

ORDER



Orders	Order / Rev:	1382905	
	Alt Order #:	25879197	
	Product Desc:	POLITICAL	
	Estimate:	56	
	Flight Dates:	03/05/18 - 03/11/18	Primary AE: KETK Tyler, TX
	Original Date / Rev:	01/24/18 / 02/22/18	Sales Office: Millennium Dallas
	Order Type:	REG	Sales Region: M-DAL
			Nat
Agency	Name:	Davis Lenz Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		6060 North Central Expressway	Billing Cycle: EOM/EOC
		Dallas, TX 75206	Agency Commission: 15%
Advertiser	Name:	POL/Texans for Dan Patrick/Lt. Gov/R	New Business Thru:
	Demographic:	HH	Order Separation: 00:15:00
	Product Codes:	PL21	Advertiser External ID:
	Priority:	P5	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	POL	
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/06/18	2	\$280.00	\$238.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	2	\$280.00	\$238.00	0.00
Totals	2	\$280.00	\$238.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KETK	03/06/18	03/06/18	KETK Today	CM	6-7a	-T-----	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				KETK Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	-T-----					1	\$70.00		0.00			
N 10	KETK	03/05/18	03/05/18	KETK News At 10p	CM	10-1035p	M-----	:30	1	\$210.00	P4	0.00	NM	1	\$210.00
				KETK News At 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	M-----					1	\$210.00		0.00			
													Totals	2	\$280.00