

# ORDER



**Orders**  
**Order / Rev:** 1382905  
**Alt Order #:** 25879197  
**Product Desc:** POLITICAL  
**Estimate:** 56  
**Flight Dates:** 03/05/18 - 03/11/18  
**Original Date / Rev:** 01/24/18 / 02/22/18  
**Order Type:** REG

**KETK Tyler, TX**  
**Primary AE:** Millennium Dallas  
**Sales Office:** M-DAL  
**Sales Region:** Nat

**Agency Name:** Davis Lenz Media  
**Buying Contact:**  
**Billing Contact:**  
 6060 North Central Expressway  
 Dallas, TX 75206

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Texans for Dan Patrick/Lt. Gov/R  
**Demographic:** HH  
**Product Codes:** PL21  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/06/18	2	\$280.00	\$238.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	2	\$280.00	\$238.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$280.00</b>	<b>\$238.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KETK	03/06/18	03/06/18	KETK Today KETK Today	CM	6-7a	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	-T-----					1	\$70.00		0.00			
N 10	KETK	03/05/18	03/05/18	KETK News At 10p KETK News At 10p	CM	10-1035p	M-----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	M-----					1	\$210.00		0.00			
													<b>Totals</b>	<b>2</b>	<b>\$280.00</b>