

TownSquare Media Inc.
Issues and Programming Report
For
Station KRFO (AM)
2nd Quarter
April 1st – June 30th, 2019

Prepared by:
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Section I. Issues.

KRFO-AM has identified the following issues as significant issues facing our community in this quarter:

- A.** Local Environmental Concerns and Residential Impacts: Specifically, the importance of prevention when it comes to Emerald Ash Borer in our municipal and county parks. According to the City of Owatonna All ash logs, lumber, waste, chips, mulch, and hardwood firewood within the quarantined area is considered regulated articles by the Minnesota Department of Agriculture (MDA) and are subject to regulatory conditions.
- B.** Residential Safety: News and information that is directed towards the area's residents specifically, area amateur radio club members and how they assist area law enforcement when severe weather happens in the area.
- C.** Legislative Issues: Local state Representative John Petersburg updated residents about the current legislative session and what it means for Steele County Residents.
- D.** Health and Well Being: Specifically, Steele County according to the State Department of Health is ranked in the top 1/3 of the state for obesity which can lead to other health issues.
- E.** Community Affairs: A focus on local community fundraisers, activities, and happenings including local construction that will impact local businesses, and broadening the community's memberships of the local chamber of commerce's.

Section II. Responsive Programs

KRFO-AM has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A. Local Environmental Concerns and Residential Impacts:

“Talk of the Town” *Broadcast on May 23rd, 9:30 am; Duration 30 minutes.* A Emerald Ash Borer in regards to it being found in counties adjacent to Steele County, and the best way to prevent the spread of the tree disease.

“Talk of the Town” *Broadcast on June 4th, 9:30 am; Duration 30 minutes.* An interview with the head of a local group who promote pollination. Discussion included what people can do to increase pollination and attract pollinators.

B. Residential Safety:

“Talk of the Town” *Broadcast on June 12th, 9:30am; Duration 30 minutes.* Discussion with various members of the Owatonna Amateur Radio Club and how they assist local law enforcement when severe weather is in the area.

“Talk of the Town” *Broadcast on May 23rd, 9:30 am; Duration 30 minutes.* A Emerald Ash Borer in regards to it being found in counties adjacent to Steele County, and the best way to prevent the spread of the tree disease.

C. Legislative Issues:

“Talk of the Town” *Broadcast on April 18th, 9:30am; Duration 30 minutes.* An interview with State Representative John Petersburg on April 18 from 9:40-10am. Discussion of what has been accomplished and what still needs to be done in this legislative session.

D. Health and Well Being:

“Mayo Clinic Radio Show” Broadcasted every Sunday from 7-8am; Duration 60 minutes. Among the topics discussed were during the month of May were all focused on men’s health and April focused on the upcoming tick season and the disease that they can spread.

E. Community Affairs

“Talk of the Town” *Broadcast on April 11th, 9:30am; Duration 30 minutes.* Autism Awareness Month with a special workshop being held in Owatonna. The interview was with the head of the local Autism Awareness Committee on ways to integrate those with learning and cognitive disabilities into the workforce.

“Talk of the Town” *Broadcasted May 29th, 9:30am; Duration 30 minutes.* An interview with the Head of the From the Heart Run. A benefit that raises money for area families battling cancer, which to date has raised more than a million dollars for local families. According to the MN Department of Health Steele County is in the top 45 counties in Minnesota for amount of residents with some form of cancer.

All of the above issues were also dealt with through local news stories that ran a minimum of 5 times throughout the above time frames.