



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 2512052
Schedule Dates 05/30/16-06/06/16
Advertiser Howard for NC State House District 79-R (110617)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JULIA HOWARD FOR HOUSE (835340)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MTLHOAN,EMLY
Phone/Fax /
CPE 2952
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Julia Howard for Hou
AMY MCCREARY

Date Entered 05/27/16
Last Modified 05/27/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25182284
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$717.00
Net Total \$4,063.00
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Jun. 2016 20 \$4,780.00
Grand Total: 20 \$4,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/31/16-05/31/16	3	:30	9A- Dr Phil 2	1		1						1	\$40.00	\$40.00	Greensboro (WXLV)	Phil	5/27/16
2.0	Normal Line / SPOT (2)	05/30/16-06/03/16	2	:30	5P- Peoples Court	1	1	1	1	1				5	\$90.00	\$450.00	Greensboro (WXLV)	PC	5/27/16
3.0	Normal Line / SPOT (2)	06/06/16-06/06/16	2	:30	5P- Peoples Court	1								1	\$90.00	\$90.00	Greensboro (WXLV)	PC	5/27/16
4.0	Normal Line / News (3)	05/30/16-06/02/16	2	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	1	1	1	1					3	\$260.00	\$780.00	Greensboro (WXLV)	News	5/27/16
5.0	Normal Line / News (3)	06/06/16-06/06/16	2	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	1								1	\$260.00	\$260.00	Greensboro (WXLV)	News	5/27/16
6.0	Normal Line / News (4)	05/31/16-06/03/16	2	:30	6:28:30P- ABC-World News Monday-Friday	1		1			1			2	\$300.00	\$600.00	Greensboro (WXLV)	abc world news	5/27/16
7.0	Normal Line / SPOT (5)	05/30/16-06/02/16	2	:30	6:58:50P- Family Feud	1	1	1	1					3	\$340.00	\$1,020.00	Greensboro (WXLV)	Family Feud	5/27/16
8.0	Normal Line / SPOT (5)	06/06/16-06/06/16	2	:30	6:58:50P- Family Feud	1								1	\$340.00	\$340.00	Greensboro (WXLV)	Family Feud	5/27/16
9.0	Normal Line / SPOT (6)	05/31/16-06/03/16	2	:30	7:28:30P- Family Feud B	1	1	1	1					3	\$400.00	\$1,200.00	Greensboro (WXLV)	Family Feud	5/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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5.27.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Crossroads Media
 being/on behalf of: Julia C. Howard for House
 a legally qualified candidate of the Republican
 political party for the office of: NC House District 79
 in the Primary
 election to be held on: June 7, 2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Julia C. Howard for House

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jane B. Whitlock

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/25/2016

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Allison Mundy

Printed Name

PD

Title

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot,
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.