



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 3210240

Schedule Dates: 02/12/18-02/16/18
Advertiser: Watchdog Pac (122363)
Agency: Multi Media Services Corp-Alexandria (4564)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 93/126/817 (1002873)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Neal, McDonald,
Phone/Fax: /
CPE: 93/126/817
Account Types: National/Political Issue Agency/ BRD
Billing Type: Weekly/Irregular
Comments: Watchdog PAC BRADLEY PHILLIPS
Separation: Min minutes between spots: 10.

Supports Richard Corcoran for FL Gov.

Date Entered: 02/09/18
Last Modified: 02/09/18
Entered By: Cecilia Bickham
CO-OP: No
Headline #: ECR25890080
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$5,446.50
Net Total: \$30,863.50
Sales Tax:

Mobile (WEAR)
By Broadcast Month: Spots Rate
Feb. 2018: 64 \$36,310.00
Grand Total: 64 \$36,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/12/18-02/16/18	3	:30	5A- News-3 In The Morning 5-530a	3	X	X	X	X	X			3	\$130.00	\$390.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
2.0	Normal Line / News (2)	02/12/18-02/16/18	3	:30	5:30A- News-3 In The Morning Morning 530-6a	2	X	X	X	X	X			2	\$225.00	\$450.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
3.0	Normal Line / News (3)	02/12/18-02/16/18	3	:30	6A- News-3 In The Morning 6-7a	5	X	X	X	X	X			5	\$375.00	\$1,875.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
4.0	Normal Line / News (4)	02/12/18-02/16/18	3	:30	6A- News-3 In The Morning 6-7a	5	X	X	X	X	X			5	\$375.00	\$1,875.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
5.0	Normal Line / SPOT (5)	02/12/18-02/16/18	2	:30	7A- ABC-Good Morning America	5	X	X	X	X	X			5	\$565.00	\$2,825.00	Mobile (WEAR)	GD MIRN AMR-ABC<	2/9/18
6.0	Normal Line / SPOT (6)	02/12/18-02/16/18	2	:30	7A- ABC-Good Morning America	5	X	X	X	X	X			5	\$565.00	\$2,825.00	Mobile (WEAR)	GD MIRN AMR-ABC	2/9/18
7.0	Normal Line / News (7)	02/12/18-02/16/18	3	:30	11A- News-Channel 3 News- DaySide	3	X	X	X	X	X			3	\$115.00	\$345.00	Mobile (WEAR)	CHENWS-DAYSIDE	2/9/18
8.0	Normal Line / SPOT (8)	02/12/18-02/16/18	3	:30	3P- Ellen	3	X	X	X	X	X			2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN<	2/9/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/P=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0.1	Closed Preempt (8)	02/14/18																Mobile (WEAR)	Network Special Report/Spot - Broward County High School Shooting	2/9/18
9.0	Normal Line / News (9)	02/12/18-02/16/18	3	:30	4p- News-Channel 3 News at 4p	4	X	X	X	X	X			4	\$225.00	\$900.00	Mobile (WEAR)	CH3 NEWS-AT 4	2/9/18	
10.0	Normal Line / News (10)	02/12/18-02/16/18	3	:30	4p- News-Channel 3 News at 4p	4	X	X	X	X	X			3	\$225.00	\$675.00	Mobile (WEAR)	CH3 NEWS-AT 4	2/9/18	
10.0.1	Closed Preempt (10)	02/15/18																Mobile (WEAR)	Network Special Report/Spot - Broward County High School Shooting - SPOT DNA	
11.0	Normal Line / News (11)	02/12/18-02/16/18	2	:30	5p- News-Channel 3 News at 5pm	5	1	1	1	1	1			5	\$1,015.00	\$5,075.00	Mobile (WEAR)	CH 3 NEWS-AT 5	2/9/18	
12.0	Normal Line / News (12)	02/12/18-02/16/18	2	:30	6p- News-Channel 3 News at 6pm	8	X	X	X	X	X			8	\$1,125.00	\$9,000.00	Mobile (WEAR)	CH3 NEWS-AT 6	2/9/18	
13.0	Normal Line / News (13)	02/12/18-02/16/18	2	:30	10p- News-Channel 3 News at 10p	5	1	1	1	1	1			5	\$1,125.00	\$5,625.00	Mobile (WEAR)	CH3 NEWS-AT 10	2/9/18	
14.0	Normal Line / News (14)	02/12/18-02/16/18	2	:30	10:30p- News-Channel 3 News at 10p B	4	X	X	X	X	X			4	\$510.00	\$2,040.00	Mobile (WEAR)	CH3 NEWS EXTRA	2/9/18	

CONFIRMATION CONTRACT

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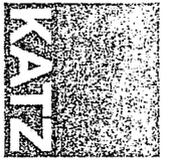
Mobile (WEAR)	Spots	Rate
By Broadcast Month		
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15.0	Normal Line / SPOT (15)	02/17/18-02/17/18	2	:30	7A- ABC-Good Morning America Saturday							2		2	\$450.00	\$900.00	GD MRN-SAT-ABC		2/9/18
16.0	Normal Line / News (16)	02/18/18-02/18/18	2	:30	6A- News-3 In the Morning Sunday								2	2	\$340.00	\$680.00	Mobile (WEAR)	3-MORNING SU	2/9/18
17.0	Normal Line / SPOT (17)	02/18/18-02/18/18	2	:30	7A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SUN-ABC	2/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25890080

Changes as of: 2/19/2018 at 6:48 AM

Version: Highlighting Revision 1

GPE: 93/126/8/17

Flight: 2/12/18 - 2/18/18

Station: WEAR

Total \$: \$36,725.00

Agency: MULTI MEDIA

Advertiser: Watchdog PAC

Market: Mobile

Total Spots: 66

915 King St

Product: Watchdog PAC

Office: WASHINGTON

Total CPP: \$0.00

2nd Fl

Agency Order #: 7032555

Primary Demo: Adults 35+

Total GRP:

Alexandria, VA 22314

Buyer: McDonald, Neal

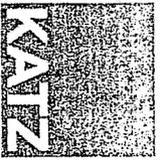
Con Type: POLITICAL/VOTE

Separation: Sep:10

Salesperson: BRADLEY PHILLIPPS

Assistant: BRADLEY PHILLIPPS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/12 - 2/12		Total Spots	Total \$	CPP*	GRP*
							Spots	Cost				
1	M-F 5a-5:30a		3 IN-MORNING	\$130.00	0	30	3		3	\$390.00	\$0.00	0.0
Changes: Rate from 175 to 130												
2	M-F 5:30a-6a		3 IN-MORNING	\$225.00	0	30	2		2	\$450.00	\$0.00	0.0
Changes: Rate from 285 to 225												
3	M-F 6a-6:30a		3 IN-MORNING	\$375.00	0	30	5		5	\$1,875.00	\$0.00	0.0
Changes: Rate from 450 to 375												
4	M-F 6:30a-7a		3 IN-MORNING	\$375.00	0	30	5		5	\$1,875.00	\$0.00	0.0
Changes: Rate from 450 to 375												
5	M-F 7a-8a		GD MRN AMR-ABC<	\$565.00	0	30	5		5	\$2,825.00	\$0.00	0.0
Changes: Rate from 450 to 565												
6	M-F 8a-9a		GD MRN AMR-ABC	\$565.00	0	30	5		5	\$2,825.00	\$0.00	0.0
Changes: Rate from 450 to 565												
7	M-F 11a-11:30a		CH3NWS-DAYSIDE	\$115.00	0	30	3		3	\$345.00	\$0.00	0.0
Changes: Rate from 135 to 115												
8	M-F 3p-4p		ELLEN<	\$190.00	0	30	3		3	\$570.00	\$0.00	0.0
Changes: Rate from 285 to 225												
9	M-F 4p-4:30p		CH3 NEWS-AT 4	\$225.00	0	30	4		4	\$900.00	\$0.00	0.0
Changes: Rate from 285 to 225												
10	M-F 4:30p-5p		CH3 NEWS-AT 4	\$225.00	0	30	4		4	\$900.00	\$0.00	0.0
Changes: Rate from 285 to 225												
11	M-F 5p-5:30p		CH 3 NWS AT 5	\$1,015.00	0	30	5		5	\$5,075.00	\$0.00	0.0
Changes: Rate from 285 to 225												
REV-12	M-F 6p-6:30p		CH3 NEWS AT 6	\$1,125.00	0	30	9		8	\$9,000.00	\$0.00	0.0
Changes: Rate from 285 to 225												
13	M-F 10p-10:30p		CH3 NEWS AT 10	\$1,125.00	0	30	5		5	\$5,625.00	\$0.00	0.0
Changes: Rate from 285 to 225												
REV+14	M-F 10:30p-11p		CH3 NEWS EXTRA	\$510.00	0	30	4		4	\$2,040.00	\$0.00	0.0
Changes: Rate from 285 to 225												
REV+15	Sa 8a-9a		GD MRN-SAT-ABC	\$450.00	0	30	2		2	\$900.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25890080 Changes as of: 2/9/2018 at 6:48 AM Version: Highlighting Revision 1
 CPE: 93/126/817 Flight: 2/12/18 - 2/18/18 Station: WEAR Total Spots: 66 Total \$: \$36,725.00
 Agency: MULTI MEDIA Advertiser: Watchdog PAC Market: Mobile Total CPP: \$0.00
 915 King St Product: Watchdog PAC Office: WASHINGTON Total GRP:
 2nd Fl Agency Order #: 7032555 Primary Demo: Adults 35+
 Alexandria, VA 22314 Buyer: McDonald, Neal Con Type: POLITICAL/VOTE
 Salesperson: BRADLEY PHILLIPS Assistant: BRADLEY PHILLIPS Separation: Sep:10
 202-955-5342 202-955-5342

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/12 - 2/12		Total Spots	Total \$	CPP*	GRP*
							1	2				
REV+ 16	Su 6a-7a		3-MORNING SU	\$340.00	0	30	1	2	2	\$680.00	\$0.00	0.0
Changes: Day/Time from Su 6:30a-7a to Su 6a-7a, Rate from 405 to 340												
17	Su 7a-8a		GD MRN-SUN-ABC	\$450.00	0	30	1	1	1	\$450.00	\$0.00	0.0
TOTALS: 66									66	\$36,725.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 56th St
New York, NY 10019

Contract # 25890080 Changes as of: 2/9/2018 at 6:48 AM Version: Highlighting Revision 1

CPE: 93/126/8/17 Flight: 2/12/18 - 2/18/18 Station: WEAR Total Spots: 66 Total \$: \$36,725.00

Agency: MULTI MEDIA 915 King St 2nd Fl Alexandria, VA 22314 Advertiser: Watchdog PAC Market: Mobile Total Spots: 66

Agency Order #: 7032555 Buyer: McDonald, Neal Salesperson: BRADLEY PHILIPPS 202-955-5342 Product: Watchdog PAC Office: WASHINGTON Total CPP: \$0.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342 Separation: Sep:10

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/09/18 6:48 AM	BRADLEY PHILIPPS	Separation: 30
02/09/18 6:48 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$36,725
WEAR Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	66	\$36,725.00	N/A	0.0
Total	100%	66	\$36,725.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	66	\$36,725.00
Total	66	\$36,725.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	2/9/18 6:48 AM	BRADLEY PHILIPPS	Revised	3		\$0	\$36,725.00	Changes: Demo Meta to [R16]. Total Spots from 63 to 66. Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$36,725.00, Separation Min Minutes Between from null to 10. 13 buylines added or modified.
New	2/9/18 6:45 AM	BRADLEY PHILIPPS	New	63		\$36,725.00	\$36,725.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Deb Currie

From: do-not-reply@mediapaymentsinc.com
Sent: Friday, February 09, 2018 10:04 AM
To: Brandy R. Thomas; Bethany Maracle
Subject: MPI - Batch 90879 Received from Multi Media Services Corporation

Please note that MPI has received a payment order from Multi Media Services Corporation to be paid to your station(s). The MPI Batch Reference # **90879** for the invoiced payment total of **\$32,278.75** is currently being processed. You will receive additional notifications as each payment is processed further.

This payment batch applies to the following payments:

- \$31,216.25 - WEAR - Estimate # 817
- \$637.50 - ETWC - Estimate # 817
- \$425.00 - WTWC - Estimate # 817

Media Payments Inc.