN Sa LN Sa	CM	10-1030p	-----S-	:30	1	\$180.00	P4	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----S-		1				\$180.00		0.00			
N35	KETK	03/04/18	03/04/18		CM	5-530p		:30	1	\$130.00	P4	0.00	NM	1	\$130.00

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				Sun KETK Live at Five											
				Sun KETK Live at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----S					1	\$130.00		0.00			
N36	KETK	03/04/18	03/04/18	LN Su	CM	10-1035p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				LN Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----S					1	\$225.00		0.00			
N37	KETK	02/27/18	02/27/18	Tue Prime Hour 3	CM	9-10p	-T-----	:30	1	\$263.00	P4	0.00	NM	1	\$263.00
				Tue Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-T-----					1	\$263.00		0.00			
N38	KETK	02/28/18	02/28/18	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$415.00	P4	0.00	NM	1	\$415.00
				Wed Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--W----					1	\$415.00		0.00			
N39	KETK	03/04/18	03/04/18	Sun Prime Other 1	CM	6-8p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Sun Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----S					1	\$225.00		0.00			
													Totals	39	\$5,158.00