



125 West 55th St
New York, NY 10019

Contract # 25879199 Changes as of: 2/12/2018 at 3:53 PM Version: Highlighting Makegood 3 Status: Accepted

CPE: 7/10/51 Flight: 1/29/18 - 2/4/18 Station: KETK Total \$: \$4,090.00

Agency: DAVIS LENZ MEDIA Advertiser: Texans for Dan Patrick Market: Tyler Total Spots: 36

6060 N CENTRAL Product: POLITICAL Office: DALLAS Total CPP: \$0.00

EXPRESSWAY Suite 560 Agency Order #: 6960992 Buyer: Beth Davis, Haley Primary Demo: Adults 35+ Total GRP:

DALLAS, TX 75206 Salesperson: ALESSIA MACH 214-525-2809 Con Type: POLITICAL/VOTE Assistant: SHELBY MYERS 214-525-2681 Separation: Sep.30

Comments: Separation: 30

2/6/18
1383197
OG

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/29 - 2/4							Total Spots	Total \$	CPP*	GRP*
							1/29	1/30	1/31	2/1	2/2	2/3	2/4				
MSD 12	Sa 10p-10:30p		KETK News at 10	\$225.00	0.0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
MGD 13	Sa 10p-10:30p		KETK News at 10	\$180.00	0.0	30	0	0	0	0	0	1	0	1	\$180.00	\$0.00	0.0
TOTALS:							7	6	7	6	7	3	0	36	\$4,090.00	\$0.00	0.0
Makegood Comments:																	
Date/Time	Action	Added by	Comment														
02/05/18 2:13 PM	Accepted	Haley Beth Davis	Other														
02/05/18 1:58 PM	Sent To Agency	ALESSIA MACH	See Alessia's email. We are making the rate match the rate card.														