



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 3210240

Schedule Dates 02/12/18-02/16/18
Advertiser Watchdog Pac (122363)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL ISSUE (ns) (1187)
Brand 93/126/817 (1002873)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Neal, McDonald,
Phone/Fax /
CPE 93/126/817
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Watchdog PAC BRADLEY PHILLIPS
Separation: Min minutes between spots: 10.

Date Entered 02/09/18
Last Modified 02/09/18
Entered By Cecilia Bickham
CO-OP No
Headline # ECR25890080
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,446.50
Net Total \$30,863.50
Sales Tax

Mobile (WEAR)
By Broadcast Month Spots Rate
Feb. 2018 64 \$36,310.00
Grand Total: 64 \$36,310.00

Supports Richard Corcoran for FL Gov.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/12/18-02/16/18	3	:30	5A- News-3 In The Morning 5-530a	3	X	X	X	X	X			3	\$130.00	\$390.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
2.0	Normal Line / News (2)	02/12/18-02/16/18	3	:30	5:30A- News-3 In The Morning Morning 530-6a	2	X	X	X	X	X			2	\$225.00	\$450.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
3.0	Normal Line / News (3)	02/12/18-02/16/18	3	:30	6A- News-3 In The Morning 6-7a	5	X	X	X	X	X			5	\$375.00	\$1,875.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
4.0	Normal Line / News (4)	02/12/18-02/16/18	3	:30	6A- News-3 In The Morning 6-7a	5	X	X	X	X	X			5	\$375.00	\$1,875.00	Mobile (WEAR)	3 IN-MORNING	2/9/18
5.0	Normal Line / SPOT (5)	02/12/18-02/16/18	2	:30	7A- ABC Good Morning America	5	X	X	X	X	X			5	\$565.00	\$2,825.00	Mobile (WEAR)	GD MRN AMR-ABC<	2/9/18
6.0	Normal Line / SPOT (6)	02/12/18-02/16/18	2	:30	7A- ABC Good Morning America	5	X	X	X	X	X			5	\$565.00	\$2,825.00	Mobile (WEAR)	GD MRN AMR-ABC	2/9/18
7.0	Normal Line / News (7)	02/12/18-02/16/18	3	:30	11A- News-Channel 3 News- DaySide	3	X	X	X	X	X			3	\$115.00	\$345.00	Mobile (WEAR)	CH3NWS-DAYSIDE	2/9/18
8.0	Normal Line / SPOT (8)	02/12/18-02/16/18	3	:30	3P- Ellen	3	X	X	X	X	X			2	\$190.00	\$380.00	Mobile (WEAR)	ELLEN<	2/9/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0.1	Closed Preempt (8)	02/14/18															Mobile (WEAR)	Network Special Report/Spot - Broward County High School Shooting	2/9/18
9.0	Normal Line / News (9)	02/12/18-02/16/18	3	:30	4P- News-Channel 3 News at 4p	4	X	X	X	X	X			4	\$225.00	\$900.00	Mobile (WEAR)	CH3 NEWS-AT 4	2/9/18
10.0	Normal Line / News (10)	02/12/18-02/16/18	3	:30	4P- News-Channel 3 News at 4p	4	X	X	X	X	X			3	\$225.00	\$675.00	Mobile (WEAR)	CH3 NEWS-AT 4	2/9/18
10.0.1	Closed Preempt (10)	02/15/18															Mobile (WEAR)	Network Special Report/Spot - Broward County High School Shooting - SPOT DNA	
11.0	Normal Line / News (11)	02/12/18-02/16/18	2	:30	5P- News-Channel 3 News at 5pm	1	1	1	1	1	1			5	\$1,015.00	\$5,075.00	Mobile (WEAR)	CH 3 NWS AT 5	2/9/18
12.0	Normal Line / News (12)	02/12/18-02/16/18	2	:30	6P- News-Channel 3 News at 6pm	8	X	X	X	X	X			8	\$1,125.00	\$9,000.00	Mobile (WEAR)	CH3 NEWS AT 6	2/9/18
13.0	Normal Line / News (13)	02/12/18-02/16/18	2	:30	10P- News-Channel 3 News at 10p	1	1	1	1	1	1			5	\$1,125.00	\$5,625.00	Mobile (WEAR)	CH3 NEWS AT 10	2/9/18
14.0	Normal Line / News (14)	02/12/18-02/16/18	2	:30	10:30P- News-Channel 3 News at 10p B	4	X	X	X	X	X			4	\$510.00	\$2,040.00	Mobile (WEAR)	CH3 NEWS EXTRA	2/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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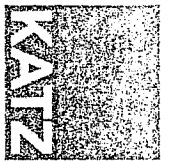
Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Feb. 2018	64	\$36,310.00
Grand Total:	64	\$36,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	02/17/18-02/17/18	2	:30	7A- ABC-Good Morning America Saturday	1						2		2	\$450.00	\$900.00	Mobile (WEAR)	GD MRR-SAT-ABC	2/9/18
16.0	Normal Line / News (16)	02/18/18-02/18/18	2	:30	6A- News-3 In the Morning Sunday	1							2	2	\$340.00	\$680.00	Mobile (WEAR)	3-MORNING SU	2/9/18
17.0	Normal Line / SPOT (17)	02/18/18-02/18/18	2	:30	7A- ABC-Good Morning America Sunday	1							1	1	\$450.00	\$450.00	Mobile (WEAR)	GD MRR-SUN-ABC	2/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25890080

Changes as of: 2/9/2018 at 6:48 AM

Version: Highlighting Revision 1

CPE: 93/126/817

Agency: MULTI MEDIA

915 King St

2nd Fl

Alexandria, VA 22314

Flight: 2/12/18 - 2/18/18

Advertiser: Watchdog PAC

Product: Watchdog PAC

Agency Order #: 7032555

Buyer: McDonald, Neal

Salesperson: BRADLEY PHILLIPS

202-955-5342

Station: WEAR

Market: Mobile

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: BRADLEY PHILLIPS

202-955-5342

Total \$: \$36,725.00

Total Spots: 66

Total CPP: \$0.00

Total GRP:

Separation: Sep:10

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/12	Total Spots	Total \$	CPP*	GRP*
1	M-F 5a-5:30a		3 IN-MORNING	\$130.00	0	30	3	3	\$390.00	\$0.00	0.0
Changes: Rate from 175 to 130											
2	M-F 5:30a-6a		3 IN-MORNING	\$225.00	0	30	2	2	\$450.00	\$0.00	0.0
Changes: Rate from 285 to 225											
3	M-F 6a-6:30a		3 IN-MORNING	\$375.00	0	30	5	5	\$1,875.00	\$0.00	0.0
Changes: Rate from 450 to 375											
4	M-F 6:30a-7a		3 IN-MORNING	\$375.00	0	30	5	5	\$1,875.00	\$0.00	0.0
Changes: Rate from 450 to 375											
5	M-F 7a-8a		GD MRN AMR-ABC<	\$565.00	0	30	5	5	\$2,825.00	\$0.00	0.0
Changes: Rate from 450 to 565											
6	M-F 8a-9a		GD MRN AMR-ABC	\$565.00	0	30	5	5	\$2,825.00	\$0.00	0.0
Changes: Rate from 450 to 565											
7	M-F 11a-11:30a		CH3NWS-DAYSIDE	\$115.00	0	30	3	3	\$345.00	\$0.00	0.0
Changes: Rate from 135 to 115											
8	M-F 3p-4p		ELLEN<	\$190.00	0	30	3	3	\$570.00	\$0.00	0.0
Changes: Rate from 285 to 225											
9	M-F 4p-4:30p		CH3 NEWS-AT 4	\$225.00	0	30	3	3	\$900.00	\$0.00	0.0
Changes: Rate from 285 to 225											
10	M-F 4:30p-5p		CH3 NEWS-AT 4	\$225.00	0	30	4	4	\$900.00	\$0.00	0.0
Changes: Rate from 285 to 225											
11	M-F 5p-5:30p		CH 3 NWS AT 5	\$1,015.00	0	30	5	5	\$5,075.00	\$0.00	0.0
Changes: Rate from 285 to 225											
12	M-F 6p-6:30p		CH3 NEWS AT 6	\$1,125.00	0	30	9	8	\$9,000.00	\$0.00	0.0
Changes: Rate from 285 to 225											
13	M-F 10p-10:30p		CH3 NEWS AT 10	\$1,125.00	0	30	5	5	\$5,625.00	\$0.00	0.0
Changes: Rate from 285 to 225											
14	M-F 10:30p-11p		CH3 NEWS EXTRA	\$510.00	0	30	3	4	\$2,040.00	\$0.00	0.0
Changes: Rate from 285 to 225											
15	M-F 11p-11:30p		GD MRN-SAT-ABC	\$450.00	0	30	1	2	\$900.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25890080 Changes as of: 2/9/2018 at 6:48 AM Version: Highlighting Revision 1

CPE: 93/126/817
Agency: MULTI MEDIA
915 King St
2nd Fl
Alexandria, VA 22314

Flight: 2/12/18 - 2/18/18
Advertiser: Watchdog PAC
Product: Watchdog PAC
Agency Order #: 7032555

Buyer: McDonald, Neal
Salesperson: BRADLEY PHILIPPS
202-955-5342

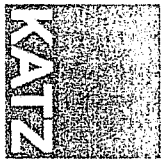
Station: WEAR
Market: Mobile
Office: WASHINGTON
Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Total Spots: 66
Total CPP: \$0.00
Total GRP:

Separation: Sep:10

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/12 - 2/12		Total Spots	Total \$	CPP*	GRP*
							2/12	2/12				
REV+ 16	Su 6a-7a		3-MORNING SU	\$340.00	0	30	1	2	2	\$680.00	\$0.00	0.0
Changes: Day/Time from Su 6:30a-7a to Su 6a-7a, Rate from 405 to 340												
17	Su 7a-8a		GD MRN-SUN-ABC	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
TOTALS: 66									66	\$36,725.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25890080
CPE: 93/126/8/17
Agency: MULTI MEDIA
915 King St
2nd Fl
Alexandria, VA 22314

Changes as of: 2/9/2018 at 6:48 AM
Flight: 2/12/18 - 2/18/18
Advertiser: Watchdog PAC
Product: Watchdog PAC
Agency Order #: 7032555
Buyer: McDonald, Neal
Salesperson: BRADLEY PHILIPPS
202-955-5342

Version: Highlighting Revision 1
Station: WEAR
Market: Mobile
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Total \$: \$36,725.00
Total Spots: 66
Total CPP: \$0.00
Total GRP:

Separation: Sep:10

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
02/09/18 6:48 AM	BRADLEY PHILIPPS	Separation: 30
02/09/18 6:48 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$36,725
WEAR Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	66	\$36,725.00	N/A	0.0
Total	100%	66	\$36,725.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	66	\$36,725.00
Total	66	\$36,725.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	2/9/18 6:48 AM	BRADLEY PHILIPPS	Revised	3		\$0	\$36,725.00	Changes: Demo Meta to [R16] Total Spots from 63 to 66, Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$36,725.00, Separation Min Minutes Between from null to 10, 13 buylines added or modified.
New	2/9/18 6:45 AM	BRADLEY PHILIPPS	New	63		\$36,725.00	\$36,725.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Deb Currie

From: do-not-reply@mediapaymentsinc.com
Sent: Friday, February 09, 2018 10:04 AM
To: Brandy R. Thomas; Bethany Maracle
Subject: MPI - Batch 90879 Received from Multi Media Services Corporation

Please note that MPI has received a payment order from Multi Media Services Corporation to be paid to your station(s). The MPI Batch Reference # **90879** for the invoiced payment total of **\$32,278.75** is currently being processed. You will receive additional notifications as each payment is processed further.

This payment batch applies to the following payments:

- \$31,216.25 - WEAR - Estimate # 817
- \$637.50 - ETWC - Estimate # 817
- \$425.00 - WTWC - Estimate # 817

Media Payments Inc.