

ISSUE: PASOS AUDACES

PROGRAM: "AL ROJO VIVO"

DATE: 10-22-07                      TIME: 5:00 PM E.T.      TOPIC DURATION: 3:51

DESCRIPTION: NURSE HELPS AIDS PATIENTS                      REPORTER: JULIANA GONZALEZ

In Bold Steps, we had a story about a Honduran ex-nurse who has dedicated her life to care for AIDS patients. The majority of the patients have been rejected by their families and because of their poverty can not pay for medical treatment.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 10-31-07                      TIME: 5:00 PM E.T.      TOPIC DURATION: :40 SECONDS

DESCRIPTION: CANCER STUDY    REPORTER: MARIA CELESTE

In Health Today: A direct link between being overweight and cancer risk has been confirmed according to a report by the World Cancer Research Fund. The authors of the report did not do a direct investigation; instead they studied over 500,000 studies published throughout the world, from which they selected the most relevant. They concluded that being overweight increases the likelihood of developing various types of cancer, including colon, prostate, and breast cancer. To avoid this, they recommend maintaining a healthy weight, or losing weight if necessary. They also recommend limiting the consumption of sugar, fats, and alcohol, as well as the processed meats such as ham and bacon. Another important recommendation is to exercise regularly.

ISSUE: VISAS SCAM

PROGRAM: "AL ROJO VIVO"

DATE: 10-24-07                      TIME: 5:00 PM E.T.      TOPIC DURATION:2:09

DESCRIPTION: IMMIGRATION    REPORTER: GALOA RELLANO

In immigration news, we have a red alert for those who wish to participate in the visa lottery for the United States. A fraud has been uncovered that can be very expensive for immigrants. Galo Arellano explains the details and how to protect yourself.

ISSUE: ENVIRONMENT

PROGRAM: "AL ROJO VIVO"

DATE: 10-18-07                      TIME: 5:00 PM E.T.      TOPIC DURATION: 2:31

DESCRIPTION: GREEN SCHOOL

REPORTER: JOSE CORADO

In Green Alert, a town in Guatemala where the houses and school are built out of recycled materials and garbage! This very original project protects the environment and keeps the inhabitants jumping for joy! Jose Corado explains.

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DATE: 11-19-2007

TIME: 5:00 PM E.T.

TOPIC DURATION: 2:10

DESCRIPTION: AMPUTEE RACE CAR DRIVER

REPORTER: JULIANA GONZALEZ

In Bold Steps, you will meet a race car driver in California who sets tongues wagging not only for his racing skills, but also because he is trying to make history behind the wheel, despite having a leg amputated!

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DATE: 11-28-07

TIME: 5:00 PM E.T.

TOPIC DURATION: :33 SECONDS

DESCRIPTION: WORLD BLOOD CRISIS

REPORTER: MARIA CELESTE

The solution to the shortage of blood available for transfusions is right around the corner. Researchers in Denmark have found the way to change different blood types into Type "O", the universal blood type. In other words, a type that can be used on all human beings. The most interesting part is that they have done so by using a bacteria that eats the sugar molecules that typically make one blood type incompatible with the others. Tests with human subjects are already being carried out.

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PROGRAM: "AL ROJO VIVO"

DATE: 11-05-2007

TIME: 5:00 PM E.T.

TOPIC DURATION: 3:28

DESCRIPTION: GREEN HOTEL

REPORTER: VANESSA HAUC

Today Telemundo partners with our sister station, NBC, to celebrate Green Week, a campaign to create greater awareness of our environments. Here at Al Rojo Vivo are contributing our grain of sand by presenting our segment "Green Alert" all week. Today I have the first EcoHotel, in the heart of Napa Valley. There we find Vanessa to tell us more.

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DATE: 11-29-2007                      TIME: 5:00 PM E.T.      TOPIC DURATION: :38 SECONDS

DESCRIPTION: LOSE WEIGHT                      REPORTER: MARIA CELESTE

We have today very important news for all those who are trying to lose weight. Scientists now tell us that one of the main reasons we have such an obesity epidemic is that the majority of people remain seated during a great part of their day. Scientists at the University of Missouri have found that when one is seated for various hours, fat burning enzymes cease working and the fat, instead of serving as fuel for muscles, is quickly trapped by the adipose layer. The conclusion is that it is not enough to do exercise: one has to stand and walk various times a day because the leg and back muscles are the greatest fat burners.

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DATE: 12-17-2007                      TIME: 5:00 PM E.T.      TOPIC DURATION: 5:45

DESCRIPTION: FAMILY WITH AIDS                      REPORTER: GALO ARELLANO

We continue with the story of a family worthy of admiration.

They have been able to overcome difficulties and discrimination despite the fact that all of them are infected with the virus that causes AIDS. In addition, they are also making sure that others in other in their situation are successful. Galo Arellano tells us how.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 12-28-2007                      TIME: 5:00 PM E.T.      TOPIC DURATION: :29 SECONDS

DESCRIPTION: CONTAMINATED MILK                      REPORTER: ANA PATRICIA CANDIANI

In Health Today, there is alarm with the deaths of two elderly people in Massachusetts who died after drinking milk contaminated with listeria. Health authorities are warning the public not to drink milk brand "Whittier Farms." The company specializes in home deliveries of dairy products and various clients have fallen sick after drinking milk in recent months. Listeria is a dangerous infect that can be fatal particularly in children or those with weakened immune systems.

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DATE: 12-20-2007

TIME: 5:00 PM E.T.

TOPIC DURATION: 3:13

DESCRIPTION: GREEN DAIRY FARM

REPORTER: RAUL TORRES

In Green Alert: We go to a dairy farm in Mexico that is becoming the model for other farmers to follow...for there, they have not only reduced contamination levels, but they use cow manure to generate electricity. We go to Raul Torres in our Mexico Bureau with all the information.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 12-10-2007

TIME: 5:00 PM E.T.

TOPIC DURATION: 29 SECONDS

DESCRIPTION: LIQUID LASHES

REPORTER: MARIA CELESTE

A warning about products that promise to lengthen and thicken eyelashes! Authorities recently issued a consumer alert about one of them "Age Intervention Eyelash by Jan Marini" stating that it could damage the eyes because it contains a substance that is an active ingredient in a medicine used to treat glaucoma although the manufacturer says it has substituted that ingredient for another. Actually, there is another mascara, "Revitalash" that contains a similar ingredient, that could cause redness or inflammation if it comes in contact with the eyes.



**CADA DIA**

ISSUE	AIR DATE	AIR TIME	TOPIC DURATION	DESCRIPTION
Children's Issues	10/02/07	8:34	3:00	Diana Montaña pkg: Getting your kids to help around the house
Children's Issues	10/08/07	8:31	4:00	Diana Montaña pkg: Arts & crafts for children
Children's Issues	10/23/07	8:15	3:00	Diana Montaña pkg: Tips for healthy teeth in infants
Children's Issues	11/02/07	7:42	5:00	Studio interview w/Augusto Silva, Fisher Price Product Engineer / A video game that exercises while teaching
Children's Issues	11/06/07	7:31	4:00	Diana Montaña pkg: Blind babies adapting to the world
Children's Issues	11/20/07	8:32	2:00	Diana Montaña pkg: How to read to your children
Children's Issues	11/28/07	6:49	3:00	Satellite interview w/Mariela Dabbah, Author / Get the most out of parent-teacher meetings
Children's Issues	12/31/07	7:10	2:00	Diana Montaña pkg: Program that gives new clothes to children of low income families
Community	10/01/07	6:49	3:00	Liliana Choy pkg: Benefit concert for victims of Peruvian earthquake
Community	10/31/07	6:12	3:00	Juan Carlos González pkg: Migrant Day Workers find jobs in construction in California
Community	11/20/07	7:36	3:00	Juan Carlos González pkg: Food banks receiving less donations - Thanksgiving could be a problem
Community	11/21/07	7:34	3:00	Juan Carlos González pkg: Protesters demand justice 6 months after police brutality in McArthur Park
Community	12/17/07	7:35	1:30	Dunia Elvir pkg: New measures in Los Angeles, CA to reduce animal hoarding & avoid the related diseases
Consumer	10/26/07	6:46	2:00	Studio interview w/Ivan Jimenez, Financial Consultant / Choosing the best bank for your money
Consumer	10/29/07	6:47	5:00	Interview w/Josefina Carbonell, Sub-Sec. Elderly Issues / Choosing the right drug plan
Consumer	10/29/07	7:34	3:00	María Araíz-Pérez pkg: Choosing the right vacuum
Consumer	11/07/07	7:40	3:00	Studio interview w/Ricardo Torres Díaz, Branch Mgr. of a WAMU / What you don't know about credit cards
Consumer	11/08/07	8:17	6:00	Studio interview w/Nohelia Siddons, Child Development Specialist / Toys of the season
Consumer	11/09/07	6:49	5:00	Studio interview w/Ivan Jimenez, Financial Consultant / Pre-paid credit cards make the best gifts
Consumer	11/21/07	8:09	3:00	Studio interview w/Hector Andino, Toys "R" Us / Hottest toys this holiday season
Consumer	11/21/07	8:17	5:00	Studio interview & jewelry fashion show - Gift ideas for women this holiday season
Consumer	11/22/07	7:30	3:00	Julian Zamora pkg: Bottled water vs. faucet water
Consumer	11/22/07	7:41	2:00	Diana Montaña pkg: The cost of moving
Consumer	11/26/07	7:31	4:00	María Araíz-Pérez pkg: Consumer Reports tests paints to see which is the best for your house
Consumer	12/03/07	6:50	3:00	Julian Zamora pkg: Battle of the sexes when buying a car
Consumer	12/03/07	7:36	4:00	Studio interview w/Lalo Sudarsky, Gemologist / The 4 C's on buying a diamond
Consumer	12/05/07	6:48	5:00	Studio interview w/Ennio Gonzalez, Travel Expert / Holiday travel survival guide
Consumer	12/06/07	7:39	5:00	Studio interview w/Genevieve Marlin-Fernández, Editor "Selecciones" Magazine / Bilingual toys for Christmas
Consumer	12/07/07	6:48	5:00	Studio interview w/Ivan Jiménez, Financial Consultant / Mastercard's protections for online shopping
Consumer	12/11/07	8:06	5:00	Studio interview w/Irma Martínez, Target Specialist / Gift giving ideas for the holidays
Consumer	12/17/07	6:49	3:00	Studio interview w/Alejandro Estrada, VP Visa Risk Dept. / Visa's protections for online shopping
Consumer	12/17/07	8:02	1:30	Edgardo Gacón pkg: Gift ideas for holiday shopping for your pet(s)
Consumer	12/19/07	7:39	4:00	Studio interview w/Thoselin Fernández, Reg. Mgr. of WAMU / Precautions for safe holiday shopping using debit/credit cards



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Consumer	12/19/07	7:51	3:00	Dunia Elvir pkg.: Getting to know the protection & coverage your auto insurance offers
Consumer	12/26/07	6:49	5:00	Studio interview w/Nelson Santiago, Consumer Action / Holiday gift returns
Consumer	12/26/07	7:51	3:00	In-house pkg.: What you need to know about home insurance
Consumer	12/27/07	8:23	3:00	Diana Montañó pkg.: The best red for your lips according to your skin color
Consumer	12/31/07	8:08	3:00	María Araíz-Pérez pkg.: Finding bargains at flea markets
Crime	10/01/07	7:35	2:00	Guadalupe Vicón pkg.: LAPD report on crime in Los Angeles, CA
Crime	10/18/07	7:36	2:00	Dunia Elvir pkg.: Tougher measures against drunk drivers
Crime	10/23/07	7:40	2:00	Dunia Elvir pkg.: Domestic violence
Crime	11/28/07	8:30	6:00	Satellite interview w/Ingrid Marie Rivera, Miss Puerto Rico Universe 2008 / Pepper spray in dress incident
Crime	11/30/07	7:32	2:00	Liliana Marín pkg.: Fake ATM's can steal your identity
Crime	12/11/07	7:36	2:00	Juan Carlos González pkg.: LAPD Officers knock on ex-con's doors and confiscate arms - 541 guns collected
Crime	12/20/07	7:10	2:00	Miguel Ángel López pkg.: Results of the investigation into Miss Puerto Rico's pepper spray incident
Diets/Nutrition	10/08/07	8:19	4:00	Studio interview w/Juliana Maggio, Nutritionist / Foods we should avoid
Diets/Nutrition	10/30/07	7:48	5:00	Studio interview w/Leyane Pérez, Nutritionist / 5 foods that help you lose weight
Diets/Nutrition	10/30/07	8:17	3:00	Studio interview w/Noelia Siddons, Nutritionist / Halloween candy
Disasters	10/22/07	7:02	2:00	Ana Patricia Candiani pkg.: Fires in Malibu, California
Disasters	10/23/07	8:05	2:00	Satellite interview w/Dunia Elvir / Continuing coverage of fires in Malibu, California
Disasters	10/24/07	6:02	4:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/24/07	6:34	2:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/24/07	7:03	2:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/24/07	7:05	3:00	Dunia Elvir pkg.: Homes in danger because of spreading fires in California
Disasters	10/24/07	7:34	5:00	Dunia Elvir pkg.: Precautions with pets and the danger of spreading fires in California
Disasters	10/25/07	6:03	2:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/25/07	6:33	3:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/25/07	7:03	4:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/25/07	8:09	2:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/26/07	6:34	2:00	Juan Carlos Gonzalez pkg.: Update on fires in California
Disasters	10/26/07	7:04	2:00	Juan Carlos Gonzalez pkg.: Update on fires in California
Disasters	10/26/07	8:02	3:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/29/07	6:34	1:30	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	10/29/07	7:04	5:00	Satellite interview & pkg. w/Juan Carlos Gonzalez / Update on fires in California
Disasters	10/29/07	8:06	2:00	Satellite interview w/Juan Carlos Gonzalez / Continuing coverage of spreading fires in California
Disasters	11/01/07	7:34	2:00	Juan Carlos González pkg.: FEMA Aid to victims of fires in California